
CAIRNGORMS NATIONAL PARK AUTHORITY

FOR INFORMATION

**Title: CAIRNGORM AND GLENMORE PARTNERSHIP –
PROGRESS REPORT**

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Experience**

Purpose

To update board members on progress in the Partnership including development of the Cairngorm and Glenmore Strategy.

The CNPA Board last received a formal update on progress in June 2014. The Partnership Board met in October 2014 to review progress.

On-Site progress

1. Natural Retreats are now well into their first year of operation and have completed some initial refurbishment works in the Day Lodge to improve catering and retail provision.
2. We have held further positive discussions with Natural Retreats about longer term plans for replacement of facilities.
3. Land outside the ski area is included within a project bid to deliver montane woodland expansion.
4. Forestry Commission Scotland has now integrated the management of the Upper Rothiemurchus acquisition into their management.
5. A partial refurbishment of the Glenmore visitor centre was completed in 2014 to provide better visitor information and extend the cafe space.

Cairngorm and Glenmore Strategy

6. The project team and sub-groups have been working over the last 6 months to develop a draft strategy for the long term direction of Cairngorm and Glenmore.
7. Workstreams have focused on: conservation; visitor experience and facilities; travel and transport.

8. We are establishing a liaison group to bring together local businesses and community representatives to engage with the partnership which will meet at least twice a year, in addition to continuing direct engagement. The first meeting is scheduled for April.
9. We will be discussing the emerging draft strategy with the liaison group in April prior to holding a public consultation scheduled for August - October.

Glenmore Visitor Improvement Plan

10. In tandem with developing the overall strategy FCS and CNPA have been taking forward the Masterplanning work at Glenmore to develop a Visitor Improvement Plan.
11. The Plan is set in the wider context of the overall strategy and sets out more detailed proposals for improving the visitor experience at Glenmore, specifically addressing: visitor welcome, visitor hub, access, traffic and car parking, landscape enhancement.
12. We carried out significant engagement with local business and community interests on earlier versions of the 'Masterplan' proposals in 2014 which provided feedback that has re-shaped the proposed approach.
13. Key changes include clarification about the purpose of the plan, a refocusing on improving the visitor experience, greater recognition of the wider context, including environment, communities and the close economic relationship with wider Badenoch and Strathspey, simpler presentation of the proposals.
14. We will be discussing the draft Visitor Improvement Plan with the liaison group in April, prior to consulting on it alongside the Cairngorm and Glenmore Strategy.

Supporting Information

Engagement

15. We have continued to engage directly with local business and community interests through individual liaison with:
 - a) Rothiemuchus Estate
 - b) Cairngorms Business Partnership
 - c) Loch Morlich Watersports
 - d) Cairngorm Reindeer Centre
 - e) Glenmore Shop and Cafe
 - f) Scottish Youth Hostel Association
 - g) Badaguish Outdoor Centre
 - h) Glenmore Lodge
 - i) Aviemore Business Association
 - j) Aviemore and Vicinity Community Council
 - k) Cairngorms Activity Providers Group
16. These organisations have all been invited to join the Cairngorm and Glenmore liaison group in addition to continuing direct engagement.
17. A public open day was held at Glenmore on 25th September 2014 attended by approximately 60 people including residents, visitors, land managers, neighbours and recreation interests. The day focused on the 'Masterplan' proposals at that stage,

together with the recent acquisition of Upper Rothiemurchus by Forestry Commission Scotland. A similar event in Aviemore is planned for May 2015.

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