









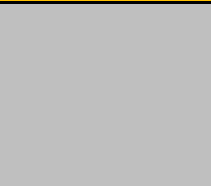


ANNEX 2: Indicators and targets				
Five Year Outcomes	Indicators	Targets	Progress to 2017 Targets 	Explanation
The economy of the Park will have grown and diversified, drawing on the Park's special qualities	Business confidence reported through Cairngorms Business Barometer	Increase		Business Confidence, average rating out of 10: <ul style="list-style-type: none"> • 2012/13 = 5.63 • 2013/14 = 6.2 • 2014/15 = 6.2 • 2015/16 = 6.38
	Number of jobs created in the Park	To have grown by more than the rate of population growth		400 new jobs created between 2010 and 2013. No new data.
Businesses and communities will be successfully adapting to a low carbon economy	% population living within connection of high speed broadband or equivalent	75%		By the end of 2016 all of the main settlements in the National Park will have access to Superfast services.
	Renewable energy production	To increase year on year		No data available
Communities will be more empowered and able to develop their own models of sustainability	The number of community enterprises generating income	Increase by at least 50%		Figures from balanced scorecards: 2012 (baseline): 2 2013: 4 2014: 10 2015: 12 2016: 13 2012-16: 650% increase
The quality and connectivity of habitats is enhanced	Area of woodland	Increase of 6% (c.4,000 Ha) in total woodland area		1540 ha new woodland planted
	Water quality	Maintenance or increase in water quality status		56% of water bodies at 'high' or 'good' status in 2015
The species for which the Park is most important are in better conservation status	Active conservation for LBAP priority species	Targets identified in Cairngorms Nature Plan achieved		14 of 26 priority species with active conservation projects
	Estates participating in Wildlife Estates Initiative	75% of estates in the Park		20 estates (26%) covering 85% of area of the Park
The special landscape qualities, including wildness, are conserved and enhanced	Qualities of wildness	Equivalent or increased area of the Park characterised as high or medium wildness		New data expected by 2017

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Settlements and built development will retain and enhance the distinct sense of place and identity in the Park	Number of conservation area improvement projects	To cover all conservation areas		Alternative indicator required.
More people will enjoy, learn about and help to conserve and enhance the Park	Number of volunteer days spent caring for the Park per year	Increase by 50% by 2017		900 in 2012/13 1200 in 2013/14 2400 in 2014/15 764 in 2015/16 (incomplete data)
The expectations of visitors are met or exceeded	Visitor satisfaction reported in Cairngorms Visitor Survey	Increase		2014-15 visitor survey: There has been a statistically significant increase in the overall visit ratings since the previous survey. In 2014-15, 93% of respondents gave a score of at least 8 out of 10 (mean score 8.76). In 2009-10, this figure was 80% (mean score 8.25).
The Park's recreation opportunities have improved the health and enjoyment of residents and visitors	Number of people using promoted core paths	Increased path use overall and more even spread throughout year		3.5% increase in sample path uses from 2014 to 2015.
Indicator unlikely to meet 2017 target				
Indicator showing progress but unlikely to meet 2017 target at present				
Indicator in track to meet 2017 target				

