











ANNEX 2: Indicators and targets				
Five Year Outcomes	Indicators	Targets	Progress to 2017 Targets 	Explanation
The economy of the Park will have grown and diversified, drawing on the Park's special qualities	Business confidence reported through Cairngorms Business Barometer	Increase		Overall levels of business confidence at end of 2014 were well above the Q4 average and the overall average for preceding years
	Number of jobs created in the Park	To have grown by more than the rate of population growth		400 new jobs created between 2010 and 2013. No new data.
Businesses and communities will be successfully adapting to a low carbon economy	% population living within connection of high speed broadband or equivalent	75%		No specific Park-wide data available. Significant progress has been made in 2015 and there is now availability to connect to superfast Broadband in Grantown-on-Spey, Aviemore, Kincaig, Kingussie and Ballater.
	Renewable energy production	To increase year on year		No data available
Communities will be more empowered and able to develop their own models of sustainability	The number of community enterprises generating income	Increase by at least 50%		Figures from balanced scorecards: 2012 (baseline): 2 2013: 4 2014: 10 2015: 12 2012-15: 600% increase
The quality and connectivity of habitats is enhanced	Area of woodland	Increase of 6% (c.4,000 Ha) in total woodland area		Over 3000 Ha new woodland planting schemes planned by 2015
	Water quality	Maintenance or increase in water quality status		55% of water bodies at 'high' or 'good' status in 2015
The species for which the Park is most important are in better conservation status	Active conservation for LBAP priority species	Targets identified in Cairngorms Nature Plan achieved		16 of 26 priority species with active conservation projects
	Estates participating in Wildlife Estates Initiative	75% of estates in the Park		20 estates (26%) covering 85% of area of the Park

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The special landscape qualities, including wildness, are conserved and enhanced	Qualities of wildness	Equivalent or increased area of the Park characterised as high or medium wildness		New data expected by 2017
Settlements and built development will retain and enhance the distinct sense of place and identity in the Park	Number of conservation area improvement projects	To cover all conservation areas		Alternative indicator required.
More people will enjoy, learn about and help to conserve and enhance the Park	Number of volunteer days spent caring for the Park per year	Increase by 50% by 2017		900 in 2011/12 1200 in 2012/13 2400 in 2013/14
The expectations of visitors are met or exceeded	Visitor satisfaction reported in Cairngorms Visitor Survey	Increase		2014-15 visitor survey: There has been a statistically significant increase in the overall visit ratings since the previous survey. In 2014-15, 93% of respondents gave a score of at least 8 out of 10 (mean score 8.76). In 2009-10, this figure was 80% (mean score 8.25).
The Park's recreation opportunities have improved the health and enjoyment of residents and visitors	Number of people using promoted core paths	Increased path use overall and more even spread throughout year		27% increase in use of sample core paths with people counters

Indicator unlikely to meet 2017 target

Indicator showing progress but unlikely to meet 2017 target at present

Indicator in track to meet 2017 target

ANNEX 2. Summary of National Park Partnership Plan Programme Activity	
Programme	Key Work Packages
I Supporting business	<p>Ia Economic Forum, Economic strategy development and implementation</p> <ul style="list-style-type: none"> • The Economic Strategy has been re-launched and was the subject its delivery was the focus of the annual CBP conference. CBP have taken on the role of co-ordination and facilitation of its delivery. Progress is being made on delivering a range of actions, in particular on tourism, infrastructure and investment. • The Tourism Action Plan element of the Strategy is being promoted by the Cairngorms Tourism Partnership which now oversees its delivery. • A collaborative destination marketing initiative was successful and strategy is being developed with CBP and VisitScotland, prompting delivery of associated campaigns for Autumn 2015 and Spring 2016. <p>Ib Skills and Training</p> <ul style="list-style-type: none"> • Business Support Group is assessing how to meet needs in Badenoch and Strathspey. • The “A9 academy” educational programme has been launched and discussions are under way about how to develop construction skills training associated with the Grantown Railway extension and use of the Railway company assets • CBP, Visit Royal Deeside and Business Gateway continue to deliver training and networking opportunities for businesses • The Cairngorms Learning Partnership is working across the Park to provide support and identify opportunities for education and learning. <p>Ic Food and drink development</p> <ul style="list-style-type: none"> • Cairngorms Food for Life project, delivered in conjunction with Soil Association Scotland and partners, was completed including; improved market intelligence; work to identify the barriers and potential opportunities for improving supply and availability of local produce; marketing work to increase demand for local produce and food tourism; and skills training including work with schools and an ‘Adopt a Chef’ scheme and ‘Hens in Schools’ project. • The Cairngorms Food and Drink Trail was launched with CBP and a Cairngorms Larder publication produced and distributed to businesses, events, and the Royal Highland Show. • Support for events including the Royal Deeside Food and Fiddle Fortnight festival which continues to develop and attract increasing numbers of participants. • Marketing activity, events, and publications to support 2015 ‘Year of Food & Drink’.

