		AS PER COF	RPORATE PLAN			SPE	END	
Goal	Task	Goal	Task	Group	Total (£)	Committed	P1	P2
1.Dut	ties a	is the outdoor access authority effectively and	efficiently delivered	l	1			
1	1	Run successful Local Outdoor Access Forum	Provide secretariat, prepare papers , implement LOAF communication strategy; Organise annual conference	VSR	4,000	-	4,000	-
1	2	Develop systems to uphold access rights	Uphold access rights on basis of complaints reported; Report on progress to Scottish Executive	VSR	-	-	-	-
1	3	Publicise the Scottish Outdoor Access Code and promote responsible behaviour	Publicise the Code; Promote campaigns to improve awareness and understanding for target groups as agreed with SNH;	VSR	5,000	-	5,000	-
1	4	Develop Core Paths Plan by February 2008	Lead two rounds of public consultation. Convene cross border workign group.	VSR	20,000	-	20,000	-
1	5	Electronic path management system through GIS	Populate and update the system; Maintain system	CS	1,500	-	1,500	-
1	6	Promote Park policy on organised outdoor access events	Engage with key stakeholders and develop specifc guidelines for event organisers	VSR	-			
1	7	Raise awareness of SOAC and the Park amonsgt people who have "front line" contact with visitors		VSR	1,000			1,000
1	8	Core Paths Plan implementation programme		VSR				
Goal	1	Outdoor Access Authority			31,500	-	30,500	1,000

E.

		AS PER COR	PORATE PLAN			SPI	END	
2. Na	tiona	al Park Plan in place by the end of 2006						
2	1	National Park Plan: Agree list of draft actions.	Agree performance indicators, establish a monitoring process & collate monitoring data	СОМ	5,000	-	5,000	-
2	2	Agree performance indicators for the National Park	Agree a finalised Park Plan in the light of comments	СОМ	-	-	-	-
2	3	National Park Plan	Print and distribute the final plan.	СОМ	20,000	-	20,000	
2	4	Report progress on the Park Plan.	Establish & support imlementation groups and report on progress annually	СОМ	5,000	-	5,000	-
2	5	Commission research to fill gaps in our knowledge of the Park	Research to fill in key gaps in monitoring baseline	СОМ	-	-	-	-
					-			
Goal	2	National Park Plan			30,000	-	30,000	-

		AS PER CORI	PORATE PLAN			SPI	END	
Goal	Task	Goal	Task	Group	Total (£)	Committed	P1	P2
3. Lo	cal p	lan for Cairngorms National Park adopted by Sp	oring 2007 (P1)					
3	1	June 2007 – Finalised Draft of Local Plan placed on Deposit with Environmental report	Print, advertise, distribute plan.	PDC	30,000		30,000	
3	2	Community Consultation (June-Sept 2007)	Organise with LP Co-ordinators	PDC	10,000		10,000	
3	3	Spring 2008 - Local Plan Inquiry.	Organise with SEIRU	PDC	10,000			10,000
3	4	Autumn 2008 - Reporters' Report.	Receive, digest, secure agreement on any revisions	PDC	-			
3	5	Winter 2008/09 - Adopt Local Plan	Report to Committee & secure adoption.	PDC	-			
3	6	Publish Adopted Version - Winter 2008/09	Print, advertise, distribute plan.	PDC	-			
3	7	Monitor Local Plan Implementation	Joint LP/DC activity.	PDC	-		-	
3	8	Prepare, consult on & Publish Supplementary Planning guidance	Sustainable Design Guidance	PDC	30,000		30,000	
Goal	3	Local Plan			80,000	-	70,000	10,000

		AS PER COR	PORATE PLAN			SPE	END	
Goal	Task	Goal	Task	Group	Total (£)	Committed	P1	P2
4. Ind	creas	ed access to all forms of housing tenure for Pa	rk residents or people who are meeting economic or	r social	needs with	in the Park	(P1)	
4	1	Finalise housing policies for draft Local Plan (PDC)	PDC Input to Local Plan development in goal 3.	PDC	-	-	-	-
4	2	Update Cairngorms Housing Strategy	Co-ordinate partner activity and share best practice	ESD	-	-	-	-
4	3		Continue to develop the evidence base through research and survey work	ESD	10,000	-	10,000	-
4	4	Work with SRPBA to investigate the potential for landowners to meet local housing needs (ESD)	Support actions from SRPBA study of the potential for landowners to meet local housing needs	ESD	6,000		6,000	
4	5		Roll out Community Needs Initiative	ESD	40,000		40,000	
4	6		Sustainable Design actions	ESD	10,000	-	10,000	-
Goal	4	Housing			66,000	-	66,000	-

