

AS PER CORPORATE PLAN									
Goal	Task	Goal	Task	Group	Q1	Q2	Q3	Q4	Commentary Q2
1. Duties as the outdoor access authority effectively and efficiently delivered									
1	1	Run successful Local Outdoor Access Forum	Provide secretariat, prepare papers, implement LOAF communication strategy; Organise annual conference	VSR					Green: Business Report distributed and Outdoor Access Annual Event planned for 30 September
1	2	Develop systems to uphold outdoor access rights	Uphold access rights on basis of complaints reported; Report on progress to Scottish Executive	VSR					Green: 11 new complainants were received in Q2. 7 cases were resolved or closed leaving 57 live cases. The LOAF are routinely updated and a log of cases is on the CNPA website with LOAF papers.
1	3	Publicise the Scottish Outdoor Access Code and promote responsible behaviour	Publicise the Code; Promote campaigns to improve awareness and understanding for target groups as agreed with SNH	VSR					Green: Final draft of Information for Land Managers completed. Activity sessions on the Scottish Outdoor Access Code run as part of the Annual Event.
1	4	Develop Core Paths Plan by February 2008	Lead two rounds of public consultation. Convene cross border working group.	VSR					Green: Analysis of consultation responses underway. Several meetings with stakeholders held.
1	5	Electronic path management system through GIS	Populate and update the system; Maintain system	CS					Green: In hand as part of the core paths planning project.
1	6	Promote Park policy on organised outdoor access events	Engage with key stakeholders and develop specific guidelines for event organisers	VSR					Green: Project Plan agreed and first meeting of Project Team held. Stakeholder workshop to be planned for late November
1	7	Raise awareness of SOAC and the Park amongst people who have "front line" contact with visitors	<i>See task 3</i>	VSR					Green: In hand
1	8	Core Paths Plan implementation programme	<i>Design a costed programme of works for high priority paths</i>	VSR					Green: In hand
Goal 1 Outdoor Access Authority									
2. National Park Plan in place by the end of 2006									
2	1	National Park Plan: Agree list of draft actions.	Agree delivery plans, establish a monitoring process & collate monitoring data	COM					Green - Draft delivery plans are being prepared, NPP implementation event and advisory forums held 28th September, monitoring framework being prepared for agreement with the Strategy Group in January 2008
2	2	Agree performance indicators for the National Park.	Agree a finalised Park Plan in the light of comments	COM					Green - National Park Plan finalised, approved and adopted and work on 'health indicators' initiated with the Macaulay Institute.
2	3	National Park Plan	Print and distribute the final plan.	COM					Green - National Park Plan was produced and distributed in April 2007
2	4	Report progress on the Park Plan.	Establish & support implementation groups and report on progress annually	COM					Green - NPP information paper prepared for the Board 5th October, briefing notes presented to advisory forums on 28th September and published on our website
2	5	Commission research to fill gaps in our knowledge of the Park	Research to fill in key gaps in monitoring baseline	COM					Green - a discussion on research requirements with the strategy group is planned for Q4 of 2007/08
Goal 2 National Park Plan									
3. Local plan for Cairngorms National Park adopted by Spring 2007 (P1)									

5	5	Put in place standards for public consultation	ACCC plus Core Paths Plan pilot and prepare final standards for public consultation	COM					Green- discussions on community standards held with community liaison officers, proposed standards piloted during the Core Paths Plan consultation.
5	6	Put in place a guide to using Plain English in all communication, with appropriate training	Using Plain English to be included as core staff training	COM					Green - Plain English guidelines prepared and distributed to all CNPA staff
5	7	Provide more opportunities for general public feedback on the work of the CNPA	same at 5.4 - see above	COM					Green - see 5.4
5	8	Contribute to major initiatives and enquiries	Beaully-Denny	PDC					Green - CNPA evidence given, Newtonmore session complete.
5	9	Aviemore Master Plan	Aviemore Master Plan	PDC					Green - partnership project, consultants currently working on it, will bring to Members later in year.
