

Park Plan Objective		6.2 a) Create conditions conducive to business growth and investment that are consistent with the special qualities of the Park.
Purpose of objective		The special qualities and environment of the Park provide an opportunity to underpin business growth and investment in the area. The long-term management of the Park requires the development of the economy and communities to go hand-in-hand with the conservation and enhancement of the special qualities which give the Park its identity and provide many of its resources.
Consideration of options and alternatives so far		Alternatives are not consistent with delivering the Park aims collectively.
Prediction of likely effects		
SEA Objectives	Score	Reasoning for Score
1. To conserve & enhance the diversity of species	=	Objective seeks business growth that is consistent with the special qualities and their inter-dependence, therefore, pursued in conjunction with other objectives, its effects are likely to be neutral.
2. To conserve & enhance the diversity of habitats	=	Objective seeks business growth that is consistent with the special qualities and their inter-dependence, therefore, pursued in conjunction with other objectives, its effects are likely to be neutral.
3. To maintain & enhance the integrity of ecosystems	=	Objective seeks business growth that is consistent with the special qualities and their inter-dependence, therefore, pursued in conjunction with other objectives, its effects are likely to be neutral.
4. To conserve & enhance the water environment	=	Objective seeks business growth that is consistent with the special qualities and their inter-dependence, therefore, pursued in conjunction with other objectives, its effects are likely to be neutral.
5. To respect catchment processes & hydrological systems	=	Objective seeks business growth that is consistent with the special qualities and their inter-dependence, therefore, pursued in conjunction with other objectives, its effects are likely to be neutral.
6. To maintain & enhance the distinctive landscape character of the Park	=	Objective seeks business growth that is consistent with the special qualities and their inter-dependence, therefore, pursued in conjunction with other objectives, its effects are likely to be neutral.
7. To enable responsible access for all	/	Does not influence this SEA objective.
8. To maintain and improve air quality	/	Does not influence this SEA objective.

9. To use natural resources/material assets in a sustainable way	/	Does not influence this SEA objective.
10. To conserve & where appropriate enhance the historic environment	=	Objective seeks business growth that is consistent with the special qualities and their inter-dependence, therefore, pursued in conjunction with other objectives, its effects are likely to be neutral.
11. To support a sustainable and healthy population	+	Objective contributes to maintaining a sustainable population.
12. To improve sustainable energy efficiency	/	Does not influence this SEA objective.
13. To minimise waste and pollution	/	Does not influence this SEA objective.
14. To maintain & enhance the quality of the built environment	=	Objective seeks business growth that is consistent with the special qualities and their inter-dependence, therefore, pursued in conjunction with other objectives, its effects are likely to be neutral.
Summary of effects	The objective seeks to mitigate potential negative effects of economic activity through seeking to ensure growth and investment are consistent with the special qualities of the Park.	
Options for modification or mitigation	None identified.	

Park Plan Objective	6.2 b) Encourage entrepreneurship, especially in young people and in sectors which complement the special qualities of the Park.	
Purpose of objective	Entrepreneurship is vital to encourage more business growth and raise income levels in the Park. Young people with good ideas need to be supported, whether through better vocational training or information from an early stage on how they can obtain the skills they seek. In particular, the opportunities associated with the sustainable use of the natural and cultural resources of the Park should be encouraged.	
Consideration of options and alternatives so far	Alternatives which did not make specific reference to the special qualities of the Park were discounted.	
Prediction of likely effects		
SEA Objectives	Score	Reasoning for Score
1. To conserve & enhance the diversity of species	=	Encouragement for entrepreneurship may or may not affect the environment, but specific reference to the special qualities should ensure the effects are at least neutral, if not positive.
2. To conserve & enhance the diversity of habitats	=	Encouragement for entrepreneurship may or may not affect the environment, but specific reference to the special qualities should ensure the effects are at least neutral, if not positive.
3. To maintain & enhance the integrity of ecosystems	=	Encouragement for entrepreneurship may or may not affect the environment, but specific reference to the special qualities should ensure the effects are at least neutral, if not positive.
4. To conserve & enhance the water environment	=	Encouragement for entrepreneurship may or may not affect the environment, but specific reference to the special qualities should ensure the effects are at least neutral, if not positive.
5. To respect catchment processes & hydrological systems	=	Encouragement for entrepreneurship may or may not affect the environment, but specific reference to the special qualities should ensure the effects are at least neutral, if not positive.
6. To maintain & enhance the distinctive landscape character of the Park	=	Encouragement for entrepreneurship may or may not affect the environment, but specific reference to the special qualities should ensure the effects are at least neutral, if not positive.
7. To enable responsible access for all	/	Does not influence this SEA objective.
8. To maintain and improve air quality	/	Does not influence this SEA objective.

9. To use natural resources/material assets in a sustainable way	/	Does not influence this SEA objective.
10. To conserve & where appropriate enhance the historic environment	=	Encouragement for entrepreneurship may or may not affect the environment, but specific reference to the special qualities should ensure the effects are at least neutral, if not positive.
11. To support a sustainable and healthy population	+	Objective contributes to maintaining a sustainable population.
12. To improve sustainable energy efficiency	/	Does not influence this SEA objective.
13. To minimise waste and pollution	/	Does not influence this SEA objective.
14. To maintain & enhance the quality of the built environment	=	Encouragement for entrepreneurship may or may not affect the environment, but specific reference to the special qualities should ensure the effects are at least neutral, if not positive.
Summary of effects		The objective is likely to contribute to a sustainable population. The potential negative effects associated with economic activity are mitigated to some extent through specific reference to the special qualities.
Options for modification or mitigation		None identified.

Park Plan Objective	6.2 c) Promote 'green business' opportunities.	
Purpose of objective	As well as an area of outstanding conservation value, the Park is a place to work, and should be a place where businesses can thrive. Promoting green business means encouraging sectors that complement the Park's aims and do not adversely impact on the special qualities. Assisting with resource and energy efficiency, waste management, promoting green tourism, stewardship by land-based businesses and backing of research and development within the Park are all opportunities for support.	
Consideration of options and alternatives so far	Alternatives which did not focus on 'green business' opportunities were discounted.	
Prediction of likely effects		
SEA Objectives	Score	Reasoning for Score
1. To conserve & enhance the diversity of species	+	Objective seeks to encourage positive use of, and minimise adverse impact on, the special qualities by the business sector
2. To conserve & enhance the diversity of habitats	+	Objective seeks to encourage positive use of, and minimise adverse impact on, the special qualities by the business sector
3. To maintain & enhance the integrity of ecosystems	+	Objective seeks to encourage positive use of, and minimise adverse impact on, the special qualities by the business sector
4. To conserve & enhance the water environment	+	Objective seeks to encourage positive use of, and minimise adverse impact on, the special qualities by the business sector
5. To respect catchment processes & hydrological systems	+	Objective seeks to encourage positive use of, and minimise adverse impact on, the special qualities by the business sector
6. To maintain & enhance the distinctive landscape character of the Park	+	Objective seeks to encourage positive use of, and minimise adverse impact on, the special qualities by the business sector
7. To enable responsible access for all	/	Does not influence this SEA objective.
8. To maintain and improve air quality	+	Objective seeks to encourage positive use of, and minimise adverse impact on, the special qualities by the business sector

9. To use natural resources/material assets in a sustainable way	+	Objective encourages resource and energy efficiency
10. To conserve & where appropriate enhance the historic environment	+	Objective seeks to encourage positive use of, and minimise adverse impact on, the special qualities by the business sector
11. To support a sustainable and healthy population	+	Objective will contribute to maintaining a sustainable population
12. To improve sustainable energy efficiency	+	Objective encourages energy efficiency
13. To minimise waste and pollution	+	Objectives encourages sustainable waste management
14. To maintain & enhance the quality of the built environment	+	Objective seeks to encourage positive use of, and minimise adverse impact on, the special qualities by the business sector
Summary of effects	The objective is likely to have a positive effect on many SEA objectives through improving the environmental performance of businesses.	
Options for modification or mitigation	None identified.	

Park Plan Objective	6.2 d) Promote diversity and equality of employment opportunities across all areas of the Park.	
Purpose of objective	Everyone living in the Park should have the same chance of developing to their full professional potential. This means ensuring that the Park encompasses a variety of sectors and does not rely on a narrow economic base. Specific groups need support to make certain that there is access for everyone in the jobs market, within and outside the Park.	
Consideration of options and alternatives so far	No strategic alternatives identified.	
Prediction of likely effects		
SEA Objectives	Score	Reasoning for Score
1. To conserve & enhance the diversity of species	/	Does not influence this SEA objective.
2. To conserve & enhance the diversity of habitats	/	Does not influence this SEA objective.
3. To maintain & enhance the integrity of ecosystems	/	Does not influence this SEA objective.
4. To conserve & enhance the water environment	/	Does not influence this SEA objective.
5. To respect catchment processes & hydrological systems	/	Does not influence this SEA objective.
6. To maintain & enhance the distinctive landscape character of the Park	/	Does not influence this SEA objective.
7. To enable responsible access for all	/	Does not influence this SEA objective.
8. To maintain and improve air quality	/	Does not influence this SEA objective.
9. To use natural resources/material assets in a sustainable way	/	Does not influence this SEA objective.
10. To conserve & where appropriate enhance the historic environment	/	Does not influence this SEA objective.