ANNEX 2. Summary of National Park Partnership Plan Programme Activity	
Programme	Key Work Packages
I Supporting business	<p>Ia Economic Forum, Economic strategy development and implementation</p> <ul style="list-style-type: none"> • Cairngorms Economic Strategy 2015-18 launched. • Cairngorms Economic Forum met in October 2016 to consider the NPPP consultation. • Cairngorms Tourism Partnership established in 2015 to oversee tourism element of strategy. New Tourism Action Plan produced by CTP for submission to Europarc in December 2016 in re-application for European Charter for Sustainable Tourism in Protected Areas. • First Cairngorms National Park Regional Marketing Strategy produced by VisitScotland in conjunction with partners. Annual marketing campaign delivery underway. • Business Barometer has been adapted to include 'guest' questions' to gather wider information to inform policy • A Business and Community Forum and Tourism sub-group has been established to address issues and maximise benefits Transport Scotland are leading on the dualling of the A9 with support and input from a range of partners including a Business and Community Forum. • VisitAberdeenshire came into being in 2015 and positive working relationships are being developed with Cairngorms Business Partnership, Moray Speyside Tourism and partners in the Cairngorms Tourism Partnership. <p>Ib Skills and Training</p> <ul style="list-style-type: none"> • The A9 "Academy 9" educational programme has been launched and discussions are under way about how to develop construction skills training associated with the Grantown Railway extension and use of the Railway company assets. • CBP, Moray Speyside and VisitAberdeenshire continue to deliver training and networking opportunities for businesses. • CBP delivering Digital Tourism Scotland to Cairngorms National Park businesses. • The Cairngorms Learning Partnership is working across the Park to provide support and identify opportunities for education and learning. • 'World Host' hospitality training as been delivered in some areas of the National Park. <p>Ic Food and drink development</p> <ul style="list-style-type: none"> • Cairngorms Food for Life project delivered in conjunction with Soil Association Scotland and partners, was completed in 2015 including; improved market intelligence; work to identify the barriers and potential opportunities for improving supply and availability of local produce; marketing work to increase demand

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	<p>for local produce and food tourism; and skills training including work with schools and an 'Adopt a Chef' scheme and 'Hens in Schools' project.</p> <ul style="list-style-type: none"> • The Cairngorms Food and Drink Trail launched with CBP and a Cairngorms Larder publication produced and distributed. • Support for events including the Royal Deeside Food and Fiddle festival <p>Id Growing the Cairngorms Business Partnership</p> <ul style="list-style-type: none"> • Over 350 members Membership continues to grow and stronger links and relationships are being developed with neighbouring and overlapping Destination Organisations including the new VisitAberdeenshire. • CBP have been successful in leveraging funding from both private and public sector partners to support delivery of a range of development projects and marketing initiatives including private sector funding.
2 Infrastructure & communications improvements	<p>2a Improving IT and mobile communications connectivity</p> <ul style="list-style-type: none"> • By the end of 2016 all of the main settlements in the National Park will have access to Superfast services with infrastructure already built in Carr-Bridge, Aviemore, Coylumbridge, Kinncraig, Kingussie, Boat of Garten, Nethy Bridge, Grantown on Spey, Ballater and Braemar. • A Community Broadband Scotland project is now in place for the whole of the National Park to deliver broadband solutions to those not covered by the HIE or Scottish Government programmes. <p>2b Improving access to housing for local needs</p> <ul style="list-style-type: none"> • A number of communities in the Park have investigated potential for community-led housing developments – e.g. Ballater Old School. • Boat of Garten housing site (with 10 affordable housing units) due to start construction in 2016. • Significant planning applications have been approved with affordable housing in Kingussie, Aviemore, Boat of Garten, Ballater • Survey of local needs complete in Braemar.
3 Low Carbon Cairngorms	<p>3a Renewable Energy Generation</p> <ul style="list-style-type: none"> • Braemar Community Hydro scheme fundraising was successful and construction is under way. • AoCC have commissioned research on potential for small scale hydro across the Park, funded by Scottish Government's Community and Renewable Energy Scheme • A range of private individuals, estates and communities continue to progress renewable energy project proposals in the Park.