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	<p>1d Growing the Cairngorms Business Partnership</p> <ul style="list-style-type: none"> The CBP has refocused its activity and business plan around the Cairngorms Economic Strategy. A new CEO is in place with specific remit for delivering the Strategy. New Chair (from Glenlivet) and Deputy Chair (from Upper Deeside) are in place from November 2016 Membership of the CBP continues to grow (circa 340 members) and stronger links and relationships are being developed with neighbouring and overlapping Destination Organisations and Chambers of Commerce.
2 Infrastructure & communications improvements	<p>2a Improving IT and mobile communications connectivity</p> <ul style="list-style-type: none"> The Digital Scotland Superfast Broadband (DSSB) programme will deliver access to fibre broadband (with a minimum download speed of 24Mbps) to between 84% (in the area covered by HIE) & 96% (the rest of Scotland) of homes and businesses in Scotland by the end of 2017. Significant progress has been made in 2015 and there is now availability to connect in Grantown-on-Spey, Aviemore, Kincaig, Kingussie and Ballater. The communities of Boat of Garten, Braemar, Carr-Bridge, Cromdale, Dulnain Bridge, Nethy Bridge, Newtonmore and Tomintoul will all have fibre broadband installed by the end of 2016. Badenoch Broadband and Communications, based at Laggan, has over 110 connections in September 2015, including businesses residents, castles and estates. Planning is well under way for the Cairngorms Community Broadband Scheme with Community Broadband Scotland <p>2b Improving access to housing for local needs</p> <ul style="list-style-type: none"> A number of communities in the Park have investigated potential for community-led housing developments – e.g. Ballater Old School Construction has started at Boat of Garten with 10 units affordable housing Significant planning applications have been approved/ completed with affordable housing in Kingussie, Aviemore, Boat of Garten, Ballater Survey of local needs complete in Braemar.
3 Low Carbon Cairngorms	<p>3a Renewable Energy Generation</p> <ul style="list-style-type: none"> Braemar Community Hydro scheme fundraising was successful and construction is under way. AoCC have commissioned research on potential for small scale hydro across the Park, funded by Scottish Government's