11. To support a sustainable and healthy population	+	Objective will contribute to maintaining a sustainable population.
12. To improve sustainable energy efficiency	/	Does not influence this SEA objective.
13. To minimise waste and pollution	/	Does not influence this SEA objective.
14. To maintain & enhance the quality of the built environment	/	Does not influence this SEA objective.
Summary of effects	The objective is likely to contribute to a sustainable population.	
Options for modification or mitigation	None identified.	

Park Plan Objective	6.2 e) Address barriers to employment uptake	
Purpose of objective	Currently there are a number of barriers to employment such as poor access to transport, seasonal demand for employment, lack of childcare and the inflexibility of working hours. Childcare is often inadequate to meet parents' needs, particularly in sparsely populated areas. Through Childcare Partnerships, childminder and nursery provision can be improved in some places. Measures to address these barriers will encourage greater employment, contributing to more sustainable communities.	
Consideration of options and alternatives so far	No strategic alternatives identified.	
Prediction of likely effects		
SEA Objectives	Score	Reasoning for Score
1. To conserve & enhance the diversity of species	/	Does not influence this SEA objective.
2. To conserve & enhance the diversity of habitats	/	Does not influence this SEA objective.
3. To maintain & enhance the integrity of ecosystems	/	Does not influence this SEA objective.
4. To conserve & enhance the water environment	/	Does not influence this SEA objective.
5. To respect catchment processes & hydrological systems	/	Does not influence this SEA objective.
6. To maintain & enhance the distinctive landscape character of the Park	/	Does not influence this SEA objective.
7. To enable responsible access for all	/	Does not influence this SEA objective.
8. To maintain and improve air quality	/	Does not influence this SEA objective.
9. To use natural resources/material assets in a sustainable way	/	Does not influence this SEA objective.

10. To conserve & where appropriate enhance the historic environment	/	Does not influence this SEA objective.
11. To support a sustainable and healthy population	+	Objective will contribute to maintaining a sustainable population.
12. To improve sustainable energy efficiency	/	Does not influence this SEA objective.
13. To minimise waste and pollution	/	Does not influence this SEA objective.
14. To maintain & enhance the quality of the built environment	/	Does not influence this SEA objective.
Summary of effects	The objective is likely to contribute towards a sustainable population.	
Options for modification or mitigation	None identified.	

Park Plan Objective		6.2 f) Raise the profile and excellence of local produce and services.
Purpose of objective		A relatively high proportion of the value of local products is currently taken out of the local economy through processing and sale elsewhere. Strengthening local supply chains, branding and marketing, and adding value through processing local produce can all help to retain a greater share of the economic value deriving from the resources in the Park.
Consideration of options and alternatives so far		Alternatives which did not give prominence to local produce were discounted as the socio-economic and environmental benefits would be reduced.
Prediction of likely effects		
SEA Objectives	Score	Reasoning for Score
1. To conserve & enhance the diversity of species	/	Does not influence this SEA objective.
2. To conserve & enhance the diversity of habitats	/	Does not influence this SEA objective.
3. To maintain & enhance the integrity of ecosystems	/	Does not influence this SEA objective.
4. To conserve & enhance the water environment	/	Does not influence this SEA objective.
5. To respect catchment processes & hydrological systems	/	Does not influence this SEA objective.
6. To maintain & enhance the distinctive landscape character of the Park	/	Does not influence this SEA objective.
7. To enable responsible access for all	/	Does not influence this SEA objective.
8. To maintain and improve air quality	/	Does not influence this SEA objective.
9. To use natural resources/material assets in a sustainable way	/	Does not influence this SEA objective.

10. To conserve & where appropriate enhance the historic environment	/	Does not influence this SEA objective.
11. To support a sustainable and healthy population	+	Objective will contribute to maintaining a sustainable population.
12. To improve sustainable energy efficiency	/	Does not influence this SEA objective.
13. To minimise waste and pollution	/	Does not influence this SEA objective.
14. To maintain & enhance the quality of the built environment	/	Does not influence this SEA objective.
Summary of effects	The objective is likely to contribute to a sustainable population.	
Options for modification or mitigation	None identified.	

Park Plan Objective	6.2 g) Encourage a population level and mix in the Park that meets the current and future needs of its communities and businesses	
Purpose of objective	Many of the objectives in this section of the Plan will influence and contribute to the population level and mix. However, at a time when the national population is expected to decline and age, it is an important aspiration to encourage a population in the Park that can continue to support thriving communities in the long-term.	
Consideration of options and alternatives so far	No strategic alternatives identified.	
Prediction of likely effects		
SEA Objectives	Score	Reasoning for Score
1. To conserve & enhance the diversity of species	/	Does not influence this SEA objective.
2. To conserve & enhance the diversity of habitats	/	Does not influence this SEA objective.
3. To maintain & enhance the integrity of ecosystems	/	Does not influence this SEA objective.
4. To conserve & enhance the water environment	/	Does not influence this SEA objective.
5. To respect catchment processes & hydrological systems	/	Does not influence this SEA objective.
6. To maintain & enhance the distinctive landscape character of the Park	/	Does not influence this SEA objective.
7. To enable responsible access for all	/	Does not influence this SEA objective.
8. To maintain and improve air quality	/	Does not influence this SEA objective.
9. To use natural resources/material assets in a sustainable way	/	Does not influence this SEA objective.

10. To conserve & where appropriate enhance the historic environment	/	Does not influence this SEA objective.
11. To support a sustainable and healthy population	+	Objective seeks to maintain a sustainable population.
12. To improve sustainable energy efficiency	/	Does not influence this SEA objective.
13. To minimise waste and pollution	/	Does not influence this SEA objective.
14. To maintain & enhance the quality of the built environment	/	Does not influence this SEA objective.
Summary of effects	The objective is likely to contribute to a sustainable population.	
Options for modification or mitigation	None identified.	

Park Plan Objective	6.3 a) Promote access to education and vocational training at all levels across the Park	
Purpose of objective	Those wishing to study and train locally require more opportunities to do so. The provision of more trainers, courses and modules delivered in the Park will assist local people to gain skills that will ensure long-term and year-round levels of better-paid work.	
Consideration of options and alternatives so far	No strategic alternatives identified.	
Prediction of likely effects		
SEA Objectives	Score	Reasoning for Score
1. To conserve & enhance the diversity of species	/	Does not influence this SEA objective.
2. To conserve & enhance the diversity of habitats	/	Does not influence this SEA objective.
3. To maintain & enhance the integrity of ecosystems	/	Does not influence this SEA objective.
4. To conserve & enhance the water environment	/	Does not influence this SEA objective.
5. To respect catchment processes & hydrological systems	/	Does not influence this SEA objective.
6. To maintain & enhance the distinctive landscape character of the Park	/	Does not influence this SEA objective.
7. To enable responsible access for all	/	Does not influence this SEA objective.
8. To maintain and improve air quality	/	Does not influence this SEA objective.
9. To use natural resources/material assets in a sustainable way	/	Does not influence this SEA objective.
10. To conserve & where appropriate enhance the historic environment	/	Does not influence this SEA objective.

11. To support a sustainable and healthy population	/	Does not influence this SEA objective.
12. To improve sustainable energy efficiency	/	Does not influence this SEA objective.
13. To minimise waste and pollution	/	Does not influence this SEA objective.
14. To maintain & enhance the quality of the built environment	/	Does not influence this SEA objective.
Summary of effects	The objective does not influence the SEA objectives.	
Options for modification or mitigation	None identified.	

