

CNPA Operational Plan 2008/09				Budget (£000) 2008/09	
As amended following 20 March Finance Committee and Board meetings, and 15 April MT					
Ref	NPP Priority for Action	NPP ref.	CNPA Action		
<b>6.1 Biodiversity &amp; Landscapes</b>					
1	Landscapes	1a	Develop Landscape Management Plan	45	
2		1b	ID areas of wildness experience & quantify through rest of Park		
3		1c	ID detractors from wildness qualities & mitigate	10	
4		1d	Ensure developments make a positive contribution to landscape		
5		1e	Sustainable Design advice	0	
6		1f	L/S character assessment; ID detractors & mitigate against them		
7	Historic Environment	2a	Co-ordinate audit		
8		2b	Co-ordinate assessment and research		
9		2c	Co-ordinate information and promote resource		
10		2d	Safeguard features via PDM		
11	Biodiversity	3a	Biodiversity Research	16	
12		3b	Biological records centre	15	
13		3c	Complete gaps in surveys for prioritised spp & habitats	8	
14		3d	Ensure developments make a positive contribution to biodiversity	8	
15		3e	Priority species and habitat conservation	20	
16		3f	Control non-native species	0	
17		3g	Economic benefits - case studies		
18		3h	Extend raptor watch programme	10	
19		3i	Partnership to tackle wildlife crime		
20		3j	ID species in serious decline for reintroductions or translocations	15	
21		3k	Reintroduction feasibility studies		
22		3l	Fill gaps in habitat network surveys to inform LM incentives	10	
23		3m	Target incentives re. networks		
24		3n	Reinstate wetland/flood plains		
25		3o	in-stream/bank side study		
26		3p	Collate/publicise climate change monitoring & research work		
27		3q	Involve/train volunteers		
28	Geodiversity	4a	Geodiversity audit & action plan		
29		4b	A&E of Park's geodiversity		
30		4c	Safeguard geodiversity via PDM		
31		4d	Land management support to protect geodiversity		
32		4e	Promote management for soil protection & enhancement		
33		4f	Guidance for developers		
34	<b>TOTALS</b>		<b>Biodiversity and Landscapes</b>	<b>157</b>	
35	<b>6.2 Public Support for Land Mgt</b>		1a	ID public benefits that are priorities in the NP & tailor public support	
36		1b	Co-ordination of support mechanisms, Green Farm Audits, Land management sustainability projects (incl CMP)	50	
37		1c	Modelling with MLURI on landscape scale planning for public benefits	23	

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38		1d	ID & capture non-market value of special qualities created and maintained by land managers	
39		1e	As part of L/S scale approach encourage whole unit & collaborative land management planning to max. benefits	
40		1f	Land Management Support Officers and advice/support for land managers	50
41		1g	Support improved communication between land managers, peer groups, local communities etc. about management objectives and practices to inform development of priorities	20
42		1h	Work together to monitor delivery of priority public benefits by LMs to use as a basis of feedback and review of priorities, the advisory network, unity management plans and practices	5
43	<b>TOTALS</b>		<b>Integrated Land Management</b>	<b>148</b>
44	<b>6.3 Sustainable Deer Mgt</b>	1a	Service CDAG meetings (3 times per year) improve communication and exchange of information b/w land managers, agencies and communities	5
45		1b	Develop & implement an inclusive deer management process across the Park and gain 'buy-in' and active support from DMGs	
46		1c	Impacts of deer & sheep grazing on deer management plans for non-designated sites	17
47		1d	No CNPA Actions	
48		1e	Co-ordinate opportunities to increase socio-economic value of deer	10
49		1f	No CNPA Actions	
50	<b>TOTALS</b>		<b>Sustainable Deer Management</b>	<b>32</b>
51	<b>6.4 Opportunities for Outdoor Access</b>			
52	Improve path condition & quality	1a	Submit Core paths Plan	7
53		1b	Park-wide survey of upland paths	0
54		1c	Upland path repair guidance	
55		1d	CNP Trust	150
56		1e	Improve/extend strategic routes	75
57		1f	Opportunities for all abilities	0
58		1g	Remove physical access barriers	0
59		1h	Access for horse riders	0
60		1i	Access for cycling	0
61		1j	Access to water	0
62		1k	Functional off-road walking and cycling routes	0
63		1l	Countryside access management system	2
64		1m	Promote grant schemes	0
65		1n	Feedback re. access opportunities	0
66		1o	Socio-economic value of paths	0
67	Promoting responsible outdoor access & management	2a	Promote access code	5
68		2b	Promote responsible behaviour	0
69		2c	Access Authority role	0
70		2d	LOAF - manage meetings, annual event & report	7

