## CAIRNGORMS NATURE Action Plan 2013-2018

## Final Report Case Studies



## INVOLVING PEOPLE Cairngorms Nature Young Presenter

There's a real need to inspire the next generation and engage them with nature, and this innovative competition was designed to do just that and get children and their parents actively involved in Cairngorms Nature!

Run in partnership with the RSPB and Speyside Wildlife for three years, the main aims were to raise the profile of Cairngorms Nature and partners, and identify a number of young individuals that we could work with to help us reach and inspire their generation.

Entrants submitted short films of themselves talking about nature and a shortlist was drawn up with a panel of judges, with the winner being chosen by public vote via social media.

The winner then spent five days on a Speyside Wildlife Holiday in the Cairngorms National Park, spending one of those days with TV naturalist Iolo Williams

## Find out more ...

- meet Aiden Curlewis Cairngorms Nature
   Young Presenter winner 2018
- RSPB
- Speyside Wildlife
- Iolo Williams