Goal 5 Transparent decision making process									
6. Be justly perceived as an open, accountable and trusted organisation, which is efficient and effective. (P1)									
6	1	Further develop Authority's involvement in On The Ground, Efficient Government and Shared Services Initiatives		CS					Green: fully involved in national On the Ground Scottish Environment And Rural Services (SEARs) project; progressing joint IT project with SNH and NDPB Chief Exec's Forum Shared Services Workshops to explore further opportunities for collaboration.
6	2	Carry out opinion polling to measure stakeholder perceptions of our work.	Phase 2 opinion polling to take place in 2008/09	COM					Red - delayed until 2008/09
6	3	Continue to identify and implement service improvements	Work with internal audit services to identify required service and control improvements in order to ensure high quality and reliable service provision	CS					Green: internal audit programme agreed and progressing; Draft Best Value self-assessment prepared and under consideration by Management Team; internal "best value" service review undertaken
6	4	Monitor implementation of freedom of information legislation.	Monitor implementation of freedom of information legislation.	CS					Green: ongoing implementation.
6	5	Develop Corporate Plan for 2008/09 to 2010/11	Develop Corporate Plan and underpinning financial forecasts.	CS					Green: ongoing - first discussions with Board and Finance Committee took place in September as planned.
6	6	Develop Corporate Plan for 2008/09 to 2010/11	Review and update strategic risk register.	CS					Green: activity built into internal audit work programme for Dec 07 / Jan 08.
6	7	Establish and communicate operational plans.	Establish and communicate operational plan and budget for 2008/09 in light of Autumn CSRO7 notification.	CS					Green: activity scheduled to commence in Autumn 07.
6	8	Internal Communications	Annual staff away-day & operational planning day, monthly staff meetings, group meetings, intranet	COM					Green - staff meetings held monthly, staff away-day arranged for 23/24 October, internal co-ordination teams for each NPP priority for action meet regularly, group meetings held at least monthly
6	9	Develop organisation-wide service improvements informed by Best Value Review action plan		CS					Green: Draft Best Value self-assessment prepared and under consideration by Management Team;
6	10	Publish 2006/07 Annual Report and Accounts, with clean external audit certificate, by end October 07		CS					Green: clean external audit certificate received and accounts signed. Submitted to Audit General and waiting to be laid before Parliament prior to final distribution.
6	11	Organisational Greening	Implement Organisational Greening Action Plan	CS					Green: work ongoing through CNPA Greening Group and update presented to Audit Committee.
Goal 6 Open, accountable and trusted organisation									
7. Effective and efficient development control service, seamlessly blending planning policy and the Park aims. (P1)									
7	1	Improve performance (quality & quantity) by ongoing monitoring and refining processes.	Improve performance (quality & quantity) by ongoing monitoring and refining processes.	PDC					Amber - Number determined has increased and level of call in is not excessive, but still above 40 in hand that is preferred workload and progress still to be made in speed of processing.
7	2	Provision of landscape, conservation, outdoor access/recreation advice into planning control		NH					Green: advice being provided as and when necessary

7	3	Develop "eplanning" services in conjunction with four local authorities and Scottish Executive's Eplanning Project	Project manage CNPA's involvement in Executive's Eplanning project and lead required development of existing eplanning provision.	CS					Green - CNPA website now has details of planning applications, this will be expanded soon to include drawings and other documents, working with S Ex & others on wider roll out.
Goal 7 Development control service									
8. A professional, respected and motivated staffing complement.									
8	1	Address equality, age and other legislative changes within HR procedures and terms and conditions of employment	Consult with staff on potential changes needed to salary Bands and job evaluation system.	CS					Green: equality policies developed or in development. Staff consultation on salary bands and job evaluation scheduled for later in year.
8	2	Seek Investor in People (IiP) accreditation	Submit procedures to IiP inspection to provide independent review of adequacy of internal communication and integration of strategic, operational and activity plans.	CS					Green: activity scheduled to commence in winter 07/08.
8	3	Review pay remit and sector benchmarking information.	Continue to consult with staff through SCF representatives on terms and conditions.	CS					Green: pay award implemented in April 07, as part of existing two year remit for 2006/07 and 2007/08. Now considering implications of Scottish Executive 2007/08 pay guidance, which will cover CNPA pay remit for implementation on 1 April 2008.
