


AGENDA ITEM 5

APPENDIX 3

2018/0112/DET

CAIRNGORM MOUNTAIN LONG TERM STRATEGY



Cairngorm Mountain Long Term Strategy

For the protection, enhancement and development of
Cairngorm Mountain

Cairngorm Mountain - Long Term Strategy

Cairngorm Mountain Ltd have considered the long term strategy for the operation, maintenance and enhancement of the mountain. The strategy will detail activity within the following three core areas:-

A. Conservation of the mountain plateau;

B. Year round operations and visitor experience;

C. Sensitive development opportunities and ongoing maintenance.

The strategy will oversee the remaining term of the operating lease in place between Highlands and Islands Enterprise and Cairngorm Mountain Limited which is due to end in 2039.

The strategy will be linked to the performance of the business and operating conditions.

As temporary custodians the overarching objective will be *“To leave the business and the mountain in a stronger, more sustainable condition than when the operating lease began and ensure they remain for the benefit and enjoyment of future generations.”*

Cairngorm Mountain - Long Term Strategy

Each of the core areas within the strategy will consist of a number of key components outlined in the table below.

The working document will detail specific objectives to be achieved within the periods across each of the components. This will cover how they will be achieved explaining; scope, specific objectives, timing and planning, collaboration and consultation, execution and delivery.

Core Area	Components
Conservation of the mountain plateau	<ul style="list-style-type: none">• Long term landscape management plan• Protection and enhancement of sensitive ecological and environmental features• Ongoing mountain clear up• Hill track review and rationalisation
Year round operations and visitor experience	<ul style="list-style-type: none">• Uplift Review• Snow Making & Snow Farming• Snow Fencing• Piste Machinery & Equipment• Transport• Interpretation, Exhibition & Education• Children's areas• Ticketing• Communication• Ranger Service
Sensitive development opportunities and ongoing maintenance	<ul style="list-style-type: none">• Uplift Review• Artificial Ski Slope• Ptarmigan Building• Sheiling Buildings• Day Lodge• Car Parking• Coire Na Ciste• Summer Activities• Mountain Biking• Maintenance Strategy

The next step following this overview is to begin work on the objectives for the core areas across the first period.

There is expected to be a number of fixed consultees and partners during the formulation of the strategy including landlord, planning authorities, key stakeholders, neighbours and visitors/customers.

	Short Term (Yrs 1 – 5)	Mid Term (Yrs 6 – 10)	Long Term (Yrs 10 – 25)
Conservation of the Mountain Plateau	Long Term Landscape Management Plan		
	Ecological and Environmental Protection and Enhancement Plan		
	Mountain clear up		
	Hill track review and rationalisation		
Operations	Stakeholder & Community Working Group		
	Snow Making Snow Farming Snow Fencing		
	Piste Machinery & Equipment – Pisting Machines Blowers		
	Ongoing Uplift Maintenance Strategy		
	Renewable Energy Provision		
	Ranger Services		
User Experience	Winter Activities – All Round Terrain Terrain Park Nordic Ski Ski Cross Airbag		
	Summer Activities – Mountain Coaster Zip Wires Pump Track Airbag		
	Mountain Biking - Cairngorm Glenmore Aviemore joint project		
	Signage & Wayfinding		
	Interpretation, Exhibition & Education		
	Children’s activities & areas		
	Ticketing strategy		
	User Communication		
	Transport, Car Parking and Travel Plans		
Development Opportunities`	Uplift Review	Uplift Development and Rationalisation	
	Artificial Ski Slope		
	Ptarmigan Building Expansion		
		Shieling Building – User hub	
		Day Lodge Redevelopment – Reduced Risk Training Environment	
		Coire Na Ciste – Open Opportunities	