Park Plan Objective	6.3 b) Develop educational resources that draw on the special qualities of the Park.	
Purpose of objective	<p>There are opportunities to develop education at all levels that draw on, and in turn develop understanding of, the special qualities of the Park. These include the use of local examples, case studies and site visits within the school curriculum, and opportunities to build on the existing provision of outdoor education and tourism training provided within the Park.</p> <p>A focus on the educational resources the Park offers will help to ensure relevant training for future business needs and develop a longer-term understanding of the Park.</p>	
Consideration of options and alternatives so far	Alternatives which do not give such focus to the special qualities of the Park were discounted.	
Prediction of likely effects		
SEA Objectives	Score	Reasoning for Score
1. To conserve & enhance the diversity of species	?	The development of educational resources is aimed at informing good management. However, the likely effects depend on how the information resources are used. A judgement of the likely effects therefore remains uncertain at this point.
2. To conserve & enhance the diversity of habitats	?	The development of educational resources is aimed at informing good management. However, the likely effects depend on how the information resources are used. A judgement of the likely effects therefore remains uncertain at this point.
3. To maintain & enhance the integrity of ecosystems	?	The development of educational resources is aimed at informing good management. However, the likely effects depend on how the information resources are used. A judgement of the likely effects therefore remains uncertain at this point.
4. To conserve & enhance the water environment	?	The development of educational resources is aimed at informing good management. However, the likely effects depend on how the information resources are used. A judgement of the likely effects therefore remains uncertain at this point.
5. To respect catchment processes & hydrological systems	?	The development of educational resources is aimed at informing good management. However, the likely effects depend on how the information resources are used. A judgement of the likely effects therefore remains uncertain at this point.
6. To maintain & enhance the distinctive landscape character of the Park	?	The development of educational resources is aimed at informing good management. However, the likely effects depend on how the information resources are used. A judgement of the likely effects therefore remains uncertain at this point.

7. To enable responsible access for all	+	Making an explicit link between education resources and the special qualities of the Park is likely to have a positive effect on responsible access that is consistent with the special qualities and promotes understanding of them.
8. To maintain and improve air quality	/	Does not influence this SEA objective.
9. To use natural resources/material assets in a sustainable way	/	Does not influence this SEA objective.
10. To conserve & where appropriate enhance the historic environment	?	The development of educational resources is aimed at informing good management. However, the likely effects depend on how the information resources are used. A judgement of the likely effects therefore remains uncertain at this point.
11. To support a sustainable and healthy population	/	Does not influence this SEA objective.
12. To improve sustainable energy efficiency	/	Does not influence this SEA objective.
13. To minimise waste and pollution	/	Does not influence this SEA objective.
14. To maintain & enhance the quality of the built environment	/	Does not influence this SEA objective.
Summary of effects	The objective seeks to provide educational resources that can inform knowledge and management of the Park. However, its likely effects depend on how information is used and therefore uncertain at this stage.	
Options for modification or mitigation	None identified.	

Park Plan Objective	6.3 c) Ensure a match between training provision and current/future skills needs.	
Purpose of objective	It is vital that the needs of local businesses and school leavers are met by local and national training and education schemes. Schemes should be both relevant and useful to local companies and young people.	
Consideration of options and alternatives so far	No strategic alternatives identified.	
Prediction of likely effects		
SEA Objectives	Score	Reasoning for Score
1. To conserve & enhance the diversity of species	/	Does not influence this SEA objective.
2. To conserve & enhance the diversity of habitats	/	Does not influence this SEA objective.
3. To maintain & enhance the integrity of ecosystems	/	Does not influence this SEA objective.
4. To conserve & enhance the water environment	/	Does not influence this SEA objective.
5. To respect catchment processes & hydrological systems	/	Does not influence this SEA objective.
6. To maintain & enhance the distinctive landscape character of the Park	/	Does not influence this SEA objective.
7. To enable responsible access for all	/	Does not influence this SEA objective.
8. To maintain and improve air quality	/	Does not influence this SEA objective.
9. To use natural resources/material assets in a sustainable way	/	Does not influence this SEA objective.
10. To conserve & where appropriate enhance the historic environment	/	Does not influence this SEA objective.
11. To support a sustainable and healthy population	/	Does not influence this SEA objective.

12. To improve sustainable energy efficiency	/	Does not influence this SEA objective.
13. To minimise waste and pollution	/	Does not influence this SEA objective.
14. To maintain & enhance the quality of the built environment	/	Does not influence this SEA objective.
Summary of effects	The objective does not influence this SEA objective.	
Options for modification or mitigation	None identified.	

Park Plan Objective		6.3 d) Develop and support opportunities for volunteering
Purpose of objective		Some local schemes are already in place to help people volunteer across a range of areas. The opportunity exists to better co-ordinate volunteering in all sectors, particularly related to the special qualities of the Park and to develop more local initiatives to allow residents and visitors to take part in caring for the National Park.
Consideration of options and alternatives so far		No strategic alternatives identified.
Prediction of likely effects		
SEA Objectives	Score	Reasoning for Score
1. To conserve & enhance the diversity of species	?	The development of volunteering is aimed at contributing to good management of the special qualities. However, the likely effects depend on what, where and how this is pursued. A judgement of the likely effects therefore remains uncertain at this point.
2. To conserve & enhance the diversity of habitats	?	The development of volunteering is aimed at contributing to good management of the special qualities. However, the likely effects depend on what, where and how this is pursued. A judgement of the likely effects therefore remains uncertain at this point.
3. To maintain & enhance the integrity of ecosystems	?	The development of volunteering is aimed at contributing to good management of the special qualities. However, the likely effects depend on what, where and how this is pursued. A judgement of the likely effects therefore remains uncertain at this point.
4. To conserve & enhance the water environment	?	The development of volunteering is aimed at contributing to good management of the special qualities. However, the likely effects depend on what, where and how this is pursued. A judgement of the likely effects therefore remains uncertain at this point.
5. To respect catchment processes & hydrological systems	?	The development of volunteering is aimed at contributing to good management of the special qualities. However, the likely effects depend on what, where and how this is pursued. A judgement of the likely effects therefore remains uncertain at this point.

6. To maintain & enhance the distinctive landscape character of the Park	?	The development of volunteering is aimed at contributing to good management of the special qualities. However, the likely effects depend on what, where and how this is pursued. A judgement of the likely effects therefore remains uncertain at this point.
7. To enable responsible access for all	+	Volunteering is likely to enhance the understanding of responsible outdoor access.
8. To maintain and improve air quality	/	Does not influence this SEA objective.
9. To use natural resources/material assets in a sustainable way	/	Does not influence this SEA objective.
10. To conserve & where appropriate enhance the historic environment	?	The development of volunteering is aimed at contributing to good management of the special qualities. However, the likely effects depend on what, where and how this is pursued. A judgement of the likely effects therefore remains uncertain at this point.
11. To support a sustainable and healthy population	/	Does not influence this SEA objective.
12. To improve sustainable energy efficiency	/	Does not influence this SEA objective.
13. To minimise waste and pollution	/	Does not influence this SEA objective.
14. To maintain & enhance the quality of the built environment	/	Does not influence this SEA objective.
Summary of effects		Support for volunteering is likely to have an effect on some of the special qualities of the Park, as several volunteer groups work on nature conservation, but the effects are too uncertain to be judged at this stage. There is likely to be a positive effect on responsible outdoor access.
Options for modification or mitigation		None identified.

Park Plan Objective	6.4 a) Maintain a high quality environment by encouraging sound environmental management and support for nature conservation by all those involved in tourism in the Park.	
Purpose of objective	The high quality environment forms the basis for tourism in the Park and is therefore one of the sector's most important assets. Everyone involved in tourism should minimise negative impacts and support positive enhancement of the environment. This includes action for the landscape and habitat resources that underpin much of the visitor appeal, as well as sound environmental management practice in individual tourist businesses. Those advising and supporting the development of new tourism businesses should ensure that high environmental standards are built into business development.	
Consideration of options and alternatives so far	Alternatives which do not make such explicit link between tourism and the environmental resources of the Park were discounted.	
Prediction of likely effects		
SEA Objectives	Score	Reasoning for Score
1. To conserve & enhance the diversity of species	++	The objective is explicitly seeking to have a direct positive impact on the natural heritage by placing it at the heart of the tourism sector and ensuring that management of tourism includes sound environmental practice. It seeks to not only minimise damage, but positively enhance the natural heritage.
2. To conserve & enhance the diversity of habitats	++	The objective is explicitly seeking to have a direct positive impact on the natural heritage by placing it at the heart of the tourism sector and ensuring that management of tourism includes sound environmental practice. It seeks to not only minimise damage, but positively enhance the natural heritage.
3. To maintain & enhance the integrity of ecosystems	++	The objective is explicitly seeking to have a direct positive impact on the natural heritage by placing it at the heart of the tourism sector and ensuring that management of tourism includes sound environmental practice. It seeks to not only minimise damage, but positively enhance the natural heritage.