8	4	Implement appraisal review system.	Consult with staff on development of system to include a series of key competencies reflecting organisational values and required operational working practices.	CS					Green: competency system developed along with consultants. Final revision and implementation to be discussed with Staff Forum in October.
8	5	Implement appraisal review system.	Review appraisal and PRP implementation	CS					Green: mid-year appraisal process now underway.
8	6	Establish staff development programmes and implement, within available resources	Review training needs established in appraisals and seek appropriate training delivery within available budget.	CS					Green: training budget in place; development programmes being established.
8	7	Support Staff Consultative Forum.	Seek feedback from staff on organisational development and respond to issues raised.	CS					Green: ongoing. Staff feedback sought specifically on Corporate Services Group service delivery in September - now reviewing this to determine future service changes.
8	8	Support Staff Consultative Forum: Organisational Development Programme.	Maintain a project overview of organisation development activities and report regularly on delivery and achievements to SCF.	CS					Green: overview now being put in place for issue late September
8	9	Maintain review of Health and Safety policies.	Monitor completion of personal risk assessments, and implications of any accident and hazard reports, taking appropriate action where required.	CS					Green: monitoring in place. Return of risk assessments reinforced for mid-year appraisal cycle and will be closely monitored.
8	10	Work and Life Balance	Review impact of flexible working and work life balance policies; seek staff views and consider further requirements	CS					Green: consultation on these issues ongoing through Staff Consultative Forum.
8	11	Support ongoing organisational development	Provide professional advice and support on organisation development projects through the year, for example on Access Trust development; Ranger Services	CS					Green: work ongoing, notably at present on development of a Trust and central contacts database.
8	12	Support ongoing organisational development	Work with key partners in the NDPB sector, especially SNH and LL&TTNPA, establishing and implementing best practice and seeking to ensure consistency of approach where appropriate.	CS					Green: support given over Q1 to LL&TT NPA on their pay remit process. Shared IT project with SNH and considering opportunities for collaboration e.g. on procurement and on shared internal audit services.

8	13	Implement IT strategy	Take forward action plans identified within IT strategy for year to support staff working requirements	CS					Green: currently being progressed through shared IT project with SNH.
8	14	Embed financial regulations and procedures	Continue monitoring implementation of procedures, assess and deliver training needs.	CS					Green: work to be supported by a number of focused internal audit reviews focused on this area over the course of the year.
Goal 8 Professional, respected and motivated staff									
9. Good quality outdoor access infrastructure in place and maintained									
9	1	Determine role and scope of Trust in delivery of Outdoor Access Strategy and move towards establishment	Scope legal requirements for establishment. Finalise options analysis. Seek Board approval and partnership support	VSR					Green: Finance Committee approval granted to work on basis of transition of UDAT into new Trust. AGM of UDAT attended.
9	2	Hold stakeholder workshop and undertake reconnaissance survey to assess upland paths repair priorities	Convene workshop of relevant interest groups, undertake survey and work up costs of path repair projects	VSR					Green: In hand
9	3	Interim funding for projects in east of Park (including capital repair projects)	Deliver UDAT work programme as agreed with partners	VSR					Green: work programme is currently underway
9	4	Contribute to capital repair projects in west of Park	Lead project with partners and deliver Glenmore off-road route. Contribute to other projects (to be confirmed)	VSR					Red: Planning permission granted, funding package agreed and contractor selected. However, serious problem has arisen with the owner's permission to proceed.
9	5	Small scale outdoor access infrastructure grant scheme	Deliver grant scheme and offer advice	VSR					Green: In hand
9	6	Contribute to management of Speyside Way to Aviemore	Advise Management Group; Assess Development and Management Plan and administer grant;	VSR					Green: Grant offered and management works are underway
9	7	Speyside Way Extension to Newtonmore	Support SNH and scope implementation of extension	VSR					Green: Responsibility for progress currently rests with SNH.
