Businesses/Community & Tourism Associations and Events using the Brand as at 24th March 2006.

Business/Community/Event	Location
Park i	Aviemore
ABSC Marketing	Aviemore
CairnGorm Mountain Ltd	Aviemore
Rothiemurchus Estate	Aviemore
Aviemore Holiday Homes	Aviemore
Pine Bank Chalets	Aviemore
Ravenscraig Guest House	Aviemore
Avondruie House	Aviemore
Aviemore Mountain Film Festival (Event)	Aviemore
Aviemore Walking Festival (Event)	Aviemore
Aviemore Half Marathon Event)	Aviemore
Back Country Ski Festival (Event)	Aviemore
Badaguish Youth Outdoor Challenge (Event)	Aviemore
The Deeside Hotel	Ballater
Balmoral Estate	Ballater
Heathbank House	Boat of Garten
Boat of Garten Golf Club	Boat of Garten
The Ski School	Carrbridge
Cairn Hotel	Carrbridge
Cairngorms Attractions Group	Carrbridge
Carrbridge Golf Course	Carrbridge
World Porridge Making Championships	Carrbridge
& Great Porridge Fun Run (Event)	
Walk Deeside	Dinnet
Ardenbeg Bunkhouse & Outdoor Centre	Grantown on Spey
Rossmor Guest House	Grantown on Spey
An Cala Guest House	Grantown on Spey
Brooklynn Guest House	Grantown on Spey
Holmhill House	Grantown on Spey
Muckrach Lodge Hotel	Grantown on Spey
Grantown Try Tri (Event)	Grantown on Spey
Loch Insh Watersports	Kincraig
Insh House Guesthouse & SC Cottages	Kincraig
Glengarry	Kingussie
The Cross	Kingussie
Highland Wildlife Park	Kingussie
Kingussie Business Forum	Kingussie
Aspen Lodge	Nethybridge
Heatherlea	Nethybridge
Nethybridge Tourist Assoc	Nethybridge
Crudenbeg Holiday Cottages	by Newtonmore
Newtonmore Comm Council	Newtonmore
Easter Corrie Holidays	Tomnavoulin, Ballindalloch
Colquhonnie Hotel	Strathdon
Scotways Leaflet	