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71		2e	Develop groups to share best practice	0.5
72		2f	Share good practice between land managers	0.5
73		2g	Feedback to SNH re. SOAC	0
74		2h	Promote best practice re. use of signs	1
75		2i	Policy on outdoor events	3
76		2j	Discourage camping along public roads at unmanaged sites	0
77		2k	No CNPA Actions	0
78		2l	Promote SOAC via Ranger services	0
79	Promoting visitor information about outdoor access opportunities	3a	Visitor info about access opportunities	30
80		3b	Technical advice re. way marking	0
81		3c	Develop consistent design for path guides	0
82		3d	Promote outdoor access opportunities	0
83		3e	Cairngorms explorer	0
84	Promoting sustainable transport for enjoyment of the Park	4a	Heather Hopper service	20
85		4b	Expansion to include cycle racks	
86		4c	Establish need for public transport links to setting off points	0
87		4d	Integrated ticketing	
88		4e	More safe routes to schools	0
89		4f	Promote 'quiet roads'	0
90		4g	Interpretation at car parks to encourage longer stays	0
91	Promoting health lifestyles	5a	Paths to health schemes	5
92		5b	Conference for GPs to promote 'green gym' concept	0
93		5c	Physical activity directory	0
94		5d	Park for All - promote outdoor access opportunities	0
95		5e	No CNPA Actions	0
96	<b>TOTALS</b>		<b>Outdoor Access</b>	<b>306</b>
97	<b>6.5 Tourism &amp; Business</b>			
98	Making tourism everyone's business	1a	Annual Tourism Conference	4
99		1b	Communication with business stakeholders	2
100		1c	Omnibus Tourism Enterprise Survey	0
101		1d	Research potential for Voluntary Contributions Scheme(s) for visitors	5
102		1e	Develop links/encourage collaboration between tourism, transport, land management, food& drink, retail etc.	
103		1f	Support for CNP LEADER programme. Also funding for legacy community projects and the ACC/Inclusive Cairngorms.	332
104	Encouraging business excellence and quality	2a	Identify and promote economic diversification opportunities linked to CNP's special qualities	25
105		2b	Promote uptake of environmental management plans & associated accreditation	10
106		2c	Park-wide initiatives to promote local crafts & produce	5
107		2d	Rural skills training initiatives	18

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108		2e	Support for CCC	
109		2f	No CNPA Actions	
110		2g	benchmark performance to improve customer experience (includes visitor survey)	15
111		2h	No CNPA Actions	
112		2i	Planning to succeed & Monitor farms - link to CATS development of rural skills apprenticeship	
113	Promoting sustainable enjoyment of the Park	3a	Marketing & promotion	0
114		3b	Events/audit & advice/funding	5
115		3c	Sustainable tourism monitoring framework agreed with Europarc	2
116		3d	Communications re. climate change	
117	<b>TOTALS</b>		<b>Sustainable Tourism/Business</b>	<b>423</b>
118	<b>6.6 Affordable Housing</b> <b>Promoting more affordable and sustainable housing, encouraging delivery agencies to take a</b>			
119	Increasing supply & accessibility	1a	Support for Community needs assessments/action planning	33
120		1b	Support pilot projects	14
121	Effective co-operation & co-ordination	2a	Co-ordination of delivery team	
122		2b	Monitoring housing priority for action performance measures	10
123		2c	CNP priorities in LA Housing programmes	5
124		2d	Research impact housing has on business	
125	Improving quality & sustainability	3a	Prepare sustainable design guide	20
126		3b	promote sustainable and energy efficient design	
127	Effective land and infrastructure	4a	Adopt Local Plan - land and policies for housing in local plan and regularly review.	80
128		4d	Promote housing developments	
129	<b>TOTALS</b>		<b>Affordable Sustainable House</b>	<b>162</b>
130	<b>6.7 Awareness &amp; Understanding</b>			
131	Signage	1a	Install entry point markers	60
132		1b	Install pre-arrival signage	18
133		1c	NP Brand to signpost some natural features & attractions	0
134		1d	Produce guidance to raise standards of business & community signposting	0
135	Key places for information transfer & interpretation	2a	Support TICs, VCs and ranger bases to get information across about the Park	59
136		2b	Identify other key places to get across or modify information about the Park	20
137		2c	Guidance & implementation of interpretation framework	20
138		2d	Install info. at key entry points	20
139		2e	Promote & interpret NNRs as best places to experience special natural qualities of the Park	0
140		2f	ID and promote themes on influence of man on the Park	0
141		2g	Make information available about the key, easy to access features that represent SQs of the Park	0