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	<p>Community and Renewable Energy Scheme</p> <ul style="list-style-type: none"> • A range of private individuals, estates and communities continue to progress renewable energy project proposals in the Park. <p>3b Low Carbon Living.</p> <ul style="list-style-type: none"> • Home Energy Scotland continues to provide best-practice advice and up to date information on grants available to households. • Greener Scotland website promoting green living and signposting information advice and funding opportunities. <p>3c Low Carbon Land Management</p> <ul style="list-style-type: none"> • 4 peatland projects are under way, funded by the Peatland Action Programme, bringing £300k capital funds to peatland restoration in the Park.
4 Community Empowerment	<p>4a Community action planning</p> <ul style="list-style-type: none"> • Of the 20 distinct communities within the National Park, all bar the Angus Glens and Strathdon have some form of Community Action Plan (CAP) in place - and some communities are onto their second or third iteration. • Strathdon should finalise their Plan early in 2016. <p>4b Community capacity building</p> <ul style="list-style-type: none"> • Establishment of the LEADER Local Action Group (LAG) to oversee delivery of the 2014 to 2020 programme is now complete, with Scottish Government approval to the Local Development Strategy and allocation of £2.97 million in LEADER funds (an increase over the previous programme) confirmed. The LAG's delivery is dependent on Scottish Government's finalisation of guidance, which is not complete as at November 2015. • Marr Area Partnership and Voluntary Action Badenoch and Strathspey are providing effective community support across the National Park supported by a range of partner funding. The project based approach to funding development officer posts is now moving towards a more sustainable model of partner support. CNPA now have Memorandums of Agreement and funding in place with each organisation. • Strengthening Communities delivered including significant training and support for the formation of community companies in all the main villages in Badenoch & Strathspey as well as 'Team Towns' and 'Team Badenoch' initiatives. • Tomintoul & Glenlivet Development Trust – see 5c below
5 Building vibrant places	<p>5a Planning the best development</p> <ul style="list-style-type: none"> • New Local Development Plan for the Park adopted March 2015. • New Plan used as focus for renewed discussion about delivery with all five local authorities and key agencies such as SNH • Supplementary Guidance and non-statutory guidance adopted July

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	<p>2015</p> <p>5b Delivering the most effective Planning Service</p> <ul style="list-style-type: none"> • Relocation of planning team to Grantown now complete • All planning “legacy cases” (i.e. cases more than one year old) dealt with • Most positive feedback received from Scottish Government for three years • Community Council/Association Planning Network working well and improving communication with Planning Service. • Active discussion under way about delivery of development on several key allocated housing sites and other major development opportunities at Braemar and Cairngorm <p>5c Supporting the regeneration of Tomintoul and Glenlivet</p> <ul style="list-style-type: none"> • Transform Team of all public agency and community partners/organisations continues to prioritise, facilitate and monitor delivery of the Regeneration Strategy and Action Plan. • The Tomintoul & Glenlivet Development Trust (TGDT) has been in place for over three years and has a new Development Officer in place. The Trust took over operation of Tomintoul visitor information centre from Moray Council in 2015 and continued to generating income through events and from operation of Smugglers Hostel in Tomintoul. • Tomintoul Gateway project completed. • The Tomintoul and Glenlivet Landscape Partnership has successfully completed Stage 1 of a Heritage Lottery Fund bid. Stage 2 to be submitted by May 2016. <p>5d Quality in Design</p> <ul style="list-style-type: none"> • Programme and funding for National Park Design Awards in 2016 agreed • Successful discussion event held as part of Grantown 250 celebrations • Scenic routes winning design announced and installation of structures under way at Corgarff. <p>5e Townscape Enhancement</p> <ul style="list-style-type: none"> • Grantown Town Centre Toolkit project is well under way and due to complete in February 2016 • Highland Council undertaking significant improvements, modifications and refurbishment of Kingussie Court House.
6 Nature and Landscapes	<p>6a Wildlife Partnership</p> <ul style="list-style-type: none"> • Cairngorms Nature Action Plan being delivered throughout year. The Cairngorms Nature Seminar will take place 23 April and the Cairngorms Nature Festival will take place 16 & 17 May. • The Cairngorms National Park is piloting approaches to spatial targeting of SRDP agri-environment funds for habitat expansion