4. To conserve & enhance the water environment	++	The objective is explicitly seeking to have a direct positive impact on the natural heritage by placing it at the heart of the tourism sector and ensuring that management of tourism includes sound environmental practice. It seeks to not only minimise damage, but positively enhance the natural heritage.
5. To respect catchment processes & hydrological systems	++	The objective is explicitly seeking to have a direct positive impact on the natural heritage by placing it at the heart of the tourism sector and ensuring that management of tourism includes sound environmental practice. It seeks to not only minimise damage, but positively enhance the natural heritage.
6. To maintain & enhance the distinctive landscape character of the Park	++	The objective is explicitly seeking to have a direct positive impact on the natural heritage by placing it at the heart of the tourism sector and ensuring that management of tourism includes sound environmental practice. It seeks to not only minimise damage, but positively enhance the natural heritage.
7. To enable responsible access for all	+	The objective reinforces links between the visitor experience and the natural heritage. It seeks to ensure that management of visitors, including access, does not detract from the natural heritage qualities.
8. To maintain and improve air quality	+	By encouraging sound environmental practice within tourism businesses, pollution emissions should be reduced.
9. To use natural resources/material assets in a sustainable way	++	The objective is explicitly seeking to have a direct positive impact on the natural heritage by placing it at the heart of the tourism sector and ensuring that management of tourism includes sound environmental practice. It seeks to ensure resources are used in a sustainable way.
10. To conserve & where appropriate enhance the historic environment	++	The objective is explicitly seeking to have a direct positive impact on the cultural heritage by placing it at the heart of the tourism sector and ensuring that management of tourism includes sound environmental practice. It seeks to not only minimise damage, but positively enhance the cultural heritage.
11. To support a sustainable and healthy population	N/A	
12. To improve sustainable energy efficiency	+	Sustainable energy use should be part of encouraging good environmental practice within tourism businesses.
13. To minimise waste and pollution	++	Waste and pollution should be reduced as part of good environmental management systems put in place in the tourism sector.

14. To maintain & enhance the quality of the built environment	+	The objective should conserve the built quality as one of the special qualities which underpins the tourism sector.
Summary of effects	The objective has a strongly positive effect by placing the conservation and enhancement of environmental qualities at the heart of the management of tourism.	
Options for modification or mitigation	None identified.	

Park Plan Objective	6.4 b) Raise awareness of the Park as a premier, year-round rural tourism destination in the UK, recognising its outstanding natural heritage and its National Park status.	
Purpose of objective	A co-ordinated approach to marketing the special qualities of the Cairngorms National Park can increase awareness, nationally and internationally, and encourage more visits to the Park. Many businesses are seeking to increase their income throughout the year, particularly by boosting visits outside the current peak seasons. Marketing should be consistent with the good management of the special qualities that underpin the Park's appeal and bring together VisitScotland and private sector networks.	
Consideration of options and alternatives so far	No strategic alternatives identified.	
Prediction of likely effects		
SEA Objectives	Score	Reasoning for Score
1. To conserve & enhance the diversity of species	=	More visits to the Park through greater awareness and marketing which could bring negative impacts on natural heritage. However, it also has mitigation built into the objective to ensure it is carried out in a way consistent with the special natural heritage qualities.
2. To conserve & enhance the diversity of habitats	=	More visits to the Park through greater awareness and marketing which could bring negative impacts on natural heritage. However, it also has mitigation built into the objective to ensure it is carried out in a way consistent with the special natural heritage qualities.
3. To maintain & enhance the integrity of ecosystems	=	More visits to the Park through greater awareness and marketing which could bring negative impacts on natural heritage. However, it also has mitigation built into the objective to ensure it is carried out in a way consistent with the special qualities.
4. To conserve & enhance the water environment	=	More visits to the Park through greater awareness and marketing which could bring negative impacts on natural heritage. However, it also has mitigation built into the objective to ensure it is carried out in a way consistent with the special qualities.

5. To respect catchment processes & hydrological systems	=	More visits to the Park through greater awareness and marketing which could bring negative impacts on natural heritage. However, it also has mitigation built into the objective to ensure it is carried out in a way consistent with the special qualities.
6. To maintain & enhance the distinctive landscape character of the Park	=	More visits to the Park through greater awareness and marketing which could bring negative impacts on landscape. However, it also has mitigation built into the objective to ensure it is carried out in a way consistent with the special qualities.
7. To enable responsible access for all	+	The objective is seeking to encourage visits and access to the Park through marketing.
8. To maintain and improve air quality	N/A	Does not influence this SEA objective.
9. To use natural resources/material assets in a sustainable way	N/A	Does not influence this SEA objective.
10. To conserve & where appropriate enhance the historic environment	=	More visits to the Park through greater awareness and marketing which could bring negative impacts on the historic environment. However, it also has mitigation built into the objective to ensure it is carried out in a way consistent with the special qualities.
11. To support a sustainable and healthy population	N/A	Does not influence this SEA objective.
12. To improve sustainable energy efficiency	N/A	Does not influence this SEA objective.
13. To minimise waste and pollution	N/A	Does not influence this SEA objective.
14. To maintain & enhance the quality of the built environment	=	More visits to the Park through greater awareness and marketing which could bring negative impacts on the built environment. However, it also has mitigation built into the objective to ensure it is carried out in a way consistent with the special qualities.
Summary of effects		The effects are likely to be neutral. Although more visits to the Park may have negative impacts, the objective requires this to be carried out in a way that manages the impacts and is consistent with the special qualities.
Options for modification or mitigation		None identified.

Park Plan Objective		6.4 c) Ensure effective involvement by all stakeholders in the planning, development and management of tourism in the Park, and maintain good communication between them.
Purpose of objective		Structures that bring together organisations and people with different interests to work in partnership are needed to deliver a sustainable approach to tourism. The interests of industry providers, visitors, land managers and communities need to come together to develop a mutual understanding and communication of each other's needs and priorities.
Consideration of options and alternatives so far		No strategic alternatives identified.
Prediction of likely effects		
SEA Objectives	Score	Reasoning for Score
1. To conserve & enhance the diversity of species	/	Does not influence this SEA objective.
2. To conserve & enhance the diversity of habitats	/	Does not influence this SEA objective.
3. To maintain & enhance the integrity of ecosystems	/	Does not influence this SEA objective.
4. To conserve & enhance the water environment	/	Does not influence this SEA objective.
5. To respect catchment processes & hydrological systems	/	Does not influence this SEA objective.
6. To maintain & enhance the distinctive landscape character of the Park	/	Does not influence this SEA objective.
7. To enable responsible access for all	/	Does not influence this SEA objective.
8. To maintain and improve air quality	/	Does not influence this SEA objective.
9. To use natural resources/material assets in a sustainable way	/	Does not influence this SEA objective.

10. To conserve & where appropriate enhance the historic environment	/	Does not influence this SEA objective.
11. To support a sustainable and healthy population	/	Does not influence this SEA objective.
12. To improve sustainable energy efficiency	/	Does not influence this SEA objective.
13. To minimise waste and pollution	/	Does not influence this SEA objective.
14. To maintain & enhance the quality of the built environment	/	Does not influence this SEA objective.
Summary of effects	N/A	
Options for modification or mitigation	None identified.	

Park Plan Objective	6.4 d) Strengthen and maintain the viability of the tourism industry in the Park and the contribution that it makes to the local economy.	
Purpose of objective	Despite the importance of tourism to the local economy, many individual businesses are relatively fragile and are seeking additional income to underpin their viability. In addition to the promotion and marketing of the Park, there is a need to support business development and increase the economic benefits generated in the local economy through strengthening local supply chains.	
Consideration of options and alternatives so far	No strategic alternatives identified.	
Prediction of likely effects		
SEA Objectives	Score	Reasoning for Score
1. To conserve & enhance the diversity of species	/	Does not influence this SEA objective.
2. To conserve & enhance the diversity of habitats	/	Does not influence this SEA objective.
3. To maintain & enhance the integrity of ecosystems	/	Does not influence this SEA objective.
4. To conserve & enhance the water environment	/	Does not influence this SEA objective.
5. To respect catchment processes & hydrological systems	/	Does not influence this SEA objective.
6. To maintain & enhance the distinctive landscape character of the Park	/	Does not influence this SEA objective.
7. To enable responsible access for all	/	Does not influence this SEA objective.
8. To maintain and improve air quality	/	Does not influence this SEA objective.

9. To use natural resources/material assets in a sustainable way	/	Does not influence this SEA objective.
10. To conserve & where appropriate enhance the historic environment	/	Does not influence this SEA objective.
11. To support a sustainable and healthy population	/	Does not influence this SEA objective.
12. To improve sustainable energy efficiency	/	Does not influence this SEA objective.
13. To minimise waste and pollution	/	Does not influence this SEA objective.
14. To maintain & enhance the quality of the built environment	/	Does not influence this SEA objective.
Summary of effects	N/A	
Options for modification or mitigation	None identified.	