		AS PER CORI	PORATE PLAN			SPI	END	
Goal	Task	Goal	Task	Group	Total (£)	Committed	P1	P2
5. Al	l plan	s, policies and actions developed through a tra	nsparent decision-making process that engages wit	th stake	holders on	a two-way	basis (P1)	
5	1	Develop a Sustainability Appraisal Methodology to that exceeds SEA requirements. Use CNPA staff & consultants.	Publish methodology & SEA on local/park plans	PDC	-			
5	2		Monitor & Review Implementation & Effectiveness of SA Methodology	PDC	-			
5	3	Develop co-ordinated approach to consultations	Support local community planning consultation activity	ESD	3,600		3,600	
5	4	Provide opportunities for public feedback	Pre-board events, community engagement (ACCC), website development (see website costs)	СОМ	1,500			1,500
5	5	Put in place standards for public consultation	ACCC plus Core Paths Plan pilot and prepare final standards for public consultation	СОМ	-		-	
5	6	Put in place a guide to using Plain English in all communication, with appropriate training	Using Plain English to be included as core staff training	СОМ	-			
5	7	Provide more opportunities for general public feedback on the work of the CNPA	same at 5.4 - see above	СОМ	-			
5	8	Contribute to major initiatives and enquiries	Beauly-Denny	PDC	10,000		10,000	
5	9		Aviemore Master Plan	PDC	20,000		20,000	
Goal	5	Transparent decision making process			35,100	-	33,600	1,500

		AS PER CORF	PORATE PLAN			SPE	END	
Goal	Task	Goal	Task	Group	Total (£)	Committed	P1	P2
6. Be	just	ly perceived as an open, accountable and truste	d organisation, which is efficient and effective. (P1)					
6	1	Further develop Authority's involvement in On The Ground, Efficient Government and Shared Services Initiatives		CS	-	-	-	-
6	2	Carry out opinion polling to measure stakeholder perceptions of our work.	Phase 2 opinion polling to take place in 2008/09	СОМ	-	-	-	-
6	3	Continue to identify and implement service improvements	Work with internal audit services to identify required service and control improvements in order to ensure high quality and reliable service provision	CS	-	-	-	-
6	4	Monitor implementation of freedom of information legislation.	Monitor implementation of freedom of information legislation.	CS	-	-	-	-
6	5	Develop Corporate Plan for 2008/09 to 2010/11	Develop Corporate Plan and underpinning financial forecasts.	CS	-	-	-	-
6	6	Develop Corporate Plan for 2008/09 to 2010/11	Review and update strategic risk register.	CS	-	-	-	-
6	7	Establish and communicate operational plans.	Establish and communicate operational plan and budget for 2008/09 in light of Autumn CSR07 notification.	CS	-	-	-	-
6	8	Internal Communications	Annaul staff away-day & operational planning day, monthly staff meetings, group meetings, intranet	СОМ	5,000	-		5,000
6	9	Develop organisation-wide service improvements informed by Best Value Review action plan.		CS	-	-	-	-
6	10	Publish 2006/07 Annual Report and Accounts, with clean external audit certificate, by end October 07		CS	-	-	-	-
6	11	Organisational Greening	Implement Organisational Greening Action Plan	CS				
Goal	6	Open, accountable and trusted organisation			5,000	-	-	5,000

E.