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142		2h	Communities present their stories about their place in the Park	0
143	People and the Park	3a	Develop ranger services that meet needs of visitors, land managers and communities	15
144		3b	Share good practice to raise A&U of SQs and the benefits of looking after them	25
145		3c	Develop programme of practical conservation volunteering	0
146		3d	Extend JMA to encourage people to experience a sense of wildness and share experiences	30
147		3e	Develop programme to encourage ambassadors of the Park	7
148		3f	ID what is special to residents & visitors about the Park	0
149		3g	Programme of events to interpret the Parks SQs	2
150		3h	Develop outreach programme	10
151		3i	Use formal education sector/curriculum for excellence to enthuse young people about the Park	8
152	Print & web resources	4a	Develop customer orientated website/entry portal to other sites	20
153		4b	Use other websites to provide information about the Park	0
154		4c	Develop publications about the SQs and how to enjoy them	37
155		4d	Co-ordinate print & web material to meet visitor needs	0
156		4e	Provide info. for people who find it difficult to access the park	8
157		4f	Develop style/design publication templates to promote CNP ID	0
158		4g	Develop educational resources	3
159	Marketing and the National Park	5a	Provide co-ordinated marketing approach via use of the brand	23
160		5b	Roll out use of brand on signs, publications, visitor information	20
161		5c	Market attractions/places to promote the Park's ID/integrity	0
162	Developing our collective understanding of the SQs	6a	Fill gaps in information in the State of the Park report	50
163		6b	Promote Park as case study and pilot area	
164		6c	Understand more about the SQs and how they are valued and share with partners	
165		6d	find new ways to make information about the Park available for everyone to use	0
166	<b>TOTALS</b>		<b>Awareness and Understanding</b>	<b>455</b>
167	<b>Strategy and Communications</b>			
168			Co-ordinate NPP delivery	15
169			Develop NPP 2012-2017	5
170			CNPA Corporate Plan, Annual Reports & CNPA booklet	13
171			Gaelic Language Plan	5
172			CNPA website/intranet	37
173			Stakeholder Engagement Events	21

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174			Opinion Poll Survey	10
175			Media Relations	5
176			Park Life	13
177			Community Awards/Newsletters	0
178			Newsletters/leaflets - general	
179			Climate Change PR	
180				
181	<b>TOTALS</b>		<b>Communications</b>	<b>124</b>
182	<b>Planning &amp; Development Mgt</b>		Range of Supplementary Planning Guidance	20
183			Enforcement/Monitoring	44
184			Local Plan Implementation	
185			E planning & on line dev plans	
186			Deliver PDM statutory duty	
187			GIS services	
188	<b>TOTALS</b>		<b>Planning</b>	<b>64</b>
189				
190	<b>Corporate Services Activities</b>			
191				
192			Developing long-term accommodation plans	30
193			Implementing an ICT strategy in support of the Corporate Plan	
194			Support and implement good governance and standards	
195			Coordinating implementation and monitoring of organisational performance management systems	
196			Leading and coordinating CNPA Greening Initiatives	
197			Developing and implementing a Sustainability Fund for the Park	30
198			Securing third party funding support for the Park	
199			Securing Best Value in service delivery	
200			Maintaining efficient and effective internal controls	
201			Delivering financial services to support achievement of financial and corporate targets	
202			Maintaining effective staff consultative processes	
203			Developing and implementing effective HR strategy and policy	
204			Supporting organisational service delivery through training and development	
205			Implementing Scotland's Environmental And Rural Service (SEARS) in the Cairngorms	
206			Developing and implementing effective and efficient shared service arrangements	
207			Developing and implementing shared information services with The Highland Council - Single Service Point Project	
208			Developing appropriate arrangements to address implications of Boundary changes	
209			Supporting the Scottish Government's Strategic Review of National Parks	

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210				
211			Corporate Services	60
<b>Total</b>				<b>1931</b>