9	8	Support Spey Users Group	Convene annual meeting; Contribute to projects	VSR					Green: Further meeting held on CPP with fisheries interests on Spey. Plans underway for November meeting.
9	9	Finalise Deeside Way	Complete remaining sections	VSR					Green: Meeting held on signage/ interpretation.
9	10	Revenue programme for path maintenance	Begin to develop a costed programme of routine path maintenance	VSR					Green: In hand
9	11	Develop and promote technical guidance on waymarking of paths	Draw together existing best practice, discuss with partners and agree guidance	VSR					Green: Project brief now complete.
9	12	Establish mechanisms to share good practice about management of outdoor access	Continue supporting Deeside Access Group and establish similar for remainder of Park	VSR					Green: Deeside Access Group meetings have taken place. Other groups to be established.
Goal 9 Outdoor Access Infrastructure									
10. Arrangements in place to meet needs of visitors, land managers and communities for information, management of access (i.e. equivalent of ranger functions)									
10	1	Discuss with partners the implementation of necessary changes to achieve coordinated and cohesive approach to ranger services in the Park	Detailed discussions with partners and further Board approvals; Contribute to SNH national review of ranger policy	VSR					Green. Meetings have been held with three local authorities and letter received from SNH about estimate of costs.
10	2	Put in place Interim funding measures for rangers	Provide financial support for those services that need to meet shortfall while Park-wide policy is developed	VSR					Green: In hand

10	3	Provide pan-Park coordination and support function while Park-wide policy is developed	Organise annual gathering; Promote communication and information sharing; Provide guidance to SNH and other public bodies about Park-wide priorities for work plans	VSR					Green: In hand
10	4	Provide support for development of ranger base in Angus Glens	Assess new proposals and offer grant	VSR					Green: Offer letter has been sent.
10	5	Develop effective interim mechanism to link ranger service work to assist with outdoor access casework	Agree and monitor simple protocols with area wide ranger services	VSR					Green: Highland Council rangers assisting with casework
10	6	Continue to assist land managers to find management solutions to roadside camping at popular locations	Convene stakeholder meetings and take necessary actions	VSR					Green: In hand
Goal 10 Visitor needs (Ranger equivalent)									
11. Wide range of opportunities to experience the special qualities of the Park in a sustainable manner is available to all									
11	1	Improve visitor information at visitor attractions and centres	Provide branded info and interpretation and leaflet racks at 6 key visitor attractions.	VSR					Green: In hand
11	2	Develop range of publications for visitors about special qualities and recreational opportunities	Contribute to Visitor Guide 2008; Lead on Countryside Events leaflet 2008, Cairngorms Explorer 2008; Bedroom folder 2008; Re-print welcome leaflet	VSR					Green: Visitor Information Review complete and decisions made by Delivery Team. First meeting held on Visitor Guide.
11	3	Develop and print popular version of Interpretation Framework	Convene group and commission project	VSR					Green; Study underway
11	4	Provide support to interpretation projects run by others	Support for interpretation projects through IGP applications that follow the interpretive framework	VSR					Green: in hand
11	5	Interpretation/orientation facilities in communities and at strategic locations within Park	Provide branded information at 8 existing community information points.	VSR					Green: First draft of third panorama now obtained.
11	6	Entry point marker project	Confirm Phase 2 with Board and SE; Implement on 4 trunk roads	VSR					Green: Contracts now in place for installation of remaining markers (with exception of Drummochter)
11	7	Install road signage to the Park	Install signs 'to the Park' according to priorities identified in scoping study .	VSR					Green: In hand
11	8	Pan-Park Visitor Survey	Develop methodology and secure funding package for second National Park Visitor Survey.	VSR					Amber: Likely to be delayed by one year . Awaiting confirmation through Delivery Team
11	9	Develop proposals for health walks initiative	Continue Walk Deeside Project (to ensure pan-Park coverage of health walks delivery)	ESD					
11	10	Deliver John Muir Award Project and secure longer term role for JMA in the Park	Implement project with partners (funded until Oct 07);	VSR					Green: Good progress with Awards but some difficulty obtaining partner support for extension.
