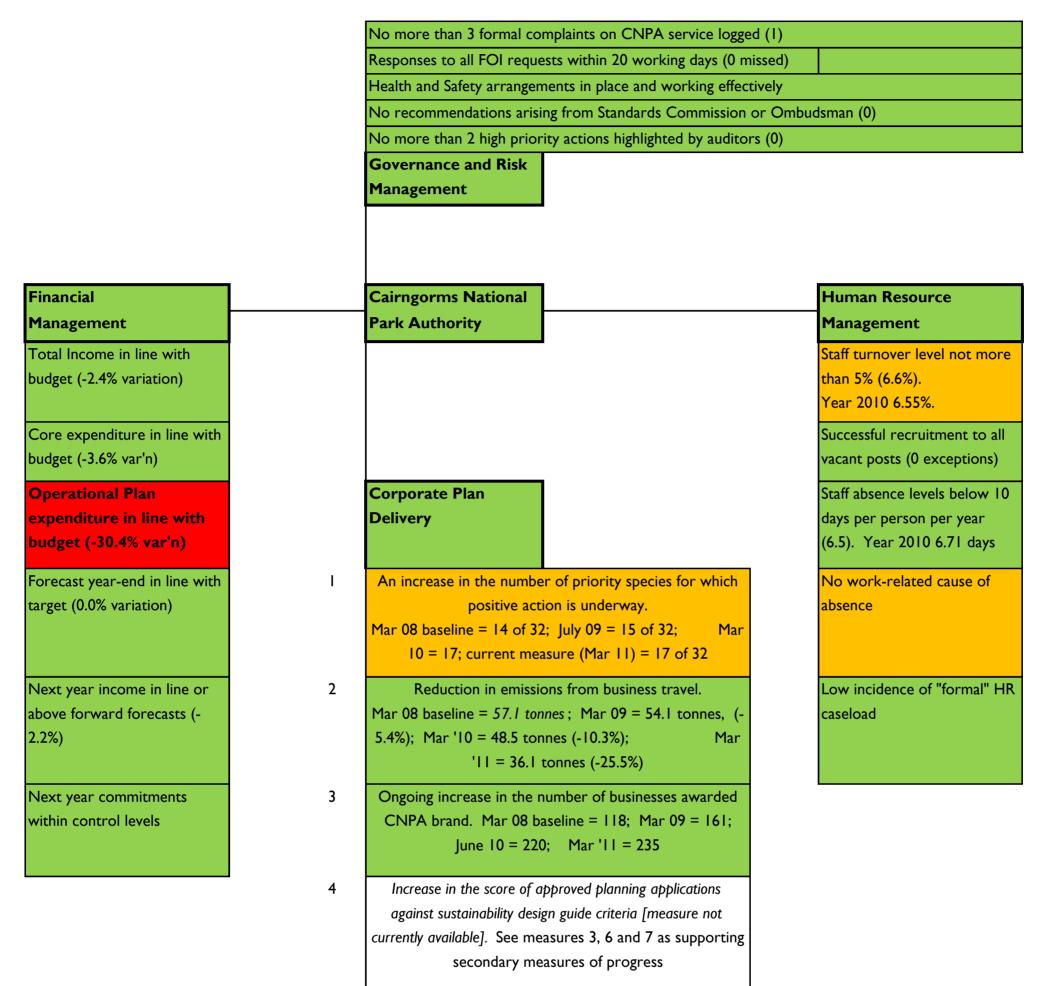
Cairngorms National Park Authority Balanced Scorecard

Balanced Scorecard 2008 to 2011

Update as at end July 2011 (Sep 2011 for next year income level KPI)



5	Annual increase in the number of health walks led within the National Park. Mar 08 baseline = 225; Mar 09 = 295 (+31%); Mar 10 = 320 (+8.5%), current estimate Mar 11, 443 (+38%)
6	Annual increase in the proportion of affordable housing within agreed housing developments. Mar 08 baseline = 21.3%; Mar 09 = 23.7%; Mar 10 = 21.0%; current measure Mar 11 = 24.2%.
7	Annual increase in the proportion of Park population covered by community action plans. 2008/09 target = min 3 new plans each year; Mar 09 = 4; Mar 10 = 9; current measure (Mar 11) = 13
8	Annual increase in the number of tourist signs in place. All signs now in place for 5 of 7 key sites (71%). Mar '11 signs in place for 6 of 7 sites.
9	Achieve an annual 2% (£92k) cash releasing efficiency saving. Mar 09 = £92,000; Mar 10 = £150,000; Mar 11 = £184,000