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## CAIRNGORMS NATIONAL PARK AUTHORITY

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### FOR INFORMATION

**Title: TOMINTOUL & GLENLIVET LANDSCAPE  
PARTNERSHIP – SUBMISSION OF STAGE 2 BID TO  
HERITAGE LOTTERY FUND**

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Experience**

#### **Purpose**

To update the Board on the submission of the Stage 2 application to the Heritage Lottery Fund for the Tomintoul and Glenlivet Landscape Partnership.

#### **Recommendations**

**That the Board note:**

- a) the submission of the Stage 2 bid to Heritage Lottery Fund and the plans in place for delivery; and
- b) the significant commitment from community members and partner organisations over the development phase to date.

## **TOMINTOUL & GLENLIVET LANDSCAPE PARTNERSHIP – SUBMISSION OF STAGE 2 BID TO HERITAGE LOTTERY FUND – FOR INFORMATION**

### **Strategic Context**

1. The Tomintoul and Glenlivet Landscape Partnership is a proposed £3.6M programme to enhance the heritage of the 200 sq km project area delivering benefits to the community, businesses, visitors and nature. The Landscape Partnership is a major project which developed from the Tomintoul and Glenlivet Regeneration Strategy and the priority focus for this area set out in the current National Park Partnership Plan and CNPA's corporate plan. The Landscape Partnership seeks to complement the shorter-term actions already put in place by securing long term enhancement of the heritage assets and associated opportunities for the area's continued economic and social development.
2. The vision for the Partnership is:  
*Tomintoul & Glenlivet's hidden landscapes are revealed, shared and enjoyed by people living and visiting here. The natural and cultural landscape is managed to make the very best use of the resources available for sustaining wildlife and the fabric of the communities, now and in the future. New generations of people will be inspired to be employed in traditional activities as well as new land based businesses. We value and celebrate our hidden heritage, and are proud to promote our area as a distinctive and vibrant place within the Cairngorms National Park.*
3. In September 2014, The Heritage Lottery Fund approved the Stage 1 bid, approving funds for a development phase and earmarking £2.1M of funding pending a Stage 2 application.

### **Partnership**

4. In addition to seeking Heritage Lottery Funding the Landscape Partnership has secured significant commitment and financial support from other partners. Funding partners include:
  - a) CNPA (£250,000 over 5 years)<sup>1</sup>
  - b) The Crown Estate (£250,000 over 5 years)
  - c) Highlands and Islands Enterprise (£250,000 over 5 years)
  - d) Moray Council (£200,000 over 4 years)
  - e) Chivas Bros, Glenlivet Distillery (£25,000 over 5 years)

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<sup>1</sup> Approved by Finance & Delivery Committee 9<sup>th</sup> May 2014

5. A wider range of partners are committed to lead individual projects within the programme including:
  - a) Tomintoul and Glenlivet Development Trust
  - b) The Crown Estate
  - c) CNPA
  - d) Cairngorms Learning Partnership
  - e) Historic Environment Scotland
  - f) Spey Catchment Partnership
  - g) RSPB Scotland
  - h) Scalan Association
  - i) Tomintoul & Glenlivet Primary Schools
  - j) Tomintoul and Glenlivet Wildlife Group
  - k) Glenlivet Public Hall

### **Development Phase 2015-16**

6. Following the successful Stage 1 application, partnership funding was in place for a Development Officer, employed by CNPA and hosted by the Tomintoul and Glenlivet Development Trust. The Development Officer, Marion McDonald, has co-ordinated development of the Stage 2 application, including feasibility studies, project briefs, community engagement and preparation of an overall 'Landscape Conservation Action Plan' which forms the core of the submission to the Heritage Lottery Fund.
7. There has been a high level of community engagement in developing the projects over this period. New groups such as the wildlife group have formed, new volunteers have come forward to develop projects and people have engaged in over 30 community events generating new project ideas.

### **Proposed Delivery Phase 2017-21 – Stage 2 application**

8. The delivery phase is a four year programme from 2017-21, including a clear focus on creating a legacy that continues to support and shape the community beyond that period.
9. Annex 1 sets out a brief summary of each of the projects. Delivery will be led by a team of 6 new staff, based within the community. The employer function for the new staff will be shared between CNPA (3 posts including programme manager), Tomintoul & Glenlivet Development Trust (2 posts) and the Cairngorms Learning Partnership (1 post). This plays to the strengths of respective partners and in particular helps to build the capacity of the Development Trust.

10. The bid was submitted to HLF at the end of May and we anticipate it will be considered by the HLF committee in September.

## **Project Management**

11. To date development of the Landscape Partnership has been overseen by a Partnership Board, chaired by CNPA. We are the lead applicant and as such have overall responsibility for the bid, HLF funding relationship and co-ordinating delivery. Assuming the Stage 2 bid is successful; the Partnership Board will continue to oversee delivery, though chaired by an independent chair rather than CNPA. CNPA will continue to have senior officer and board representation on the partnership board.
12. The Programme Manager will be responsible for the overall co-ordination of delivery supported by the staff team, while responsibility for individual projects lies with the lead partners identified in the bid. CNPA is committed to providing financial management for the partnership including managing grant claims and overall cash flow.
13. Within CNPA this is identified as a major project requiring co-ordination of staff time across the directorates and multi-year funding, with the necessary oversight by management team and Heads of Service.
14. In the interim phase between submission of the bid in May and HLF's decision in September, we are retaining the project officer on a 2 day/week basis to maintain community engagement in the programme and ensure we are ready to start the delivery phase quickly following HLF's decision.

