

ANNEX I: Indicators and targets				
Five Year Outcomes	Indicators	Targets	Progress to 2017 Targets 	Explanation
The economy of the Park will have grown and diversified, drawing on the Park's special qualities	Business confidence reported through Cairngorms Business Barometer	Increase		Business Confidence, average rating out of 10: <ul style="list-style-type: none"> • 2012/13 = 5.63 • 2013/14 = 6.20 • 2014/15 = 6.20 • 2015/16 = 6.38 • 2016/17 = 6.31 Note: minor decrease in 2016/17 but overall increase remains.
	Number of jobs created in the Park	To have grown by more than the rate of population growth		400 new jobs created between 2010 and 2013 while population increased by 76. Number of people employed in National Park increased by 4.5% while population grew by 4.2%
Businesses and communities will be successfully adapting to a low carbon economy	% population living within connection of high speed broadband or equivalent	75%		By the end of 2016 all of the main settlements in the National Park had access to Superfast services.
	Renewable energy production	To increase year on year		Renewable energy production has increased through small-scale hydro electric schemes across National Park and numerous domestic scale renewable energy. Estimated increase of more than 60 megawatts.
Communities will be more empowered and able to develop their own models of sustainability	The number of community enterprises generating income	Increase by at least 50%		Figures from balanced scorecards: 2012 (baseline): 2 2013: 4 2014: 10 2015: 12 2016: 13 2017: 14

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				650% increase
The quality and connectivity of habitats is enhanced	Area of woodland	Increase of 6% (c.4,000 Ha) in total woodland area		2245 ha new woodland planted
	Water quality	Maintenance or increase in water quality status		Most recent data: 56% of water bodies at 'high' or 'good' status in 2015
The species for which the Park is most important are in better conservation status	Active conservation for LBAP priority species	Targets identified in Cairngorms Nature Plan achieved		19 of 26 priority species with active conservation projects
	Estates participating in Wildlife Estates Initiative	75% of estates in the Park		26% coverage; future of Wildlife Estate Initiative uncertain
The special landscape qualities, including wildness, are conserved and enhanced	Qualities of wildness	Equivalent or increased area of the Park characterised as high or medium wildness		Baseline data recorded in 2009. New data unlikely before 2020. Anecdotal evidence of negative impacts from new windfarms and hill tracks.
Settlements and built development will retain and enhance the distinct sense of place and identity in the Park	Number of conservation area improvement projects	To cover all conservation areas		No Conservation Area improvement projects. Design Awards competition helped highlight and showcase good design in the National Park.
More people will enjoy, learn about and help to conserve and enhance the Park	Number of volunteer days spent caring for the Park per year	Increase by 50% by 2017		900 in 2012/13 1200 in 2013/14 2400 in 2014/15 764 in 2015/16 (incomplete data) 1444 in 2015/16 Four year average of increase of 61%
The expectations of visitors are met or exceeded	Visitor satisfaction reported in Cairngorms Visitor Survey	Increase		2014-15 visitor survey: There has been a statistically significant increase in the overall visit ratings since the previous survey. In 2014-15, 93% of respondents gave a score of at least 8 out of 10 (mean score 8.76). In 2009-10, this figure was 80% (mean score 8.25).

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The Park's recreation opportunities have improved the health and enjoyment of residents and visitors	Number of people using promoted core paths	Increased path use overall and more even spread throughout year		3.5% increase in sample path uses from 2014 to 2015. Data for 2016 incomplete
Indicator unlikely to meet 2017 target				
Indicator showing progress but unlikely to meet 2017 target at present				
Indicator in track to meet 2017 target				