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	<p>and creation. A premium payment for woodland creation priorities identified in the Capercaillie Framework is now available through SRDP.</p> <ul style="list-style-type: none"> • Capercaillie Framework phase 1 completed and project team developing project plan for phase 2. • Significant woodland expansion schemes have been developed across the Park. • 3 of Scotland's 6 Wildcat priority for action areas announced are identified in the Cairngorms. • Issues of raptor persecution and conservation are being addressed through a new moorland management partnership. • Woodland Trust Ancient Woodland project being delivered in the Park. <p>6b Cairngorms Landscapes</p> <ul style="list-style-type: none"> • The Cairngorms Landscape Toolkit continues to be used, including by developers, to inform development proposals. • Tomintoul and Glenlivet Landscape Partnership application stage 1 approved in 2014 for total project investment of £3.6M. • Landscape monitoring pilot "photo-posts" project ready for launch at the 2015 Cairngorms Nature Festival. <p>6c Designated Sites Management</p> <ul style="list-style-type: none"> • Joint-Agency Working on priority (Section 7) deer sites continues. • More co-ordinated approach to deer management groups and planning is developing.
7 Supporting Land Management	<p>7a Land Management Training</p> <ul style="list-style-type: none"> • Steady uptake of the 30% grant available from the Cairngorms Land Management Training Project for rural skills training courses from April 2014. • Approx. 70 rural skills training courses attended by land managers and subsidised by 30% by CNPA. • 7 public benefit training courses (on e.g. farm woodlands, landscape and language) provided by CNPA attended by over 150 people. <p>7b Advice and Support Services</p> <ul style="list-style-type: none"> • SNH, FCS, SEPA and CNPA working to join up advice to land managers and targeting for SRDP opportunities. • Monitor farm in Strathdon now completed, partners support establishing a new monitor farm in Strathspey. • Wildfire groups continue to be supported • Strathspey Wetlands and Waders Initiative supported and providing specific habitat improvements • Farm audits progressed to help agents develop good SRDP applications. • Targeted advice provided to estates on opportunities to deliver

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	<p>Cairngorms Nature priorities.</p> <ul style="list-style-type: none"> • Estate management statements piloted and in further development with land owners. • New moorland management partnership developing centred in Deeside. <p>7c Wildlife Estates Scotland Initiative</p> <ul style="list-style-type: none"> • The Wildlife Estates Scotland initiative continues to grow, 6 Level One members and 8 Level Two members in the CNP. <p>7d Catchment Management</p> <ul style="list-style-type: none"> • Catchment management partnerships (Dee, Spey and South Esk) remain highly active, each now developing and delivering river restoration projects. • Pearls in Peril project on upper River Dee creating new woodland enclosures in key locations.
8 Leading Sustainable Tourism	<p>8a Implementing the strategy and action plan for sustainable tourism in the Cairngorms National Park</p> <ul style="list-style-type: none"> • Cairngorms Tourism Partnership relaunched and Action Plan reviewed • Visitor survey completed and results circulated to a wide range of partners <p>8b Cairngorm Rothiemurchus and Glenmore Strategy</p> <ul style="list-style-type: none"> • Draft Cairngorm and Glenmore Strategy going to public consultation on 1st December 2015. • Forestry Commission Scotland and CNPA have developed draft Visitor Improvement Plan for FCS land holding at Glenmore as part of public consultation scheduled for 2015. • Natural Retreats preparing new plans for the infrastructure at CairnGorm Mountain with first drafts being consulted on in October 2015.
9 Active Cairngorms	<p>9a Delivering and reviewing the Cairngorms National Park Outdoor Access Strategy</p> <ul style="list-style-type: none"> • Active Cairngorms Strategy approved and project steering group formed and met in October 2015. <p>9b Promoting active enjoyment</p> <ul style="list-style-type: none"> • ‘Active Cairngorms’ secured funding from Legacy 2014 to expand health walking in CNP and funding from Education Scotland for Nordic Walking project in secondary schools. • Speyside Way extension to Kincaig scheduled opened. Section to Ardgael due Easter 2016 with detailed plans for route to Kingussie being developed. • Newtonmore Path Leaflet in development completing the community path leaflets <p>9c Developing cycling</p> <ul style="list-style-type: none"> • A 2 year post joint funded with Sustrans to help deliver the