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	<p>3b Low Carbon Living.</p> <ul style="list-style-type: none"> • Home Energy Scotland continues to provide best-practice advice and up to date information on grants available to households. • Greener Scotland website promoting green living and signposting information advice and funding opportunities. <p>3c Low Carbon Land Management</p> <ul style="list-style-type: none"> • 800Ha of peatland restoration has been delivered, funded by the Peatland Action Programme, bringing £300k capital funds to Park. New sources of funding are needed and CNPA is part of a UK wide LIFE bid developing.
4 Community Empowerment	<p>4a Community action planning</p> <ul style="list-style-type: none"> • Of the 20 distinct communities within the National Park, all bar the Angus Glens have some form of Community Action Plan (CAP) in place - and some communities are onto their second or third iteration. • Strathdon has completed its first Community Action Plan with support from CNPA and the Marr Area Partnership. <p>4b Community capacity building</p> <ul style="list-style-type: none"> • Establishment of the LEADER Local Action Group (LAG) to oversee delivery of the 2014 to 2020 programme is now complete, with Scottish Government approval to the Local Development Strategy and allocation of £2.97 million in LEADER funds (an increase over the previous programme) confirmed. Scottish Government's guidance has now been finalised to the extent required to launch the programme and applications are now progressing through the system. • Marr Area Partnership and Voluntary Action Badenoch and Strathspey are providing effective community support across the National Park supported by a range of partner funding. • Tomintoul & Glenlivet Development Trust – see 5c below
5 Building vibrant places	<p>5a Planning the best development</p> <ul style="list-style-type: none"> • New Local Development Plan for the Park adopted March 2015. • New Plan used as focus for renewed discussion about delivery with all five local authorities and key agencies such as SNH • Supplementary Guidance and non-statutory guidance adopted July 2015 • Design Awards 2016 competition launched. <p>5b Delivering the most effective Planning Service</p> <ul style="list-style-type: none"> • Relocation of planning team to Grantown now complete • All planning “legacy cases” (i.e. cases more than one year old) dealt with • Most positive feedback received from Scottish Government for

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	<p>three years.</p> <ul style="list-style-type: none"> • Community Council/Association Planning Network working well and improving communication with Planning Service. • Planning permission granted for significant local developments including redevelopment of Hotel in Breamar and important housing site in Grantown-on-Spey. Active discussion under way about delivery of development on several key allocated housing sites and other major development opportunities at Braemar and Cairngorm. • Most planning application determination timescales remain swift and planning service using processing agreements to provide certainty for applicants. <p>5c Supporting the regeneration of Tomintoul and Glenlivet</p> <ul style="list-style-type: none"> • Transform Team of all public agency and community partners/organisations continues to prioritise, facilitate and monitor delivery of the Regeneration Strategy and Action Plan. • The Tomintoul & Glenlivet Development Trust (TGDT) has successfully completed Asset Transfers from Moray Council of the Visitor Information Centre and Museum and the Hostel. • Visitor numbers at the VIC continue to increase and operating costs becoming more sustainable. Bednights and profits at the Smuggler's Hostel both continuing to increase. • Tomintoul Gateway project completed. • The Tomintoul and Glenlivet Landscape Partnership has been successful in securing a Heritage Lottery Fund bid. <p>5d Quality in Design</p> <ul style="list-style-type: none"> • National Park Design Awards 2016 completed in November 2016, over 30 entries and high standard. • CNPA and partners work to deliver Speyside Way extension over many years recognised in Award at the 2016 Scottish Awards for Quality in Planning. • Scenic routes winning designs announced and installation of structures at Glenshee and Tomintoul Quarry under way. <p>5e Townscape Enhancement</p> <ul style="list-style-type: none"> • Grantown Town Centre Toolkit project complete in early 2016. • Highland Council undertaking significant improvements, modifications and refurbishment of Kingussie Court House.
6 Nature and Landscapes	<p>6a Wildlife Partnership</p> <ul style="list-style-type: none"> • Cairngorms Nature Action Plan being delivered throughout year. The Cairngorms Nature Seminar took place on 28 June and the Cairngorms Nature Festival was held on 14 & 15 May. • The Cairngorms National Park is piloting approaches to spatial targeting of SRDP agri-environment funds for habitat expansion and creation. A premium payment for woodland creation priorities identified in the Capercaillie Framework is now available through