11	11	Contribute towards "The Vital Spark" International interpretation conference	Attend and advise Steering Group, present paper at conference and help run field trips	VSR					Green; Plans at very advanced stage

11	12	Develop technical guidance/design template for series of leaflets promoting paths around communities in the Park	Issue contract to develop template	VSR					Green: Relevant decisions made by Delivery Team and in hand
Goal 11 Opportunities to experience the Park's special qualities									
12. Public benefits which can be produced by land managers defined and supported through publicly funded integrated schemes.									
12	1	Identify public benefits to be produced across CNPA and communicate this.	Review and develop public benefits work done to date. Part of ILM PfA	NH					Green: developed first draft of public benefit priorities and initial meeting held with interim delivery team (members of 3 regional project assessment committees.
12	2	Develop (and integrate) public support mechanisms to deliver public benefits	rolled up as part of ILM PfA	NH					Green: negotiations are ongoing with SRDP implementation team and regional RPACs
12	3		Develop an upland scheme to support delivery of public benefits as a case study	NH					Green: Initial negotiations taking place for a partnership project.
12	4	Develop longterm plan for LBBTP	Implement longterm plan for LBBTP	ESD					Green: paper to be taken to the finance committee in Dec
12	5	Analyse current public support (schemes, advice, training) available	Part of ILM PfA work	NH					Green: re 12.1 and 12.2 on SRPD, also looking at opportunities for LEADER for land management; developing concept of sustainability fund; LBBT delivering training on SRPD early in New Year.
12	6	Develop policies to support ILM	Rolled into ILM PfA work (see 12/5)	NH					Red: not being progressed at present.
12	7	Develop pilots on several land management units		NH					Green - Work in progress on development of partnership to promote demonstration of sustainable land management
12	8	Develop agri-waste project	Continue to run agri-waste project and plan its future	NH					Green - two new schemes up and running assisting farmers/crofters to recycle farm plastics. Uptake for both schemes good.
12	9	Support development of catchment management plans	Support development of catchment management plans and plan integration into ILM as part of PfA	NH					Green - priorities will be considered as part of regional priority setting and also through actions on adapting to climate change
12	10	Support development of catchment management plans	Support Dee Catchment Management Plan incl support of project officer, extend project to facilitate implementation	NH					Green - liaison with Dee catchment management planning officer in progress with regard to funding contribution.
12	11	Support Deer Strategic plan	Also part of Deer PfA	NH					Green: on going negotiations to develop inclusive deer management planning process for Deer Management Groups. Discussions to find common ground between data requirements of ngos and communities versus what data DMGs are willing to make public. Paper to go to CDAG Nov 07 seeking way forward following discussion.
12	12	Develop Deer Priority for Action		NH					Green: Priority for action is to "Support sustainable deer management". Objectives are 1) to promote inclusive deer management planning 2) to improve communication between different deer interests 3) to increase the value of the deer resource.
12	13	Co-ordinate comments on Forest Design plans		NH					Green - Only key strategic Forest Design Plans have been commented upon
12	14	Support farm business viability initiatives	Planning to succeed and Monitor Farm projects	NH					Green - both projects in progress
12	15	Increase value of native Scot's pine timber	Contribution to pine timber strength research project with FCS	NH					Amber - liaison with Buildings Research Establishment and Forest Research projects. CNPA not currently funding projects
Goal 12 Public benefits produced by land managers									
13. Good communication and consultation by land managers on objective setting for public benefits									
13	1	Develop policies to support communication and consultation	Communications strategy; prioritise policies; write policies in consultation; Provide guidance on policies	NH					Red: not progressing at this point - was to be taken up by Head of Rural Resource Strategy.
13	2	Build support from land managers for the delivery of public goods	In addition to CDAG/ILMAF, time spent on land mgmt liaison	NH					Green - liaison with land managers on both an informal basis and at formal forum meetings. Land managers represented on Priority for Action Delivery Team.

13	3		Encourage and support land managers in communication of public benefits through grant scheme	NH				Amber: low uptake for grant scheme. Some applicants redirected to LBBTP as alternative funding mechanism.