		AS PER CORPO	RATE PLAN			SPE	END	
Goal	Task	Goal	Task	Group	Total (£)	Committed	P1	P2
7. Ef	fectiv	ve and efficient development control service, seam	lessly blending planning policy and the Park aim	s. (P1)				
7	1	Improve performance (quality & quantity) by ongoing I monitoring and refining processes.	improve performance (quality & quantity) by ongoing nonitoring and refining processes.	PDC	-	-	-	-
7	2	Provision of landscape, conservation, outdoor access/recreation advice into planning control		NH	-	-	-	-
7	3	Develop "eplanning" services in conjunction with four P local authorities and Scottish Executive's Eplanning Project		CS				
Goal	7	Development control service			-	-	-	-

		AS PER COR	PORATE PLAN			SPI	END	
Goal	Task	Goal	Task	Group	Total (£)	Committed	P1	P2
8. A	profe	ssional, respected and motivated staffing comp	element.					
8	1	Address equality, age and other legislative changes within HR procedures and terms and conditions of employment	Consult with staff on potential changes needed to salary Bands and job evalution system.	CS	-			
8	2	Seek Investor in People (IiP) accreditation	Submit procedures to IiP inspection to provide independent review of adequancy of internal communication and integration of strategic, operational and activity planning	CS	2,000			2,000
8	3	Review pay remit and sector benchmarking information.	Continue to consult with staff through SCF representatives on terms and conditions.	CS	-			
8	4	Implement appraisal review system.	Consult with staff on development of system to include a series of key competencies reflecting organisational values and required operational working practices.	CS	-			
8	5	Implement appraisal review system.	Review appraisal and PRP implementation	CS	-			
8	6	Establish staff development programmes and implement, within available resources	Review training needs established in appraisals and seek appropriate training delivery within available budget.	CS	-			
8	7	Support Staff Consultative Forum.	Seek feedback from staff on organisational development and respond to issues raised.	CS	-			
8	8	Support Staff Consultative Forum: Organisational Development Programme.	Maintain a project overview of organisation development activities and report regularly on delivery and achievements to SCF.	CS	-			
8	9	Maintain review of Health and Safety policies.	Monitor completion of personal risk assessments, and implications of any accident and hazard reports, taking appropriate action where required.	CS	-			-
8	10	Work and Life Balance	Review impact of flexible working and work life balance policies; seek staff views and consider further requirements	CS	-			
8	11	Support ongoing organisational development	Provide professional advice and support on organisation development projects through the year, for example on Access Trust development; Ranger Services	CS	-			-
8	12	Support ongoing organisational development	Work with key partners in the NDPB sector, especially SNH and LL&TTNPA, estblishing and implementing bast practice and seeking to ensure consistency of approach where appropriate.	CS	-			
8	13	Implement IT strategy	Take forward action plans identified within IT strategy for year to support staff working requirements	CS	-			
8	14	Embed financial regulations and procedures	Continue monitoring implementation of procedures, assess and deliver training needs.	CS	-			
					-			
Goal	8	Professional, respected and motivated staff			2,000	-	-	2,000

		AS PER CORF	PORATE PLAN			SPI	END	
Goal	Task	Goal	Task	Group	Total (£)	Committed	P1	P2
9. Go	p bod	uality outdoor access infrastructure in place and	I maintained			l	<u> </u>	
9	1	Determine role and scope of Trust in delivery of Outdoor Access Strategy and move towards establishment	Scope legal requirements for establishment. Finalise options analysis. Seek Board approval and partnership support	VSR	10,000	-	-	10,000
9	2	Hold stakeholder workshop and undertake reconnaissance survey to assess upland paths repair priorities	Convene wokshop of relevant interest groups, undertake survey and and work up costs of path repair projects	VSR	10,000			10,000
9	3	Interim funding for projects in east of Park (including capital reapir projects)	Deliver UDAT work programme as agreed with partners	VSR	80,000			80,000
9	4	Contribute to capital repair projects in west of Park	Lead project with partners and deliver Glenmore off- road route. Contribute to other projects (to be confirmed)	VSR	65,000			65,000
9	5	Small scale outdoor access infrastruture grant scheme	Deliver grant scheme and offer advice	VSR	15,000			15,000
9	6	Contribute to management of Speyside Way to Aviemore	Advise Management Group; Assess Development and Management Plan and administer grant;	VSR	70,000		70,000	
9	7	Speyside Way Extension to Newtonmore	Support SNH and scope implementation of extension	VSR	-			-
9	8	Support Spey Users Group	Convene annual meeting; Contribute to projects	VSR	-			-
9	9	Finalise Deeside Way	Complete remaining sections	VSR	-			-
9	10	Revenue programme for path maintenance	Begin to develop a costed programme of routine path maintenance	VSR	-			-
9	11	Develop and promote technical guidance on waymarking of paths	Draw together exiting best practice, discuss with partners and agree guidance	VSR	10,000			10,000
9	12	Establish mechanisms to share good practice about management of outdoor access	Continue supporting Deeside Access Group and establish similar for remainder of Park	VSR	1,000			1,000
					-			
Goal	9	Outdoor Access Infrastructure			261,000	-	70,000	191,000

