



Appendix 4 – Visitor infrastructure Improvement Programme

2023/2024

Background

The Cairngorms National Park Authority budget, approved by the Board, allowed for 350k for Visitor Management: capital financing to support enhancements to visitor facilities and improved visitor experience. In May 2023 Cairngorms National Park Authority invited land managers to submit Expressions of Interest for Visitor Infrastructure Improvement Programme (VIIP) funding.

Expressions of interest received

Table 1: Six Expressions of Interest were received by the deadline in early June.

Project Proposal	Total Costs	VIIP Funding agreed
Accessible Nature at Abernethy	£105,000	£84,500
Lower Tilt Bridge	£7,500	£7,500
Morven Access & Visitor Centre	£45,950	£32,950
Cairngorm Mountain ski road cycle path feasibility	£24,000	£12,000
Braemar- The village up to Queen's Drive via Hide Path Improvement	£35,000	£29,000
Falls of Bruar Path	£34,500	£24,150
Totals	£251,950	£190,100

The proposed projects for funding equate to £251,950 worth of investment in the Park.

Other projects requiring investment:

Table 2 sets out additional projects identified through the Strategic Tourism Infrastructure Plan requiring investment through VIIP funding as well as previous VIIP projects that required additional funding



Table 2: Other projects requiring investment

Project	Project summary	Total Project Cost	Grant Offer CNPA
Braemar- Charters Chest Path	Braemar to Keiloch Path	£441,500	TBC
Grantown- Burnfield Toilets	Refurbished public toilets in Grantown	TBC	£10,000
Laggan Forest Trust – New Blue Route	New blue mountain bike trail	£217,872	£10,000
Highland Council- Glenmore Toilets	New public toilets in Glenmore	£263,590	£20,000

Projects assessment for 2023/24

Each expression of interest was assessed separately by two members of staff, each evaluating the expression of interest based upon criteria set out in Table 3, each with equal weighting. An additional assessment of delivery risk was also included.

Table 3- Scoring criteria

Welcome visitors and provide a high-quality experience while managing their impacts	Reduces potential conflict between residents and visitors and / or between users	Promote collaboration across land management and organisational boundaries	Provide better opportunities for everyone so the visitor profile is more diverse, especially with regards to people who are disabled	Delivers improvements that are identified in the Strategic Tourism Infrastructure Plan or the Managing for Visitors Plan
---	--	--	--	--