13	4		Develop communication and consultation mechanisms (as appropriate) as an integral part of public support mechanisms	NH				Green - Land managers represented on Priority for Action Delivery Team which has key role in communications.
13	5	Support CDAG		NH				Green: CDAG meeting 3 times annually with good discussions between different interests. CDAG is currently discussing the socio- economic impacts of deer reductions, deer as an eco-tourism resource and community attitudes to deer management issues.
Goal 13 Communication and consultation by land managers for public benefits								
14. Residents, businesses, organisations and visitors contribute to the protection and enhancement of wildlife, landscapes cultural and natural resources.								
14	1	Development of a Cairngorms Biological Records Centre, which people are encouraged to contribute to	Extend coverage of NESBRReC to cover the whole Park, in partnership with SNH, FCS etc.	NH				Amber - in negotiations with North East Scotland Records Centre and other potential funders.
14	2	Continue to deliver the Cairngorms LBAP project	Develop longer-term plan for LBAP	NH				Green: future funding support now agreed.
14	3		Continue to deliver the Cairngorms LBAP project	NH				Green - delivery of the Cairngorms LBAP being effectively managed by two part time officers
14	4	Support projects	Support IGP biodiversity projects for the Park.	NH				Green - Partnership funding provided to support the Biodiversity Grant Scheme
14	5	Support Projects	CNPA contribution in kind for water vole project incl. line management and T&S	NH				Green - CNPA are on the steering group and provide line management assistance.
14	6	Identify key special landscape qualities in the NSAs and across the Park as a whole.	Contribute to and extend SNH research into Scotland's NSAs to include the whole of the Park	NH				Green - Assistance provided by the CNPA landscape Advisor
14	7	Identify key landscape qualities of the Park, the levels of appreciation to them and people's sensitivity to change.	Contribute to SNH Scenarios research project	NH				Green - CNPA funding assistance has ensured the project has a Cairngorms focus
14	8	Contribute to View from the Road study for the Cairngorms to identify key view points.		NH				Amber; work carried out by SNH. Authority may contribute to future projects arising from it.
14	9	Develop landscape strategy to plan delivery of Park Plan objectives	In-house work	NH				Amber - part of an ongoing process involving a range of landscape related projects, impacted upon by Beaulieu Denny inquiry.
14	10		Consider actions to reduce the use of natural resources in the Park to acceptable levels	NH				Green: being taken forward as part of wider work on sustainability and design guidance.
14	11	Provide advice, support and opportunities to communities and organisations across the CNP to deliver wildlife priorities	Provide advice, support and opportunities to communities and organisations across the CNP to deliver wildlife priorities incl. Partnership Against Wildlife Crime.	NH				Green - being delivered to a large extent by LBAP, In addition CNPA is supporting work on aspen and eagle monitoring in National Park.
14	12		Carry out targeted habitat surveys to help to identify actions to safeguard special qualities. Will identify location and condition. Complete inbye survey across the Park	NH				Green: Inbye survey currently being completed in Badenoch and Strathspey. Remainder of Park planned for next year.
14	13		Capercaillie disturbance research.	NH				Green - research being undertaken by others
14	14		IGP Cultural Heritage Scheme	ESD				Amber - being kept under review
14	15	Develop and submit a Landscape Partnership Project bid to Heritage Lottery Fund	Develop bid, engaging with partners in construction of proposed delivery programme	CS				Amber: bid submitted. Progress delayed pending outcome of review of HLF bidding procedures and also evaluation of new EU funding opportunities.

14	16		Actions arising from cultural heritage audits	NH					Amber: Possible scoping study of aerial photography to be carried out
14	17		Research with SNH identifying public opinion over wild land qualities across the Park, and detracting features.	NH					Green - project briefs in place, tendering process started
14	18		Habitat surveys identified in accordance with agreed deficiencies and need priority	NH					Green; priorities identified by LBAP.