		AS PER COR	PORATE PLAN			SPI	END	
Goal	Task	Goal	Task	Group	Total (£)	Committed	P1	P2
10. A	rranç	gements in place to meet needs of visitors, land	managers and communities for information, manager	jement	of access (i	.e. equivale	ent of range	r functions)
10	1	Disuss with partners the implementation of necessary changes to achieve coordinated and cohesive apprach to ranger services in the Park	Detailed discussions with partners and further Board approvals; Contribute to SNH national review of ranger policy	VSR	5,000			5,000
10	2	Put in place Interim funding measures for rangers	Provide financial support for those services that need to meet shortfall while Park-wide policy is developed	VSR	12,000			12,000
10	3	Provide pan-Park coordination and support function while Park-wide policy is developed	Organise annual gathering; Promote communication and information sharing; Provide guidance to SNH and other public bodies about Park-wide prioriteis for work plans	VSR	1,500			1,500
10	4	Provide support for development of ranger base in Angus Glens	Assess new proposals and offer grant	VSR	-			-
10	5	Develop effective interim mechanism to link ranger service work to assist with outdoor access casework		VSR	-			-
10	6	Continue to assist land managers to find management solutions to roadside camping at popular locations	Convene stakeholder meetings and take necessary actions	VSR	-			-
Goal	10	Visitor needs (Ranger equivalent)			18,500	-	-	18,500

		AS PER CORF	PORATE PLAN			SPI	END	
Goal	Task	Goal	Task	Group	Total (£)	Committed	P1	P2
11. W	/ide ı	range of opportunities to experience the special	qualities of the Park in a sustainable manner is ava	ilable to	o all			
11	1	Improve visitor information at visitor attractions and centres	Provide branded info and interpreation and leaflet racks at 6 key visitor attractions.	VSR	10,000			10,000
11	2	Develop range of publications for visitors about special qualities and recreational opportunities	Contribute to Visitor Guide 2008; Lead on Countryside Events leaflet 2008, Cairngorms Explorer 2008; Bedroom folder 2008; Re-print welcome leaflet	VSR	25,000			25,000
11	3	Develop and print popular version of Interpretation Framework	Convene group and commission project	VSR	15,000			15,000
11	4	Provide support to interpretation projects run by others	Support for interpretation projects through IGP applications that follow the interpretive framework	VSR	20,000			20,000
11	5	Interpreation/orientation facilities in communiites and at strategic locations within Park	Provide branded information at 8 existing community information points.	VSR	10,000			10,000
11	6	Entry point marker project	Confirm Phase 2 with Board and SE; Implement on 4 trunk roads	VSR	220,000	220,000		
11	7	Install road signage to the Park	Install signs 'to the Park' according to prorities identified in scoping study .	VSR	12,000			12,000
11	8	Pan-Park Visitor Survey	Develop methodology and secure funding package for second National Park Visitor Survey.	VSR	-			-
11	9	Develop proposals for health walks initiative	Continue walk Deeside Project (to ensure pan-Park coverage of health walks delivery)	ESD	5,000			5,000
11	10	Deliver John Muir Award Project and secure longer term role for JMA in the Park	Implement project with partners (funded until Oct 07);	VSR	20,000	10,000		10,000
11	11	Contribute towards "The Vital Spark" International interpreation conference	Attend and advise Steering Group, present paper at confernce and help run field trips	VSR	12,000	12,000		-
11	12	Develop technical guidance/design template for series of leaflets promoting paths around communities in the Park	Issue contract to develop template	VSR	10,000			10,000
Goal	11	Opportunities to experience the Park's special qual	ities		359,000	242,000	-	117,000