## **Strategic Risk Management**

15. The Landscape Partnership has its own risk register in place monitoring a range of risks to delivery, overseen by the Partnership Board. The specific risk of uncertainty associated with changes to The Crown Estate in Scotland is identified in both the partnership and CNPA's strategic risk register. Mitigation is in place through clear confirmation of the Crown Estate's continuing commitment and ongoing liaison as the changes take place.
16. The programme includes contingency funding covering general contingency in addition to specific allocations for the major capital projects tailored to the appropriate levels.
17. There remains a risk that HLF do not approve funding at Stage 2. In that event the partnership remains strong enough to continue some of the projects, at a reduced scale and over a longer time frame, but there is no doubt the significant long term value of this co-ordinated programme for the area would be lost. However we have

mitigated this as far as we can through development of a good bid and a strong partnership, with regular project checks with HLF securing their agreement that the bid is ready to be submitted.

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**June 2016**

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**ANNEX I – PROJECT SUMMARY**

<b>Project &amp; Lead Partner</b>	<b>Aim</b>	<b>Budget</b>
<b>Improving Heritage</b>		
Peesie Project (RSPB)	Aims to conserve and enhance a network of wetland habitats and wildlife alongside sustainable agriculture through partnership working on farmland; to provide support for farmers to conserve and create habitats through SRDP Agri-environment programme; to engage volunteers in surveying work and to raise awareness of the importance of wading birds in the traditional farming landscape.	£100,500
Slowing the Flow (Spey Catchment Initiative)	To implement resilience building measures on a section of the River Avon in order to make it more resilient to changing water flow patterns, helping to reduce erosion, protect habitats and species, as well as infrastructure and livelihoods.	£142,498
Water Margin Management (Spey Catchment Initiative)	Holistic catchment scale approach to enhancing and protecting the natural heritage of the watercourse and its margins with the aim of improving bank side conditions and building in resilience to cope with future challenges. Support farmers to improve water environment through relevant SRDP options. Share good practice and increase awareness in the wider community of catchment management issues.	£180,000
Fish Barrier Easement	To restore access to previously disconnected spawning grounds within the TGLP area for Atlantic salmon and so increase the amount of juvenile suitable habitat available to this protected species.	£64,865
Scalan Mill Buildings (Scalan Association)	To showcase the hidden history of the Scalan site, through creating a community heritage destination that will allow visitors access to the	£293,664

	mill barns and their artefacts, while retaining the uniqueness, remoteness and historic essence of the site.	
Blairfindy Castle (The Crown Estate)	The aim of this project is to conserve and stabilise the ruins of Blairfindy Castle, a scheduled ancient monument, and to facilitate public access to the castle thus encouraging local people and visitors to learn about and experience the local heritage of the partnership area.	£507,052
<b>Learning about Heritage</b>		
Training and Skills (Cairngorms Learning Partnership)	To provide a targeted training programme to meet the needs of the local community in developing new and useful skills; particularly focusing on young people, land management and helping people to make the most of their local assets.	£148,508
Oral History Project (Tomintoul & Glenlivet Development Trust)	The Oral History project aims to gather stories about life in the area, past and present, through a series of recorded interviews to create an archive of local social history in order to preserve and better understand our place, culture and heritage and the way our landscapes have changed over time.	£6,000
Fishing for the Future (Spey Catchment Initiative)	To celebrate and embrace fishing as part of the cultural heritage of the area and to ensure the long term viability and sustainability of community angling associations through improved promotion of the angling opportunities within the area for visitors, increasing safe angling access for participants and the development of a new generation of local volunteers and enthusiasts.	£32,844
Community Cultural Heritage (Historic Environment Scotland)	Support local volunteers to research, survey and record local cultural heritage	£44,465

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Community Natural Heritage (CNPA)	Support local volunteers to research, survey and record local natural heritage. Set up and run a small grant scheme for local conservation projects.	£55,000
Education & Learning (CNPA)	Develop a menu of learning resources, experiences and opportunities using place based education that will: Engage schools, families and other groups with the area; increase awareness and understanding about the area's landscape and rich heritage; create opportunities for conserving it and develop skill and opportunities in the longer term	£10,000
Our Heritage School Project (Tomintoul & Glenlivet Primary Schools)	Pupils will work with professional artists to create original sound pieces, music, film and live performances inspired by local stories, history, legends, people, surrounding countryside and landscape.	£39,706
<b>Engaging with Heritage</b>		
Interpretation & Digital (CNPA)	This project will implement an Interpretation Strategy which will make the themes/stories of the area and its distinctive landscape accessible to all with emphasis on sharing, promoting and celebrating its unique qualities using varied media to suit all audiences. The project aims to attract more visitors to the area and improve the visitor experience generally and understanding of heritage in particular	£200,000
Discovery Centre (Tomintoul & Glenlivet Development Trust)	To refurbish Tomintoul Museum and VIC to create a modern information centre to promote local heritage and the wider area; as well as a community facility for meeting, events, training and IT access.	£444,686
Events & Celebration (Tomintoul & Glenlivet Development Trust)	To showcase and present the Tomintoul & Glenlivet area to local residents and visitors and engage them with the natural and built	£39,999

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	heritage of the area in order to extend length of stay, extend the season and benefit local businesses.	
Accessing the Landscape (CNPA)	To improve access to the wider landscape of the Partnership area and specific heritage sites.	£346,647
Woodland Improvements (The Crown Estate)	The project aims to strategically review the nature, extent and spatial arrangement of commercial conifer plantations and other woodlands across the partnership area, with the aim of enhancing the landscape character of the area.	£78,000
Dark Sky Park (Tomintoul & Glenlivet Wildlife Group)	To achieve Dark Sky Park status for the area; to promote and develop as a Dark Sky Park.	£20,000
Landscape, Heritage & Song (Glenlivet Public Hall)	To encourage people to learn about the links between landscape, heritage and song and to keep alive songs that link people to their landscape and heritage.	£2,400