Park Plan Objective		6.4 e) Improve and maintain the quality of experience in the Park for all visitors, communities and those working within the tourism industry.
Purpose of objective		The quality of experience is key to the long-term sustainability of tourism. This includes the experience that visitors enjoy when they come to the Park, the experience of those working in the industry and the interactions between communities and local tourism providers. In all these, good practice should be recognised and become the benchmark for everyone involved in tourism across the Park.
Consideration of options and alternatives so far		No strategic alternatives identified.
Prediction of likely effects		
SEA Objectives	Score	Reasoning for Score
1. To conserve & enhance the diversity of species	/	Does not influence this SEA objective.
2. To conserve & enhance the diversity of habitats	/	Does not influence this SEA objective.
3. To maintain & enhance the integrity of ecosystems	/	Does not influence this SEA objective.
4. To conserve & enhance the water environment	/	Does not influence this SEA objective.
5. To respect catchment processes & hydrological systems	/	Does not influence this SEA objective.
6. To maintain & enhance the distinctive landscape character of the Park	/	Does not influence this SEA objective.
7. To enable responsible access for all	/	Does not influence this SEA objective.
8. To maintain and improve air quality	/	Does not influence this SEA objective.

9. To use natural resources/material assets in a sustainable way	/	Does not influence this SEA objective.
10. To conserve & where appropriate enhance the historic environment	/	Does not influence this SEA objective.
11. To support a sustainable and healthy population	/	Does not influence this SEA objective.
12. To improve sustainable energy efficiency	/	Does not influence this SEA objective.
13. To minimise waste and pollution	/	Does not influence this SEA objective.
14. To maintain & enhance the quality of the built environment	/	Does not influence this SEA objective.
Summary of effects	N/A	
Options for modification or mitigation	None identified.	

Park Plan Objective	6.5 a) Encourage and support improvements to public transport quality and accessibility to better meet demand and increase use.	
Purpose of objective	Use of public transport is currently limited by route provision, frequency and a lack of connectivity in places. Services should be targeted to meet the needs of residents and visitors, with a particular focus on integration between transport types. Better information for residents and visitors on timetables will increase ease of access and use.	
Consideration of options and alternatives so far	No strategic alternatives identified.	
Prediction of likely effects		
SEA Objectives	Score	Reasoning for Score
1. To conserve & enhance the diversity of species	/	Does not influence this SEA objective.
2. To conserve & enhance the diversity of habitats	/	Does not influence this SEA objective.
3. To maintain & enhance the integrity of ecosystems	/	Does not influence this SEA objective.
4. To conserve & enhance the water environment	/	Does not influence this SEA objective.
5. To respect catchment processes & hydrological systems	/	Does not influence this SEA objective.
6. To maintain & enhance the distinctive landscape character of the Park	/	Does not influence this SEA objective.
7. To enable responsible access for all	+	Helps to enable all to access and experience the special qualities of the Park.
8. To maintain and improve air quality	+	Reduces the need to use private cars

9. To use natural resources/material assets in a sustainable way	+	Through reduced private car use, reduces the use of fossil fuels.
10. To conserve & where appropriate enhance the historic environment	/	Does not influence this SEA objective.
11. To support a sustainable and healthy population	+	Helps to provide access to services
12. To improve sustainable energy efficiency	/	Does not influence this SEA objective.
13. To minimise waste and pollution	/	Does not influence this SEA objective.
14. To maintain & enhance the quality of the built environment	/	Does not influence this SEA objective.
Summary of effects	The objective is likely to contribute to lower pollution and greater ease of access around the Park.	
Options for modification or mitigation	None identified.	

Park Plan Objective	6.5 b) Ensure transport and communications infrastructure is managed and developed in ways consistent with the special qualities of the Park.	
Purpose of objective	The transport and communications infrastructure provides valuable benefits to the Park, but the potential negative impacts of it on the landscape, natural heritage and other special qualities should be minimised. The immediate surroundings of transport routes form an important part of the experience of the Park for both residents and visitors and should be managed to retain and enhance features such as walls and hedges and provide safe viewpoints.	
Consideration of options and alternatives so far	Alternatives that develop transport and communications without consideration for impact on the special qualities of the Park were discounted.	
Prediction of likely effects		
SEA Objectives	Score	Reasoning for Score
1. To conserve & enhance the diversity of species	+	The objective explicitly seeks to ensure that negative impacts on the special qualities are minimised.
2. To conserve & enhance the diversity of habitats	+	The objective explicitly seeks to ensure that negative impacts on the special qualities are minimised.
3. To maintain & enhance the integrity of ecosystems	+	The objective explicitly seeks to ensure that negative impacts on the special qualities are minimised.
4. To conserve & enhance the water environment	+	The objective explicitly seeks to ensure that negative impacts on the special qualities are minimised.
5. To respect catchment processes & hydrological systems	+	The objective explicitly seeks to ensure that negative impacts on the special qualities are minimised.
6. To maintain & enhance the distinctive landscape character of the Park	+	The objective explicitly seeks to ensure that negative impacts on the special qualities are minimised.
7. To enable responsible access for all	+	The objective explicitly seeks to ensure that negative impacts on the special qualities are minimised.

8. To maintain and improve air quality	?	The effects on pollution resulting from transport infrastructure arising from this objective are uncertain.
9. To use natural resources/material assets in a sustainable way	?	The effects on pollution and energy use resulting from transport infrastructure arising from this objective are uncertain.
10. To conserve & where appropriate enhance the historic environment	+	The objective explicitly seeks to ensure that negative impacts on the special qualities are minimised.
11. To support a sustainable and healthy population	/	Does not influence this SEA objective.
12. To improve sustainable energy efficiency	/	Does not influence this SEA objective.
13. To minimise waste and pollution	?	The effects on pollution resulting from transport infrastructure arising from this objective are uncertain.
14. To maintain & enhance the quality of the built environment	+	The objective explicitly seeks to ensure that negative impacts on the special qualities are minimised.
Summary of effects	The objective is likely to have a positive effect on many SEA objectives through ensuring that adverse effects on the special qualities are minimised. The effects on pollution resulting from transport are, however, uncertain.	
Options for modification or mitigation	None identified.	

Park Plan Objective	6.5 c) Improve access to and encourage use of information technology, so creating opportunities for businesses and individuals to stay in, or locate to, the Park	
Purpose of objective	Most areas of Scotland now have access to Broadband. The expansion of its use can assist in attracting hi-tech businesses to the Park, and better support home-workers and small or medium scale enterprises.	
Consideration of options and alternatives so far	No strategic alternatives identified.	
Prediction of likely effects		
SEA Objectives	Score	Reasoning for Score
1. To conserve & enhance the diversity of species	/	Does not influence this SEA objective.
2. To conserve & enhance the diversity of habitats	/	Does not influence this SEA objective.
3. To maintain & enhance the integrity of ecosystems	/	Does not influence this SEA objective.
4. To conserve & enhance the water environment	/	Does not influence this SEA objective.
5. To respect catchment processes & hydrological systems	/	Does not influence this SEA objective.
6. To maintain & enhance the distinctive landscape character of the Park	/	Does not influence this SEA objective.
7. To enable responsible access for all	/	Does not influence this SEA objective.
8. To maintain and improve air quality	/	Does not influence this SEA objective.
9. To use natural resources/material assets in a sustainable way	/	Does not influence this SEA objective.
10. To conserve & where appropriate enhance the historic environment	/	Does not influence this SEA objective.
11. To support a sustainable and healthy population	/	Does not influence this SEA objective.

12. To improve sustainable energy efficiency	/	Does not influence this SEA objective.
13. To minimise waste and pollution	/	Does not influence this SEA objective.
14. To maintain & enhance the quality of the built environment	/	Does not influence this SEA objective.
Summary of effects	N/A	
Options for modification or mitigation	None identified.	

Park Plan Objective	6.6 a) Increase the accessibility of rented and owned housing to meet the needs of communities throughout the Park.	
Purpose of objective	<p>There is a need to ensure access to rented and low cost housing in perpetuity. This means identifying appropriate sites for housing and prioritising these with our partners in their strategic planning as well as in their funding programmes, and making appropriate provision for land through the Local Plan.</p> <p>Access to housing could be increased by looking at new and existing properties, along with different mechanisms for housing, such as the use of local letting initiatives and the use of the rural housing burden to keep rented and home ownership affordable in the long term.</p>	
Consideration of options and alternatives so far	No strategic alternatives that would deliver the Park aims were identified.	
Prediction of likely effects		
SEA Objectives	Score	Reasoning for Score
1. To conserve & enhance the diversity of species	?	Objective includes provision of new housing which could have an impact, but this is set in context of other objectives to safeguard species and habitats. The impact could be positive or negative depending on implementation at detailed site level through the Local Plan.
2. To conserve & enhance the diversity of habitats	?	Objective includes provision of new housing which could have an impact, but this is set in context of other objectives to safeguard species and habitats. The impact could be positive or negative depending on implementation at detailed site level through the Local Plan.
3. To maintain & enhance the integrity of ecosystems	?	Objective includes provision of new housing which could have an impact, but this is set in context of other objectives to safeguard species and habitats. The impact could be positive or negative depending on implementation at detailed site level through the Local Plan.
4. To conserve & enhance the water environment	?	Objective includes provision of new housing which could have an impact. The impact could be positive or negative depending on implementation at detailed site level through the Local Plan.
5. To respect catchment processes & hydrological systems	?	Objective includes provision of new housing which could have an impact. The impact could be positive or negative depending on implementation at detailed site level through the Local Plan.