		AS PER COR	PORATE PLAN			SPI	END	
Goal	Task	Goal	Task	Group	Total (£)	Committed	P1	P2
12. P	ublic	benefits which can be produced by land manag	gers defined and supported through publicly funded	l integra	ted schem	es.		
12	1	Identify public benefits to be produced across CNPA and communicate this.	Review and develop public benefits work done to date. Part of ILM PfA	NH	-			
12	2	Develop (and integrate) public support mechanisms to deliver public benefits	rolled up as part of ILM PfA	NH	-			-
12	3		Develop an upland scheme to support delivery of public benefits as a case study	NH	-			
12	4	Develop longterm plan for LBBTP	Implement longterm plan for LBBTP	ESD	90,000	54,000		36,000
12	5	Analyse current public support (schemes, advice, training) available	Part of ILM PfA work	NH	-			
12	6	Develop policies to support ILM	Rolled into ILM PfA work (see 12/5)	NH	-			
12	7	Develop pilots on several land management units		NH	20,000			20,000
12	8	Develop agri-waste project	continue to run agri-waste project and plan its future	NH	10,000			10,000
12	9	Support development of catchment management plans	Support development of catchment management plans and plan integration into ILM as part of PfA	NH	-			-
12	10	Support development of catchment management plans	Support Dee Catchment Management Plan incl support of project officer, extend project to facilitate implementation	NH	10,000			10,000
12	11	Support Deer Strategic plan	Also part of Deer PfA	NH	-			
12	12	Develop Deer Priority for Action		NH	-			
12	13	Co-ordinate comments on Forest Design plans		NH	-			
12	14	Support farm business viability initiatives	Planning to succeed and Monitor Farm projects	NH	15,000	15,000		
12	15	Increase value of native Scot's pine timber	Contribution to pine timber strength research project with FCS	NH	-		-	
Goal	12	Public benefits produced by land managers			145,000	69,000	-	76,000

		AS PER COR	PORATE PLAN		SPEND			
Goal	Task	Goal	Task	Group	Total (£)	Committed	P1	P2
13. G	iood	communication and consultation by land mana	gers on objective setting for public benefits					
13	1	Develop policies to support communication and consultation	Comminocations strategy; prioritise policies; write policies in consultation; Provide guidance on policies	NH	-	-	-	-
13	2	Build support from land managers for the delivery of public goods	In addition to CDAG/ILMAF, time spent on land mgmt liaison	NH	-	-	-	-
13	3		Encourage and support land managers in communication of public benefits through grant scheme	NH	10,000	-	-	10,000
13	4		Develop communication and consultation mechanisms (as appropriate) as an integral part of public support mechanisms	NH	-	-	-	-
13	5	Support CDAG		NH	-	-	-	-
Goal	13	Communication and consultation by land manage	ers forpublic benefits		10,000	-	-	10,000

		AS PER COR	PORATE PLAN			SPE	END	
Goal	Task	Goal	Task	Group	Total (£)	Committed	P1	P2
14. R	Resid	ents, businesses, organisations and visitors cor	ntribute to the protection and enhancement of wildli	fe, land	scapes cult	tural and na	tural resou	rces.
14	1	Development of a Cairngorms Biological Records Centre, which people are encouraged to contribute to	Extend coverage of NESBReC to cover the whole Park, in partnership with SNH, FCS etc.	NH	12,000	12,000	-	
14	2	Continue to deliver the Cairngorms LBAP project	Develop longer-term plan for LBAP	NH	-	-		
14	3		Continue to deliver the Cairngorms LBAP project	NH	17,874	17,874		
14	4	Support projects	Support IGP biodiversity projects for the Park.	NH	20,000	-	20,000	
14	5	Support Projects	CNPA contribution in kind for water vole project incl. line management and T&S	NH	5,000	5,000		
14	6	Identify key special landscape qualities in the NSAs and across the Park as a whole.	Contribute to and extend SNH research into Scotland's NSAs to include the whole of the Park	NH	-	-		
14	7	Identify key landscape qualities of the Park, the levels of appreciation to them and people's sensitivity to change.	Contribute to SNH Scenarios research project	NH	-	-		
14	8	Contribute to View from the Road study for the Cairngorms to identify key view points.		NH	-	-		