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	<p>SRDP.</p> <ul style="list-style-type: none"> • Capercaillie Framework phase 1 completed and project team developing project plan for phase 2 including a major HLF funding bid. • Significant woodland expansion schemes have been developed across the Park. • 3 of Scotland's 6 Wildcat priority for action areas are identified in the Cairngorms and are now up and running. • East Cairngorms Moorland Partnership now established with MoU. • Woodland Trust Ancient Woodland project being delivered in the Park. • Deer management co-ordination across estate and deer management group boundaries <p>6b Cairngorms Landscapes</p> <ul style="list-style-type: none"> • The Cairngorms Landscape Toolkit continues to be used, including by developers, to inform development proposals. • Landscape monitoring pilot "photo-posts" project building volunteer network <p>6c Designated Sites Management</p> <ul style="list-style-type: none"> • Joint-Agency Working on priority (Section 7) deer sites continues. • More co-ordinated approach to deer management groups and planning is developing. • Discussion held with SNH re making more of designated sites to enable habitat restoration and enhancement.
7 Supporting Land Management	<p>7a Land Management Training</p> <ul style="list-style-type: none"> • Steady uptake of the 30% grant available from the Cairngorms Land Management Training Project for rural skills training courses from April 2014. • Approx. 546 rural skills training places part funded by CNPA on 2015/16. • 13 public benefit training courses (on e.g. farm woodlands, landscape and language) provided by CNPA attended by 250 people. <p>7b Advice and Support Services</p> <ul style="list-style-type: none"> • SNH, FCS, SEPA and CNPA working to join up advice to land managers and targeting for SRDP opportunities. • Monitor farm in planning. • Wildfire groups continue to be supported • Strathspey Wetlands and Waders Initiative supported and providing specific habitat improvements • Targeted advice provided to estates on opportunities to deliver Cairngorms Nature priorities. • Estate management statements piloted and in further development with land owners, now available on the CNPA website.

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	<p>7c Wildlife Estates Scotland Initiative</p> <ul style="list-style-type: none"> The Wildlife Estates Scotland initiative continues to be promoted in the CNP. <p>7d Catchment Management</p> <ul style="list-style-type: none"> Catchment management partnerships (Dee, Spey and South Esk) remain highly active, each now developing and delivering river restoration projects. Spey Plan under review in 2016, Pearls in Peril project on upper River Dee creating new woodland enclosures in key locations.
8 Leading Sustainable Tourism	<p>8a Implementing the strategy and action plan for sustainable tourism in the Cairngorms National Park</p> <ul style="list-style-type: none"> Cairngorms Tourism Partnership relaunched and Action Plan reviewed. New Tourism Action Plan produced in conjunction with Cairngorms Tourism Partnership and will be submitted to Europarc for re-accreditation. Visitor survey completed and results circulated to a wide range of partners <p>8b Cairngorm Rothiemurchus and Glenmore Strategy</p> <ul style="list-style-type: none"> Strategy approved in September 2016 and working groups on Transport and Visitor Experience forming.
9 Active Cairngorms	<p>9a Delivering and reviewing the Cairngorms National Park Outdoor Access Strategy</p> <ul style="list-style-type: none"> Active Cairngorms Strategy approved and project steering group formed and meeting regularly and developing a regional programme to support SNH led Natural Health Service initiative. <p>9b Promoting active enjoyment</p> <ul style="list-style-type: none"> 'Active Cairngorms' secured funding from Legacy 2014 to expand health walking with GP referral scheme now in place. Cairngorms Big Walk 9-11 September a success with 455 participants. Step Count Challenge has attracted 21 teams with 105 participants. Speyside Way extension to Ardgael recently completed (May 2016). Detailed project development underway for remaining sections. Funding bid made to Scottish Enterprise to develop detailed plans for Deeside Way from Breamar to Invercauld Bridge. <p>9c Developing cycling</p> <ul style="list-style-type: none"> Biennial Scottish Mountain Bike Conference being held in Aviemore in Nov 2016. Kingussie awarded Cycle Friendly Town grant and has secured Kingussie Bikeathon with new sponsor CHASS NCN7 being extended along new section of A9 at Kincaig.