6. To maintain & enhance the distinctive landscape character of the Park	?	Objective includes provision of new housing which could have an impact. The impact could be positive or negative depending on implementation at detailed site level through the Local Plan.
7. To enable responsible access for all	/	Does not influence this SEA objective.
8. To maintain and improve air quality	?	Objective includes identifying sites for new housing which could impact on air quality through emissions and the need for travel by private car. However the impact could be positive or negative depending on implementation.
9. To use natural resources/material assets in a sustainable way	?	Objective includes identifying sites for new housing which could impact on use of natural resources. However the impact could be positive or negative depending on implementation.
10. To conserve & where appropriate enhance the historic environment	?	Objective includes provision of new housing which could have an impact, but this is set in context of other objectives to conserve special qualities. The impact could be positive or negative depending on implementation at detailed site level through the Local Plan.
11. To support a sustainable and healthy population	?	Objective is to support communities through provision of housing.
12. To improve sustainable energy efficiency	?	Objective includes identifying sites for new housing which could impact on energy efficiency. However the impact could be positive or negative depending on implementation.
13. To minimise waste and pollution	?	Objective includes identifying sites for new housing which could impact on energy efficiency. However the impact could be positive or negative depending on implementation.
14. To maintain & enhance the quality of the built environment	?	Objective includes identifying sites for new housing which could impact on energy efficiency. However the impact could be positive or negative depending on implementation.
Summary of effects	The objective could impact on a number of SEA objectives through the provision of new housing. However, the effects are uncertain, and could be positive or negative, depending on the number and siting of new housing provision. The SEA of the Local Plan will provide a more detailed assessment of likely effects resulting from this objective.	
Options for modification or mitigation	As a result of assessment this objective was strengthened to refer to identifying 'appropriate' sites for housing.	

Park Plan Objective		6.6 b) Promote effective co-ordination and co-operation between all public and private organisations involved in housing provision in the Park and the communities living there.
Purpose of objective		To achieve all the housing objectives, there is a need for all organisations involved to work closely together in developing the Housing Action Plan, sharing information and good practice and shaping future policy. This requires good communication between the public and private sectors as well as within the public sector.
Consideration of options and alternatives so far		No strategic alternatives identified.
Prediction of likely effects		
SEA Objectives	Score	Reasoning for Score
1. To conserve & enhance the diversity of species	/	Does not influence this SEA objective.
2. To conserve & enhance the diversity of habitats	/	Does not influence this SEA objective.
3. To maintain & enhance the integrity of ecosystems	/	Does not influence this SEA objective.
4. To conserve & enhance the water environment	/	Does not influence this SEA objective.
5. To respect catchment processes & hydrological systems	/	Does not influence this SEA objective.
6. To maintain & enhance the distinctive landscape character of the Park	/	Does not influence this SEA objective.
7. To enable responsible access for all	/	Does not influence this SEA objective.

8. To maintain and improve air quality	/	Does not influence this SEA objective.
9. To use natural resources/material assets in a sustainable way	/	Does not influence this SEA objective.
10. To conserve & where appropriate enhance the historic environment	/	Does not influence this SEA objective.
11. To support a sustainable and healthy population	+	Objective is to bring together necessary interests to ensure effective provision of housing to meet the needs of communities.
12. To improve sustainable energy efficiency	/	Does not influence this SEA objective.
13. To minimise waste and pollution	/	Does not influence this SEA objective.
14. To maintain & enhance the quality of the built environment	/	Does not influence this SEA objective
Summary of effects	This objective has a strongly positive effect on supporting a sustainable population by bringing together those needed to meet the needs of communities.	
Options for modification or mitigation	None identified.	

Park Plan Objective		6.6 c) Improve the physical quality, energy efficiency and sustainable design of housing in all tenures throughout the Park.
Purpose of objective		Housing in the Park should aim to be an exemplar of good practice in energy and water efficiency and sustainable design. The lessons learned from different construction methods and approaches should be shared between partners to ensure a continuing improvement in quality and efficiency. The Local Plan and associated design guidance should promote high quality design and efficiency.
Consideration of options and alternatives so far		No strategic alternatives that would deliver the Park aims were identified.
Prediction of likely effects		
SEA Objectives	Score	Reasoning for Score
1. To conserve & enhance the diversity of species	/	Does not influence this SEA objective.
2. To conserve & enhance the diversity of habitats	/	Does not influence this SEA objective.
3. To maintain & enhance the integrity of ecosystems	/	Does not influence this SEA objective.
4. To conserve & enhance the water environment	+	Objective includes improving water efficiency.
5. To respect catchment processes & hydrological systems	+	Water efficiency and sustainable design includes the reduction of flood risk and interference with natural fluvial processes.
6. To maintain & enhance the distinctive landscape character of the Park	+	Sustainable design includes sensitive siting to complement or enhance landscape character (ref forthcoming Sustainable Design Guide).
7. To enable responsible access for all	/	Does not influence this SEA objective.
8. To maintain and improve air quality	+	Objective is to increase energy efficiency and therefore reduce emissions.

9. To use natural resources/material assets in a sustainable way	++	Objective is to use resources and materials in a sustainable way including energy, water and construction materials.
10. To conserve & where appropriate enhance the historic environment	/	Does not influence this SEA objective.
11. To support a sustainable and healthy population	+	Objective is to improve the quality of housing that will help support communities.
12. To improve sustainable energy efficiency	++	Objective is to improve energy efficiency in housing.
13. To minimise waste and pollution	++	Objective is to use materials in sustainable way and build in efficient waste management in new house construction.
14. To maintain & enhance the quality of the built environment	+	Objective is to improve the physical quality of housing. Sustainable design includes taking account of settlement character.
Summary of effects	The objective has a strongly positive impact on sustainability and also has positive effects on the quality of the built environment and condition of other natural resources.	
Options for modification or mitigation	None identified.	

Park Plan Objective		6.6 d) Ensure there is effective land and investment for market and affordable housing to meet the economic and social needs of communities throughout the Park.
Purpose of objective		The availability of appropriate land and investment in infrastructure and services is key to the provision of housing. To ensure the availability of land and investment in the Park that is consistent with the special qualities of the area and avoids damage to designated nature conservation sites and species, a long-term strategy and partnership is required.
Consideration of options and alternatives so far		No strategic alternatives that would deliver the aims of the Park were identified.
Prediction of likely effects		
SEA Objectives	Score	Reasoning for Score
1. To conserve & enhance the diversity of species	+	Although the objective is about providing land (and other resources) for housing, it specifies the need to be consistent with the special qualities. Assessment resulted in a strengthening of this objective to avoid adverse impacts on designated sites and species.
2. To conserve & enhance the diversity of habitats	+	Although the objective is about providing land (and other resources) for housing, it specifies the need to be consistent with the special qualities. Assessment resulted in a strengthening of this objective to avoid adverse impacts on designated sites and species.
3. To maintain & enhance the integrity of ecosystems	+	Although the objective is about providing land (and other resources) for housing, it specifies the need to be consistent with the special qualities.
4. To conserve & enhance the water environment	+	Although the objective is about providing land (and other resources) for housing, it specifies the need to be consistent with the special qualities.
5. To respect catchment processes & hydrological systems	=	Although the objective is about providing land (and other resources) for housing, it specifies the need to be consistent with the special qualities. However, it may result in interference with natural fluvial processes even if these are mitigated as far as possible.

6. To maintain & enhance the distinctive landscape character of the Park	+	Although the objective is about providing land (and other resources) for housing, it specifies the need to be consistent with the special qualities. This includes complementing the landscape character.
7. To enable responsible access for all	/	Does not influence this SEA objective.
8. To maintain and improve air quality	=	Through provision of sites for housing this objective may influence the need to travel by private car. However, at a strategic level this effect could be either positive or negative, depending on detailed implementation and site selection through the Local Plan.
9. To use natural resources/material assets in a sustainable way	=	Through provision of sites for housing this objective may influence the use of natural resources. However, at a strategic level this effect could be either positive or negative, depending on detailed implementation.
10. To conserve & where appropriate enhance the historic environment	+	Although the objective is about providing land (and other resources) for housing, it specifies the need to be consistent with the special qualities. These include the cultural heritage and historic environment.
11. To support a sustainable and healthy population	++	The objective is to ensure provision of land for housing to support communities.
12. To improve sustainable energy efficiency	=	Through provision of sites and investment for housing this objective may influence the energy efficiency. However, at a strategic level this effect could be either positive or negative, depending on detailed implementation.
13. To minimise waste and pollution	=	Through provision of sites and investment for housing this objective may influence waste management and pollution. However, at a strategic level this effect could be either positive or negative, depending on detailed implementation.
14. To maintain & enhance the quality of the built environment	+	Although the objective is about providing land (and other resources) for housing, it specifies the need to be consistent with the special qualities. These include the settlement character and locally distinctive architecture
Summary of effects		The objective has a strongly positive effect on supporting sustainable population through provision of housing, but it explicitly conserves the special qualities of the Park within the development framework and therefore has a positive effect on these aspects.