AS PER CORPORATE PLAN					SPI	END		
Goal	Task	Goal	Task	Group	Total (£)	Committed	P1	P2
14	9	Develop landscape strategy to plan delivery of Park Plan objectives	In-house work	NH	-	-		
14	10		Consider actions to reduce the use of natural resources in the Park to acceptable levels ??	NH	-	-		
14	11	Provide advice, support and opportunities to communities and organisations across the CNP to deliver wildlife priorities	Provide advice, support and opportunities to communities and organisations across the CNP to deliver wildlife priorities incl. Partnership Against Wildlife Crime.	NH	10,148	10,148	-	
14	12		Carry out targeted habitat surveys to help to identify actions to safeguard special qualities. Will identify location and condition. Complete inbye survey across the Park.	NH	20,000	-	20,000	
14	13		Capercaillie disturbance research.	NH	-	-	-	
14	14		IGP Cultural Heritage Scheme	ESD	20,000	-	-	20,000
14	15	Develop and submit a Landscape Partnreship Project bid to Heritage Lottery Fund	Develop bid, engaging with partners in contruction of proposed delivery programme	CS	5,000			5,000
14	16		Actions arising from cultural heritage audits	NH	10,000			10,000
14	17		Research with SNH identifying public opinion over wild land qualities across the Park, and detracting features.	NH	20,000		20,000	
14	18		Habitat surveys identified in accordance with agreed deficiencies and need priority	NH	3,000	3,000	-	
14	19	Control of non native invasive plant species	Contribute to a grant scheme for land owners/managers to carry out work.		-		-	
14	20	Increase raptor populations onmoorland in Park	Initiate RaptorWatch type scheme in Highland part of Park		-		-	
14	21	Support Biodiversity Projects		NH	5,000		5,000	
Goal	14	Wildlife, landscapes,cultural and natural resources			148,022	48,022	65,000	35,000

		AS PER CORF	PORATE PLAN			SPE	IND	
Goal	Task	Goal	Task	Group	Total (£)	Committed	P1	P2
15. S	trong	ger and more diverse economic opportunities wi	thin the CNP area.					
15	1	Work with partners to develop a Green Jobs Action Plan for the Park	Support economic diversification projects, e.g. waste & renewables	ESD	26,000			26,000
15	2		Support Creative Cairngorms arts & crafts association actions	ESD	3,000			3,000
15	3	Develop market opportunities for land managers, including new and exisitng businesses (NRG);	Develop market opportunities for land managers (NRG);	NH	-		-	-
15	4	Promote good practice, training and demonstration to aid land managers achieve private objectives (NRG)	Promote good practice, training and demonstration to aid land managers achieve private objectives to be delivered via LBBTP	NH	-	-		-
15	5	Support Cairngorms Chamber of Commerce		ESD	15,000	15,000		
Goal	15	Economic opportunities			44,000	15,000	-	29,000

		AS PER CORP	PORATE PLAN	SPEND				
Goal	Task	Goal	Task	Group	Total (£)	Committed	P1	P2
16. A	n inc	crease in the value of sustainable tourism spend	consistent with 'Park for All' objectives.					
16	1	Obtain European Charter for Sustainable Tourism in Protected Areas	Attend Charter Park conferences & related meetings	ESD	-			
16	2		Host Charter Park conference/produce report	ESD	10,000			10,000
16	3		Develop part 2 of Charter	ESD				
16	4		Support for Charter mid-term review	ESD				
16	5	Implement CNPA actions within Sustainable Tourism Development Strategy & Action Plan (ESD)	Strengthen uptake of GTBS	ESD	5,000			5,000
16	6		Develop visitor payback schemes	ESD				
16	7		Involvement of stakeholders	ESD	1,000			1,000
16	8		Support projects to strengthen awareness of Cairngorms	ESD	20,000			20,000
16	9		Support projects in connection with distinctiveness of Park area	ESD				
16	10		IGS marketing and events scheme	ESD	30,000			30,000
16	11		Training for tourism stakeholders	ESD				
16	12		Development of monitoring framework	ESD				
16	13		Research	ESD	5,000	5,000		
16	14		Support DMOs to deliver Charter actions	ESD	35,000			35,000
Goal	16	Sustainable tourism spend			106,000	5,000	-	101,000

