CAIRNGORMS NATIONAL PARK AUTHORITY

FOR DISCUSSION

Title: PROPOSED LANDSCAPES PARTNERSHIP

Prepared by: Hamish Trench (Strategic Land Use Director) Matthew Hawkins (Senior Heritage Officer)

Purpose

To update the board on scoping of the proposed landscape partnership and seek a steer on the area of focus

Recommendations

That the board consider the scoping for a proposed landscapes partnership project bid to the Heritage Lottery Fund and provide a steer on the developing focus of the Tomintoul and Glenlivet area.

Executive Summary

Following further scoping work Tomintoul and Glenlivet is emerging as a strong potential focus for development of a bid to the Heritage Lottery Fund Landscapes Partnership Programme. There is significant potential to deliver benefits for communities and visitors based on the natural and cultural heritage of the area, alongside the current focus on economic regeneration in this area of the Park.

PROPOSED LANDSCAPES PARTNERSHIP - FOR DISCUSSION

- 1. On 8th July the Board approved the resource to begin preparatory work on a possible landscapes partnership bid to the Heritage Lottery Fund. The Landscapes Partnership Programme aims to achieve landscape enhancement through community-led natural and cultural heritage projects. In approving the initial resource, the board asked us do further work on scoping the potential project area, which must respond to community initiative.
- 2. The Landscapes Partnership programme offers a significant opportunity to bring together both effort and investment in natural and cultural heritage enhancement to benefit communities and the National Park. It is clear that the programme is intended to support action that is community-led, albeit that it is appropriate for CNPA to act as a catalyst and facilitator to bring the partnership together.
- 3. The project area must be within 200 sq km and the maximum financial project limit is £2M with up to 75% HLF funding.
- 4. Initial discussions had been held with partners that suggested a possible focus on an area connecting the communities of Kingussie, Kincraig and Braemar across the mountains. Further analysis of community need, potential benefits and opportunity has led to the Tomintoul and Glenlivet area emerging as a focus. We are currently engaged with the communities in this area to support economic regeneration and there is strong potential to support this effort further through a landscape-scale enhancement programme.
- 5. A presentation will be given at the board meeting to update members on the scoping work carried out to date and to seek a steer from members on the opportunity to take forward project development with the Tomintoul and Glenlivet area.

Implications

Financial Implications

6. There are no direct financial implications from this discussion paper. The initial project development resource is already in place and additional resource once scoped will be built into the forthcoming corporate and operational plans.

Presentational Implications

7. The proposed bid and project development offers significant potential benefits to the project area and in turn to the Park as a whole. There may be sensitivity about a focus on a particular area of the Park, but the focus is in tune with the emerging approach through our current National Park Plan development to focus on the particular needs of different areas in the Park where appropriate, for example the Rothiemurchus, Glenmore and Cairngorm area.

Implications for Stakeholders

8. The project development will involve a wide range of partners, particularly communities. As well as ensuring there is support to help the communities engage in and develop the project proposals, we will also need to manage expectations, given

that there is no guarantee of a bid to HLF being successful. However, the process of developing the bid through the communities will be valuable in itself and result in viable project proposals.

Next Steps

9. The next steps are:

- a) Work with communities in the area to scope further the opportunity and potential project strands;
- b) Develop the wider partnership to support the bid development;
- c) Identify the resource requirements within CNPA to support development of the bid.

Hamish Trench Matthew Hawkins

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hamishtrench@cairngorms.co.uk matthewhawkins@cairngorms.co.uk