14	19	Control of non native invasive plant species	Contribute to a grant scheme for land owners/managers to carry out work.						Green: work ongoing
14	20	Increase raptor populations on moorland in Park	Initiate RaptorWatch type scheme in Highland part of Park						Green: work ongoing
14	21	Support Biodiversity Projects		NH					Green - contribution to aspen survey and golden eagle monitoring in Badenoch and Strathspey
14	22	Climate change		NH					Green - work in progress on Sustainability Fund to support projects that will deliver action for climate change. Development of mitigation and adaptation projects will be priorities for incorporation in the Scottish Rural Development programme
Goal 14 Wildlife, landscapes, cultural and natural resources									
15. Stronger and more diverse economic opportunities within the CNP area.									
15	1	Work with partners to develop a Green Jobs Action Plan for the Park	Support economic diversification projects, e.g. waste & renewables	ESD					Green - Several firm projects approved or close to approval.
15	2		Support Creative Cairngorms arts & crafts association actions	ESD					Green - Guide produced and exhibition underway
15	3	Develop market opportunities for land managers, including new and existing businesses (NRG)	Develop market opportunities for land managers (NRG);	NH					Green: Farmers market being supported in conjunction with ESD Group.
15	4	Promote good practice, training and demonstration to aid land managers achieve private objectives (NRG)	Promote good practice, training and demonstration to aid land managers achieve private objectives to be delivered via LBPTP	NH					Green - this is being actively considered as part of the delivery of Priority for Action on Integrating Public Support for Land Management.
15	5	Support Cairngorms Chamber of Commerce		ESD					Green - CCC have considerably grown membership and are exploring income generation opportunities
Goal 15 Economic opportunities									
16. An increase in the value of sustainable tourism spend consistent with 'Park for All' objectives.									
16	1	Obtain European Charter for Sustainable Tourism in Protected Areas	Attend Charter Park conferences & related meetings	ESD					
16	2		Host Charter Park conference/produce report	ESD					Green - Conference held in Ballater on 14 and 15 June. Report due end Sept.
16	3		Develop part 2 of Charter	ESD					Green - this was discussed at the above conference. Objectives of part 2 can be achieved through CNP brand.
16	4		Support for Charter mid-term review	ESD					Amber - the mid-term review is optional rather than mandatory. Given other delivery priorities, this may not be pursued
16	5	Implement CNPA actions within Sustainable Tourism Development Strategy & Action Plan (ESD)	Strengthen uptake of GTBS	ESD					Green - proposal being discussed with VisitScotland
16	6		Develop visitor payback schemes	ESD					Red: activity on hold until 2008
16	7		Involvement of stakeholders	ESD					Green - plans in place for conference themed on food & drink/local purchasing
16	8		Support projects to strengthen awareness of Cairngorms	ESD					Green - Scoping study complete on web portal project. Steering group established project is being tendered. First phase to be live by Jan 09
16	9		Support projects in connection with distinctiveness of Park area	ESD					

16	10		IGS marketing and events scheme	ESD					Green - marketing & events now fully committed
16	11		Training for tourism stakeholders	ESD					Cairngorms connections on-line course. Pilot now complete and being rolled out.
16	12		Development of monitoring framework	ESD					Amber: Discussions underway about linking with Park Plan monitoring
16	13		Research	ESD					Additional consumer / business research being scoped out by tourism/business pfa group.
16	14		Support DMOs to deliver Charter actions	ESD					Green - Funding approved in June for ACDM Ltd - tied to various outputs. Royal Deeside & the Cairngorms DMO business plan being finalised.
