

# The Cairngorms Economy

## Facts and Figures



Cairngorms  
NATIONAL PARK

The Park has a unique rural economy with a particularly strong tourism sector



**18,000** residents in the Park **↑** Increase of young people living in the Park



**9,400** employed in the Park **↑** 4.5% increase since 2010

### Challenges



Infrastructure limitations

Roads, rail, local public transport, housing, business premises, broadband and mobile

Heavy reliance on low waged tourism sector



Increased logistics costs



Gaps in business support



Lack of Higher and Further Education facilities



**87%**

of businesses employ less than 10 people



Small Businesses



House Prices



Yearly Earnings



than the Scottish average

Source: 2010 State of the Park Report and 2013 update, some figures relate to earlier years, both reports can be viewed online at [www.cairngorms.co.uk](http://www.cairngorms.co.uk)

### Opportunities



An attractive place to live, work and visit



A unique natural environment



Increased digital connectivity (fibre broadband)



Academic research opportunities



Distinctive economic sectors with potential for diversification



Increasing number of young people



Links to other parts of Scotland (dualling of A9)

### Employment by Sector

Source: CNP Economic Benchmark Review 2013