Options for modification or mitigation	The objective has mitigation against potential negative effects on the special qualities of the Park built into its wording.
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Park Plan Objective	6.7 a) Help achieve national targets for greater renewable production through community and domestic scale schemes.	
Purpose of objective	There is a need to raise the awareness of the range of renewable energy sources available and to encourage the necessary supply chains and infrastructure. By supporting small-scale schemes within communities, in halls, houses, land-based industries and small businesses, the Park can help Scotland achieve its national targets and work towards an efficient use of energy within the Park. There is a particular opportunity to develop the use of wood-fuel energy within the Park. The public sector should take a lead in using renewable energy in its own facilities within the Park.	
Consideration of options and alternatives so far	Alternatives for greater scale of commercial renewable energy production were discounted on account of the likely landscape and natural heritage impacts.	
Prediction of likely effects		
SEA Objectives	Score	Reasoning for Score
1. To conserve & enhance the diversity of species	/	Does not influence this SEA objective.
2. To conserve & enhance the diversity of habitats	/	Does not influence this SEA objective.
3. To maintain & enhance the integrity of ecosystems	/	Does not influence this SEA objective.
4. To conserve & enhance the water environment	/	Does not influence this SEA objective.
5. To respect catchment processes & hydrological systems	/	Does not influence this SEA objective.
6. To maintain & enhance the distinctive landscape character of the Park	=	The emphasis on community and domestic scale schemes indicates that such developments may be more likely to fit within the landscape character, therefore the effect is likely to be neutral.

7. To enable responsible access for all	/	Does not influence this SEA objective.
8. To maintain and improve air quality	/	Does not influence this SEA objective.
9. To use natural resources/material assets in a sustainable way	+	The objective seeks to contribute to renewable energy targets, thereby increasing the sustainable use of natural resources.
10. To conserve & where appropriate enhance the historic environment	/	Does not influence this SEA objective.
11. To support a sustainable and healthy population	/	Does not influence this SEA objective.
12. To improve sustainable energy efficiency	+	Community and domestic scale renewable sources can increase energy efficiency, particularly through reduced transmission.
13. To minimise waste and pollution	+	By encouraging renewable energy, fuel waste should be reduced.
14. To maintain & enhance the quality of the built environment	/	Does not influence this SEA objective.
Summary of effects	The objective has a positive effect on the sustainable use of resources and minimising pollution. Some effect on landscape is likely, but if designed to complement the landscape character, the overall effect is likely to be neutral.	
Options for modification or mitigation	The objective should be strengthened to preclude large scale renewable energy facilities that would have a significant detrimental impact on the landscape character.	

Park Plan Objective		6.7 b) Help communities and households to obtain the information, expertise and support they need to reduce energy consumption and increase renewable generation.
Purpose of objective		There is a wide range of technology, expertise and information available on renewable energy technologies including biomass, wind and solar generation, together with measures to reduce energy consumption. The key to realising this potential is to provide communities and householders with easily accessible support and guidance that links the process and organisations together.
Consideration of options and alternatives so far		No strategic alternatives identified.
Prediction of likely effects		
SEA Objectives	Score	Reasoning for Score
1. To conserve & enhance the diversity of species	/	Does not influence this SEA objective.
2. To conserve & enhance the diversity of habitats	/	Does not influence this SEA objective.
3. To maintain & enhance the integrity of ecosystems	/	Does not influence this SEA objective.
4. To conserve & enhance the water environment	/	Does not influence this SEA objective.
5. To respect catchment processes & hydrological systems	/	Does not influence this SEA objective.
6. To maintain & enhance the distinctive landscape character of the Park	/	Does not influence this SEA objective.
7. To enable responsible access for all	/	Does not influence this SEA objective.

8. To maintain and improve air quality	+	A reduction in energy use alongside renewable production is likely to reduce emissions.
9. To use natural resources/material assets in a sustainable way	+	The objective seeks to contribute to renewable energy targets, and reduce energy use, thereby increasing the sustainable use of natural resources.
10. To conserve & where appropriate enhance the historic environment	/	Does not influence this SEA objective.
11. To support a sustainable and healthy population	/	Does not influence this SEA objective.
12. To improve sustainable energy efficiency	+	By reducing energy use and producing greater renewable energy, energy efficiency should be increased.
13. To minimise waste and pollution	+	By encouraging renewable energy, pollution should be reduced.
14. To maintain & enhance the quality of the built environment	/	Does not influence this SEA objective.
Summary of effects	The objective has a positive effect on energy efficiency, the sustainable use of resources and minimising pollution.	
Options for modification or mitigation	None identified.	

Park Plan Objective	6.7 c) Support research into renewable energies in the Park.	
Purpose of objective	As a rural area with low energy generation levels, the area has to import much of its power and technological know-how. By promoting the Park as a suitable place to develop renewable energy research and development, we can help Scotland take a lead in finding alternative energy sources, while contributing to the aims of the Park.	
Consideration of options and alternatives so far	No strategic alternatives identified.	
Prediction of likely effects		
SEA Objectives	Score	Reasoning for Score
1. To conserve & enhance the diversity of species	/	Does not influence this SEA objective.
2. To conserve & enhance the diversity of habitats	/	Does not influence this SEA objective.
3. To maintain & enhance the integrity of ecosystems	/	Does not influence this SEA objective.
4. To conserve & enhance the water environment	/	Does not influence this SEA objective.
5. To respect catchment processes & hydrological systems	/	Does not influence this SEA objective.
6. To maintain & enhance the distinctive landscape character of the Park	/	Does not influence this SEA objective.
7. To enable responsible access for all	/	Does not influence this SEA objective.
8. To maintain and improve air quality	/	Does not influence this SEA objective.
9. To use natural resources/material assets in a sustainable way	/	Does not influence this SEA objective.

10. To conserve & where appropriate enhance the historic environment	/	Does not influence this SEA objective.
11. To support a sustainable and healthy population	/	Does not influence this SEA objective.
12. To improve sustainable energy efficiency	/	Does not influence this SEA objective.
13. To minimise waste and pollution	/	Does not influence this SEA objective.
14. To maintain & enhance the quality of the built environment	/	Does not influence this SEA objective.
Summary of effects	This objective does not influence the SEA objectives.	
Options for modification or mitigation	None identified.	

Park Plan Objective	6.8 a) Exceed national targets for better waste management through community and domestic-scale schemes	
Purpose of objective	Management of waste should exceed national targets. Waste should be minimised, re-used or recycled and the necessary infrastructure to enable communities, individuals and businesses to re-use and recycle should be developed.	
Consideration of options and alternatives so far	Given the aims of the National Park it was judged that waste management performance should exceed national targets.	
Prediction of likely effects		
SEA Objectives	Score	Reasoning for Score
1. To conserve & enhance the diversity of species	/	Does not influence this SEA objective.
2. To conserve & enhance the diversity of habitats	/	Does not influence this SEA objective.
3. To maintain & enhance the integrity of ecosystems	/	Does not influence this SEA objective.
4. To conserve & enhance the water environment	/	Does not influence this SEA objective.
5. To respect catchment processes & hydrological systems	/	Does not influence this SEA objective.
6. To maintain & enhance the distinctive landscape character of the Park	/	Does not influence this SEA objective.
7. To enable responsible access for all	/	Does not influence this SEA objective.
8. To maintain and improve air quality	/	Does not influence this SEA objective.
9. To use natural resources/material assets in a sustainable way	++	Minimising and recycling waste will have a positive effect on the sustainable use of resources.
10. To conserve & where appropriate enhance the historic environment	/	Does not influence this SEA objective.

11. To support a sustainable and healthy population	/	Does not influence this SEA objective.
12. To improve sustainable energy efficiency	/	Does not influence this SEA objective.
13. To minimise waste and pollution	++	The objective explicitly seeks to minimise waste.
14. To maintain & enhance the quality of the built environment	/	Does not influence this SEA objective.
Summary of effects	The objective will have a strongly positive effect on minimising waste and more sustainable use of resources.	
Options for modification or mitigation	None identified.	

