

CAIRNGORMS NATIONAL PARK AUTHORITY

MEETING OF THE BOARD

4th June 2004

1.30 pm, Albert Hall, Ballater

AGENDA

<u>Item</u>		<u>Paper</u>
1.	Welcome	
2.	Apologies	
3.	Minutes of last meeting - approval	Draft Minutes
4.	Matters arising from the Previous Meeting not otherwise appearing on Agenda	
5.	Communications Strategy <i>Danny Alexander, Head of Communications Group</i>	Paper 1
6.	Tourism Marketing Strategy <i>Andrew Harper, Head of Economic & Social Development Group</i> <i>Ruathy Donald, Business and Marketing Officer</i>	Paper 2
7.	Brand Development <i>Danny Alexander, Head of Communications Group</i> <i>Ruathy Donald, Business and Marketing Officer</i>	Paper 3
8.	Community Development Strategy <i>Andrew Harper, Head of Economic & Social Development Group</i> <i>Rita Callander, Communities and Cultural Heritage Policy Officer</i>	Paper 4
9.	Gaelic Language Policy <i>Andrew Harper, Head of Economic & Social Development Group</i>	Paper 5
10.	AOCB	
11.	Date of Next Meeting	