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	<ul style="list-style-type: none"> • New short video promoting cycling in the National Park being produced with Sustrans support.
10 Outdoor learning	<p>10a Using National Parks in the Curriculum.</p> <ul style="list-style-type: none"> • Development Planning course for S1/2 pupils piloted at Grantown Grammar School and both Kingussie and Grantown pupils supported to attend CNPA Planning Committee in Nov 2016. <p>10b Learning from the Park</p> <ul style="list-style-type: none"> • The Junior Ranger Project continues to operate in Highland, Aberdeenshire, and Perth and Kinross with five secondary schools involved. Four young people attended Europarc camp in Latvia. • Funding from Education Scotland obtained to develop Teaching in Nature Training for six teachers with CNPA now able to offer this 'in-house' at minimal cost. <p>10c Volunteering to Support Nature</p> <ul style="list-style-type: none"> • Three year Volunteer Ranger programme supported by LEADER, Paths for All and NHS Highland. Support for partnership with Backbone Community Leader Programme continues. • Mountains and People project delivered 216 volunteer days across both National Parks.
11 Sharing the Stories	<p>11a Coordination, training and support for visitor managers/communicators</p> <ul style="list-style-type: none"> • Visitor Survey results promoted & presented at CBP & VRD business events and mailed out to CBP mailing list across the Park • Tourism Businesses e-bulletin sent out: Visitor Survey, Park Brand & Communicating Cairngorms Toolkit, walking & cycling network, spring autumn marketing campaigns & 2016 events information • The 'Make it Yours' presentation and support material now being trialled by CNPA. Presentations have been made to 126 visitor facing staff. • CNPA and partners investigating value of developing Ambassador programme. • Communicating Cairngorms business toolkit has been launched and promoted via the MIY campaign. <p>11b Developing and delivering inspiring campaigns</p> <ul style="list-style-type: none"> • Cairngorms Nature Festival 2016 had 1635 attendees & survey results showed 90% said it was excellent/V.good, 87% said it exceeded their expectations, 97% would recommend it to others • Cairngorms Nature Festival BBC Highlands – Scotland's Wild Heart event has resulted in a significant increase in publicity to promote Cairngorms Nature and the Cairngorms Nature Festival. • CN Young Presenters UK-wide competition has achieved considerable media coverage and high levels of social media engagement. It has also provided fresh AV material to help promote CN and the CNF2016 and will be run again in 2017.

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	<ul style="list-style-type: none"> • Active Cairngorms has launched the GP referrals pilot and health walks initiative working with local communities, schools, NHS Highland & Grampian, Ramblers & Sustrans. 60 referrals made. • Materials to support the Make It Yours campaign have been produced and support materials are being used with partner organisations, schools as part of the Curriculum for Excellence programme and are available on our website. <p>I I c Community Heritage Project</p> <ul style="list-style-type: none"> • The project has succeeded in engaging local communities in their built and natural heritage in the Badenoch area, and has focussed interest and enthusiasm in a number of community-led projects for the future. The same approach is included in the Landscape Partnership for Tomintoul and Glenlivet. <p>I I b Experiencing National Nature Reserves</p> <ul style="list-style-type: none"> • Craigellachie NNR visitor centre in Aviemore SYHA officially opened in June 2016.
12 Visitor and access infrastructure	<p>I 2a Management of core paths and outdoor access</p> <ul style="list-style-type: none"> • Speyside Way extension from Aviemore to Ardgael competed with palns being developed for extension to Kingussie. <p>I 2b Maintaining and improving high quality visitor facilities</p> <ul style="list-style-type: none"> • Three Scenic Routes stopping points at Corgarff, Tomintoul and Glenshee nearing completion. CBP agreeing funding with Scottish Enterprise to develop the router 2017-19. <p>I 2c Scotland's National Parks Mountain Paths Restoration Project</p> <ul style="list-style-type: none"> • Work in 2016 has focussed on Lochnagar, Mayar in Angus and Beinn a' Ghlo in Perthshire.