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	<p>Cycling Action Plan.</p> <ul style="list-style-type: none"> • Kingussie awarded Cycle Friendly Town grant. • Speyside Way Extension developed for cycle use. • NCN7 being extended along new section of A9 at Kincaig. • New Laggan Wolftrax Visitor Centre officially opened August 2015.
10 Outdoor learning	<p>10a Using National Parks in the Curriculum.</p> <ul style="list-style-type: none"> • Rural land use in the Cairngorms National Park: conflict and resolution; National 4/5 and Higher Geography updated and included on Education Scotland website. <p>10b Learning from the Park</p> <ul style="list-style-type: none"> • The Junior Ranger Project continues to operate in Highland, Aberdeenshire, Angus and Perth and Kinross with 6 secondary schools involved. • The John Muir Award continues to grow with 25,000 Award presented by Minister in September. • Funding from Education Scotland obtained to develop Teaching in Nature Training for teachers. <p>10c Volunteering to Support Nature</p> <ul style="list-style-type: none"> • Project to increase volunteering opportunities under development. • Support for partnership with Backbone Community Leader Programme agreed.
11 Sharing the Stories	<p>11a Coordination, training and support for visitor managers/communicators</p> <ul style="list-style-type: none"> • Visitor Survey results promoted & presented at CBP & VRD business events and mailed out to CBP mailing list across the Park • Tourism Businesses e-bulletin sent out: Visitor Survey, Park Brand & Communicating Cairngorms Toolkit, walking & cycling network, spring autumn marketing campaigns & 2016 events information • Programme to deliver 'Make it Yours' presentation and support material with top 20 visitor attractions being agreed. • The 'Make it Yours' presentation and support material now being trialled by CNPA. • CNPA and partners investigating value of developing World Host training. • Communicating Cairngorms business toolkit has been developed and ready for launch. <p>11b Developing and delivering inspiring campaigns</p> <ul style="list-style-type: none"> • Cairngorms Nature Festival 2015 had 850 attendees & survey results showed 100% would attend again, 90% said it exceeded their expectations, 100% would recommend it to others • CN Young Presenters UK-wide competition has achieved considerable media coverage and high levels of social media

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	<p>engagement. It will also provide fresh AV material to help promote CN and the CNF2016</p> <ul style="list-style-type: none"> • Active Cairngorms will launch the GP referrals pilot and health walks initiative from January 2016 working with local communities, schools, NHS Highland & Grampian, Ramblers and Sustrans • Cairngorms Nature campaign and BBC Winter Watch filmed at Mar Lodge has resulted in a significant increase in publicity and feature articles planned for the spring to promote Cairngorms Nature and the Cairngorms Nature Festival 16 & 17 May. • Materials to support the Make It Yours campaign have been produced and a schedule of 10 events with visitor facing organisations will be delivered by the end of March 2015. Materials will also be used with partner organisations, schools as part of the Curriculum for Excellence programme and on our new website. <p>11c Community Heritage Project</p> <ul style="list-style-type: none"> • The project has succeeded in engaging local communities in their built and natural heritage in the Badenoch area, and has focussed interest and enthusiasm in a number of community-led projects for the future. The same approach is included in the Landscape Partnership proposals for Tomintoul and Glenlivet. <p>11b Experiencing National Nature Reserves</p> <ul style="list-style-type: none"> • The visitor centres at Nethy Bridge (Abernethy and Dell Wood NNR) due to open Easter 2015.
12 Visitor and access infrastructure	<p>12a Management of core paths and outdoor access</p> <ul style="list-style-type: none"> • Active Cairngorms launched by Minister. • Speyside Way extension from Aviemore to Kincaig competed with plans being developed for extension to Kingussie. <p>12b Maintaining and improving high quality visitor facilities</p> <ul style="list-style-type: none"> • Nethy Bridge visitor centre opened July 2015. • Laggan mountain bike visitor hub opened August 2015. • First of three Scenic Routes stopping points under construction in November 2015 in eastern Cairngorms. • Glenmore Visitor Improvement Plan to go to consultation on 1st December. <p>12c Scotland's National Parks Mountain Paths Restoration Project</p> <ul style="list-style-type: none"> • Stage 2 £6m bid approved and work started in restoring paths in Deeside and Angus Glens