		AS PER CORF	PORATE PLAN			SPE	ND	
Goal	Task	Goal	Task	Group	Total (£)	Committed	P1	P2
17. lr	npro	ved community capacity to deliver 4 aims of the	Park.					
17	1	Develop and launch Community Investment Programme	IGP communities scheme	ESD	20,000	-	-	20,000
17	2		Funding for community planning projects	ESD	40,000	-	-	40,000
17	3	Continue to deliver Cairngorms LEADER+ Programme	Continue to deliver Cairngorms LEADER+ Programme	ESD	-	-	-	-
17	4		Undertake review of effectiveness of LEADER+ programe to inform future delivery plans	ESD	10,000		10,000	
17	5	Support and develop relationship with the ACCC	Continue to support and develop relationship with the ACCC	ESD	15,000	15,000	-	-
17	6		Park for All Outreach programme	ESD	20,000			20,000
17	7		BTCV Volunteering Project	ESD	10,000	10,000		-
17	8		Park for All conference	ESD	5,000			5,000
Goal	17	Community capacity to deliver the Park's 4 aims			120,000	25,000	10,000	85,000

		AS PER CORF	ORATE PLAN			SPI	END	
Goal	Task	Goal	Task	Group	Total (£)	Committed	P1	P2
18. H	ligh le	evels of understanding and appreciation of the F	ark, and of the role of the CNPA and partners.					
18	1	Develop and refine our core messages and ensure these are widely understood and communicated throughout our activity.	Produce core messages and standard presentation on the CNPA and its role	СОМ	-			
18	2	Ensure a high local and national media profile for our work through regular press releases, media interviews, and media events.	Regular press releases and press visits	СОМ	10,000			10,000
18	3	Target specialist publications with feature articles about the Park	Commission features for specialist publications	СОМ				-
18	4	Develop and refine our website.	Maintain and continue content development	СОМ	50,000		50,000	
18	5	Produce and issue Park Life to every local household and to stakeholders	Issue of Park Life, planned once in 2007/08	СОМ	13,000			13,000
18	6	Publications, including photography.	Development and issue of corporate publications	СОМ	15,000		10,000	5,000
18	7	Put in place a monthly email news bulletin.	Produce and promote the CNPa monthly e-bulletin	СОМ	-			
18	8	Participate fully in National Parks Week 2005.	National Park Event	СОМ	-	-	-	-
18	9	Prepare and implement a CNPA stakeholder engagement programme	Co-ordinate a series of activities and events and produce support materials to reach agreed target audiences	СОМ	25,000	-	-	25,000
Goal	18	Understanding and appreciation of the Park			113,000	-	60,000	53,000

		nd linkages to the Park Strategies (ESD)		SPEND					
Goal	Task	Goal	Task	Group	Total (£)	Committed	P1	P2	
19. In	npro	ved accessibility and quality of public transport	provision within the Park.						
19	1	Audit transport provision and need within the Park and linkages to the Park		ESD	-				
19	2		Initiate cross-Park 'Heather Hopper' bus service	ESD	20,000			20,000	
19	3	Produce a Park-wide transport map and timetable both separately and integrated with Park Visitor Guide	Continue to produce 'Cairngorms Explorer' transport timetable & information	ESD	20,000			20,000	
Goal	19	Accessibility and public transport provision			40,000	-	-	40,000	

		AS PER CO	RPORATE PLAN		SPEND				
Goal	Task	Goal	Task	Group	Total (£)	Committed	P1	P2	
20. G	iood	understanding and appreciation by young peo	ple of the CNP, and appreciation of its importance						
20	1	Develop Youth Apprenticeship Scheme	Implement vocational training support for young people	ESD	24,000			24,000	
20	2	Continue work on Youth Communication Initiative	Continue work on Youth Communication Initiative	ESD	10,000			10,000	
20	3	Develop Youth Strategy and Action Plan.	Implement other youth actions	ESD	14,000			14,000	
					-				
Goal	20	Young people's understanding of the CNP			48,000	-	-	48,000	
					1,662,122	404,022	435,100	823,000	