



## EAP Meeting

### Held virtually on the 25 April 2023

Present:

Anna Ronayne  
Anita Howard  
Becca Mayo  
Brenna Jessie  
Fiona McLean (Chair)  
Heather Earnshaw  
Kate Christie  
Katherine Willing  
Kevin Hutchens  
Linda Bamford  
Peter Kennedy  
Sjoerd Tel

Apologies:

Lilliana Corrieri  
Lina Payne  
Stuart Hall

1. Item one: Welcome

- Fiona welcomed the group to the meeting.

2. Item two: Recap and actions from previous meeting on 28 March 2023

- Minutes from the previous meeting were agreed.
- The action log was reviewed.

3. Item three: Active Communities Badenoch and Strathspey - Sjoerd Tel and Anna Ronayne, Sustainable Transport Officers

- Sjoerd and Anna informed the panel of the progress since they last presented to the panel a year ago. Sjoerd and Anna updated the panel on how communication and consultancy with communities had progressed. The panel were asked to consider the progress to date, the approach to equality, diversity, and inclusion in delivering the projects and advise, if appropriate, about how the team could further improve their approach.
- The panel advised the speakers to review the use of language, the panel suggested that in places the language reflected the medical model of disability as opposed to the social model



of disability which is preferable. There was also discussion surrounding the word 'wheeling', the speakers gave an explanation as to why this was not being used in this context.

- The panel asked whether the Active Travel Principles reflected the 20-minute neighbourhoods. The speakers advised that due to the rural location this was not always possible, and the intention is not to overpromise. The speakers explained that instead they had tried to incorporate the benefits and focus on living well locally.
  - The panel suggested that the projects should consider the Inclusive Mobility Guidelines, the Place Standard Tool, and the Outdoor Access Design Guide.
  - The panel suggested ensuring that there are paper copies for those who do not have access to the internet. The panel also suggested speaking to council committees who are looking at poverty, speaking to local Citizens Advice Bureaus, discussing with homelessness groups, providing social workers and community workers with the information, and the highland council equality officer. The panel also suggested speaking to the Family Holiday Fund and users of the Speyside way. The speakers explained the importance of distinguishing between walking and cycling for leisure verses for transport and this project focuses on the transport side so some of these contacts may be more applicable to other colleagues and projects.
  - The chair encouraged the speakers to return later to discuss beyond the infrastructural changes.
4. Item four: Broad Discussion on Equalities and Communications – Brenna Jessie, Digital Content Manager
- Brenna gave an overview of the change in the CNPA communications approach. Brenna explained that the current focus is trying to prioritise voices from within the park where this is positivity and where there are challenges. Brenna asked the panel for areas where positive signals could be sent and for any feedback on the social media channels and website.
  - The panel felt the main thing missing from social media channels and website was a definition or statement of what a "park for all" is. The panel suggested that this could be done in video format such as a non-scripted video with individuals explaining what they felt a park for all meant.
  - To avoid the work becoming performative, the panel suggested that the events and actions that are truly representative should be communicated, for example the Equality Advisory Panel but to be clear in communicating that there is work to still be done, the panel suggested that the website should clearly communicate where improvements are needed.
  - The panel suggested using a web accessibility tool on the current website to see where potential improvements could be made.
  - The panel suggested the current search function on the website is difficult to use.



- The panel suggested that information on accessibility should be front and centre on the website. Currently it is either difficult to find or does not exist. The panel suggested that currently accessible and representative information felt hidden.
  - The panel also discussed with Brenna how some partners, business or organisations are representatives of the cairngorms brand but do not have good accessibility practices. The panel discussed with Brenna how important it is that all those using the brand understand accessibility practices such as use of background colour in printed media.
5. Item five: Any other business
- The equality monitoring survey has been shared with all members of the panel as agreed.
  - The SCVO gathering was discussed but it was agreed that CNPA do not currently have the resources.
  - The timing of a potential in-person meeting was briefly discussed. It was agreed that July and August were not an appropriate time, it was agreed that September or October may be more appropriate.

**End of meeting**

**Next meeting 30 May 2023**