Goal 16 Sustainable tourism spend									
17. Improved community capacity to deliver 4 aims of the Park.									
17	1	Develop and launch Community Investment Programme	IGP communities scheme	ESD					<p>Green 2 community development officers (Badenoch and Strathspey) in post, positive early feedback from project</p> <p>Green: project delivery ongoing</p> <p>Green: review commissioned and report due early October</p> <p>Amber: ACCC have changed their remit to ACC are in early stages of broadening their representation</p> <p>Green: First phase completed literature review, focus groups now in progress</p> <p>Green: project on target review to take place in oct</p> <p>Green: On target 15th of November draft agenda agreed</p>
17	2		Funding for community planning projects	ESD					
17	3	Continue to deliver Cairngorms LEADER+ Programme	Continue to deliver Cairngorms LEADER+ Programme	ESD					
17	4		Undertake review of effectiveness of LEADER+ programme to inform future delivery plans	ESD					
17	5	Support and develop relationship with the ACCC	Continue to support and develop relationship with the ACCC	ESD					
17	6		Park for All Outreach programme	ESD					
17	7		BTCV Volunteering Project	ESD					
17	8		Park for All conference	ESD					
Goal 17 Community capacity to deliver the Park's 4 aims									
18. High levels of understanding and appreciation of the Park, and of the role of the CNPA and partners.									
18	1	Develop and refine our core messages and ensure these are widely understood and communicated throughout our activity.	Produce core messages and standard presentation on the CNPA and its role	COM					Green - CNPA core messages prepared and circulated to Board and staff in January 2007
18	2	Ensure a high local and national media profile for our work through regular press releases, media interviews, and media events.	Regular press releases and press visits	COM					Green - 38 media releases sent out to date
18	3	Target specialist publications with feature articles about the Park	Commission features for specialist publications	COM					Green - an interview on our land based training programme was broadcast on Speysound Radio and plans for monthly interview slots are being negotiated
18	4	Develop and refine our website.	Maintain and continue content development	COM					Green - website is continually updated with the latest media releases, board and committee papers, advisory forum papers and provides online feedback mechanisms for the core paths plan and deposit local plan consultations
18	5	Produce and issue Park Life to every local household and to stakeholders	Issue of Park Life, planned once in 2007/08	COM					Green - Parklife is being prepared and will be distributed during November
18	6	Publications, including photography.	Development and issue of corporate publications	COM					Green - Annual Report has been finalised and will be distributed during october, Outdoor Access Strategy has been finalised and will be available in November, an Invitation to support a sustainability fund for the Park was prepared and distributed to potential private sector funders on 24th September, LOAF report produced and distributed during August

18	7	Put in place a monthly email news bulletin.	Produce and promote the CNPA monthly e-bulletin	COM					Green - an e-bulletin is produced monthly and has well over 500 subscribers
18	8	Participate fully in National Parks Week 2005.	National Park Event	COM					Green - details of events during National Parks week were promoted via local media activity, CNPA website and ANPA website and media activities
18	9	Prepare and implement a CNPA stakeholder engagement programme	Co-ordinate a series of activities and events and produce support materials to reach agreed target audiences	COM					Green - the NPP event on 28th September was supported by the Minister and aimed to inspire and motivate our partners/stakeholders to deliver the NPP (well over 100 delegates were invited to attend) and a briefing meeting for local MSPs on the deposit local plan will take place on 3rd October at Holyrood
Goal 18 Understanding and appreciation of the Park									
19. Improved accessibility and quality of public transport provision within the Park.									
19	1	Audit transport provision and need within the Park and linkages to the Park	Influence developing Local & Regional Transport Strategies (ESD)	ESD					
19	2		Initiate cross-Park 'Heather Hopper' bus service	ESD					Green - Service improved to cover 7 days a week over a longer duration.
19	3	Produce a Park-wide transport map and timetable both separately and integrated with Park Visitor Guide	Continue to produce 'Cairngorms Explorer' transport timetable & information	ESD					Green - in hand
Goal 19 Accessibility and public transport provision									
20. Good understanding and appreciation by young people of the CNP, and appreciation of its importance									
20	1	Develop Youth Apprenticeship Scheme	Implement vocational training support for young people	ESD					Green: bursary scheme launched budget almost spent. Schools Liason Officer in post (delivering to target) Level2 SVQ pilot finalising flexible competency framework
20	2	Continue work on Youth Communication Initiative	Continue work on Youth Communication Initiative	ESD					Green: Project near completion -premiere at the youth conferences in Novemeber
20	3	Develop Youth Strategy and Action Plan.	Implement other youth actions	ESD					Green: Youth events under way : organised by youth workers on each side of the park (first week in November)
Goal 20 Young people's understanding of the CNP									