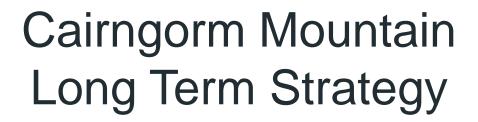
AGENDA ITEM 5

APPENDIX 3

2018/0112/DET

CAIRNGORM MOUNTAIN LONG TERM STRATEGY



For the protection, enhancement and development of Cairngorm Mountain

Cairngorm Mountain - Long Term Strategy

Cairngorm Mountain Ltd have considered the long term strategy for the operation, maintenance and enhancement of the mountain. The strategy will detail activity within the following three core areas:-

- A. Conservation of the mountain plateau;
- B. Year round operations and visitor experience;
- c. Sensitive development opportunities and ongoing maintenance.

The strategy will oversee the remaining term of the operating lease in place between Highlands and Islands Enterprise and Cairngorm Mountain Limited which is due to end in 2039.

The strategy will be linked to the performance of the business and operating conditions.

As temporary custodians the overarching objective will be "To leave the business and the mountain in a stronger, more sustainable condition than when the operating lease began and ensure they remain for the benefit and enjoyment of future generations."

Cairngorm Mountain - Long Term Strategy

Each of the core areas within the strategy will consist of a number of key components outlined in the table below.

The working document will detail specific objectives to be achieved within the periods across each of the components. This will cover how they will be achieved explaining; scope, specific objectives, timing and planning, collaboration and consultation, execution and delivery.

Core Area	Components		
Conservation of the mountain plateau	 Long term landscape management plan Protection and enhancement of sensitive ecological and environmental features Ongoing mountain clear up Hill track review and rationalisation 		
Year round operations and visitor experience	 Uplift Review Snow Making & Snow Farming Snow Fencing Piste Machinery & Equipment Transport 	 Interpretation, Exhibition & Education Children's areas Ticketing Communication Ranger Service 	
Sensitive development opportunities and ongoing maintenance	 Uplift Review Artificial Ski Slope Ptarmigan Building Sheiling Buildings Day Lodge 	Car ParkingCoire Na CisteSummer ActivitiesMountain BikingMaintenance Strategy	

The next step following this overview is to begin work on the objectives for the core areas across the first period.

There is expected to be a number of fixed consultees and partners during the formulation of the strategy including landlord, planning authorities, key stakeholders, neighbours and visitors/customers.

and the same of th	Short Term (Yrs 1 – 5)	Mid Term (Yrs 6 – 10)	Long Term (Yrs 10 – 25)	
	Long Term Landscape Management Plan			
Conservation of the Mountain Plateau	Ecological and Environmental Protection and Enhancement Plan			
	Mountain clear up			
	Hill track review a	and rationalisation	of the second	
Operations	Stakeholder & Community Working Group			
	Snow Making Snow Farming Snow Fencing			
	Piste Machinery & Equipment – Pisting Machines Blowers			
	Ongoing Uplift Maintenance Strategy			
	Renewable En	Renewable Energy Provision		
	Ranger Services			
User Experience	Winter Activities – All Round Terrain Terrain Park Nordic Ski Ski Cross Airbag			
	Summer Activities – Mountain Coaster Zip Wires Pump Track Airbag			
	Mountain Biking - Cairngorm Glenmore Aviemore joint project			
	Signage & Wayfinding			
	Interpretation, Exhibition & Education			
	Children's activities & areas			
	Ticketing strategy			
	User Com	munication		
	Transport, Car Parking and Travel Plans			
Development Opportunities`	Uplift Review	Uplift Development	and Rationalisation	
	Artificial Ski Slope			
	Ptarmigan Building Expansion			
		Shieling Building – User hub		
		Day Lodge Redevelopment – Red	luced Risk Training Environment	
		Coire Na Ciste – O	pen Opportunities	

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