Park Plan Objective	6.8 b) Increase awareness of the benefits of effective waste management through reducing, re-using and re-cycling	
Purpose of objective	Waste is a potential resource which can have economic and social benefits, but its inefficient processing, particularly through landfill, results in the loss of raw materials and further impact on the environment. Through raising awareness of the impacts of producing and processing waste, communities and businesses can adapt systems to manage resources more efficiently through their life-cycle. Termed 'Zero Waste', this approach includes increasing the number of local composting, re-use and recycling projects, through partnerships of community initiatives, private waste companies and local authorities.	
Consideration of options and alternatives so far	None identified	
Prediction of likely effects		
SEA Objectives	Score	Reasoning for Score
1. To conserve & enhance the diversity of species	/	Does not influence this SEA objective.
2. To conserve & enhance the diversity of habitats	/	Does not influence this SEA objective.
3. To maintain & enhance the integrity of ecosystems	/	Does not influence this SEA objective.
4. To conserve & enhance the water environment	/	Does not influence this SEA objective.
5. To respect catchment processes & hydrological systems	/	Does not influence this SEA objective.
6. To maintain & enhance the distinctive landscape character of the Park	/	Does not influence this SEA objective.
7. To enable responsible access for all	/	Does not influence this SEA objective.
8. To maintain and improve air quality	/	Does not influence this SEA objective.

9. To use natural resources/material assets in a sustainable way	++	Raising awareness of more sustainable resource use through reducing and re-using waste is likely to have a strongly positive effect on this SEA objective.
10. To conserve & where appropriate enhance the historic environment	/	Does not influence this SEA objective.
11. To support a sustainable and healthy population	/	Does not influence this SEA objective.
12. To improve sustainable energy efficiency	/	Does not influence this SEA objective.
13. To minimise waste and pollution	++	Raising awareness of waste management through reducing and re-using waste is likely to have a strongly positive effect on this SEA objective.
14. To maintain & enhance the quality of the built environment	/	Does not influence this SEA objective.
Summary of effects	This objective is likely to have a strongly positive effect on minimising waste and more sustainable use of resources.	
Options for modification or mitigation	None identified.	

Park Plan Objective	6.8 c) Encourage provision of waste management infrastructure at domestic and commercial scale	
Purpose of objective	Greater provision at the domestic and commercial scale should be developed to ensure that it is easier to re-use and recycle waste.	
Consideration of options and alternatives so far	None identified	
Prediction of likely effects		
SEA Objectives	Score	Reasoning for Score
1. To conserve & enhance the diversity of species	/	Does not influence this SEA objective.
2. To conserve & enhance the diversity of habitats	/	Does not influence this SEA objective.
3. To maintain & enhance the integrity of ecosystems	/	Does not influence this SEA objective.
4. To conserve & enhance the water environment	/	Does not influence this SEA objective.
5. To respect catchment processes & hydrological systems	/	Does not influence this SEA objective.
6. To maintain & enhance the distinctive landscape character of the Park	/	Does not influence this SEA objective.
7. To enable responsible access for all	/	Does not influence this SEA objective.
8. To maintain and improve air quality	/	Does not influence this SEA objective.
9. To use natural resources/material assets in a sustainable way	++	Greater provision of opportunities for waste recycling is likely to have a strongly positive effect on more sustainable use of resources.
10. To conserve & where appropriate enhance the historic environment	/	Does not influence this SEA objective.
11. To support a sustainable and healthy population	/	Does not influence this SEA objective.
12. To improve sustainable energy efficiency	/	Does not influence this SEA objective.

13. To minimise waste and pollution	++	Greater provision of opportunities for recycling is likely to have a strongly positive effect minimising waste.
14. To maintain & enhance the quality of the built environment	/	Does not influence this SEA objective.
Summary of effects	This objective is likely to have a strongly positive effect on minimising waste and promoting more sustainable use of resources.	
Options for modification or mitigation	None identified.	

Park Plan Objective		6.8 d) Reduce litter in the Park
Purpose of objective		As a National Park with an outstanding natural environment and an important tourist industry, reducing the presence of litter across the Park, particularly around roads, settlements and popular visitor attractions, will contribute significantly to the quality of life and experience in the Park.
Consideration of options and alternatives so far		None identified
Prediction of likely effects		
SEA Objectives	Score	Reasoning for Score
1. To conserve & enhance the diversity of species	/	Does not influence this SEA objective.
2. To conserve & enhance the diversity of habitats	/	Does not influence this SEA objective.
3. To maintain & enhance the integrity of ecosystems	/	Does not influence this SEA objective.
4. To conserve & enhance the water environment	/	Does not influence this SEA objective.
5. To respect catchment processes & hydrological systems	/	Does not influence this SEA objective.
6. To maintain & enhance the distinctive landscape character of the Park	+	A reduction of litter will help to enhance the landscape.
7. To enable responsible access for all	+	A reduction in litter is part of responsible outdoor access and enhance the enjoyment of the Park's special qualities.
8. To maintain and improve air quality	/	Does not influence this SEA objective.
9. To use natural resources/material assets in a sustainable way	/	Does not influence this SEA objective.
10. To conserve & where appropriate enhance the historic environment	/	Does not influence this SEA objective.

11. To support a sustainable and healthy population	/	Does not influence this SEA objective.
12. To improve sustainable energy efficiency	/	Does not influence this SEA objective.
13. To minimise waste and pollution	+	This objective will help to minimise waste.
14. To maintain & enhance the quality of the built environment	/	Does not influence this SEA objective.
Summary of effects	This objective seeks to reduce the amount of litter and will have a positive effect on the landscape and enjoyment of outdoor access.	
Options for modification or mitigation	None identified.	

Park Plan Objective	6.9 a) Strengthen the capacity of local communities and encourage community development	
Purpose of objective	Communities should be supported in building their capacity, knowledge and resources to encourage development and activity within individual communities, and effective engagement with shaping the Park and other public policy.	
Consideration of options and alternatives so far	None identified	
Prediction of likely effects		
SEA Objectives	Score	Reasoning for Score
1. To conserve & enhance the diversity of species	/	Does not influence this SEA objective.
2. To conserve & enhance the diversity of habitats	/	Does not influence this SEA objective.
3. To maintain & enhance the integrity of ecosystems	/	Does not influence this SEA objective.
4. To conserve & enhance the water environment	/	Does not influence this SEA objective.
5. To respect catchment processes & hydrological systems	/	Does not influence this SEA objective.
6. To maintain & enhance the distinctive landscape character of the Park	/	Does not influence this SEA objective.
7. To enable responsible access for all	/	Does not influence this SEA objective.
8. To maintain and improve air quality	/	Does not influence this SEA objective.
9. To use natural resources/material assets in a sustainable way	/	Does not influence this SEA objective.
10. To conserve & where appropriate enhance the historic environment	/	Does not influence this SEA objective.

11. To support a sustainable and healthy population	/	Does not influence this SEA objective.
12. To improve sustainable energy efficiency	/	Does not influence this SEA objective.
13. To minimise waste and pollution	/	Does not influence this SEA objective.
14. To maintain & enhance the quality of the built environment	/	Does not influence this SEA objective.
Summary of effects	N/A	
Options for modification or mitigation	None identified	

Park Plan Objective	6.9 b) Promote provision of local services that meet the needs of communities	
Purpose of objective	The provision of services should contribute to thriving communities that have the appropriate facilities to meet their needs. Access to services including schools, health care and social infrastructure such as shops, post offices, pubs and phone boxes is key to the long-term sustainability of communities. New development should seek to reinforce the sustainability of communities and support the provision of services in settlements.	
Consideration of options and alternatives so far	None identified	
Prediction of likely effects		
SEA Objectives	Score	Reasoning for Score
1. To conserve & enhance the diversity of species	/	Does not influence this SEA objective.
2. To conserve & enhance the diversity of habitats	/	Does not influence this SEA objective.
3. To maintain & enhance the integrity of ecosystems	/	Does not influence this SEA objective.
4. To conserve & enhance the water environment	/	Does not influence this SEA objective.
5. To respect catchment processes & hydrological systems	/	Does not influence this SEA objective.
6. To maintain & enhance the distinctive landscape character of the Park	/	Does not influence this SEA objective.
7. To enable responsible access for all	/	Does not influence this SEA objective.
8. To maintain and improve air quality	/	Does not influence this SEA objective.

9. To use natural resources/material assets in a sustainable way	/	Does not influence this SEA objective.
10. To conserve & where appropriate enhance the historic environment	/	Does not influence this SEA objective.
11. To support a sustainable and healthy population	+	Objective promotes provision of services to meet the needs of communities, including basic services necessary for well being.
12. To improve sustainable energy efficiency	/	Does not influence this SEA objective.
13. To minimise waste and pollution	/	Does not influence this SEA objective.
14. To maintain & enhance the quality of the built environment	/	Does not influence this SEA objective.
Summary of effects	The objective has some positive effect on a healthy human population through provision of necessary services.	
Options for modification or mitigation	None identified.	

Park Plan Objective	6.9 c) Promote community involvement and wider representation in the management of the Park	
Purpose of objective	Local communities should be able to inform and participate in the management of the Park, and be well-informed about its management. Communities should be able to understand the role of public bodies and how they can contribute to and influence their work. Public bodies should have an understanding of the needs and issues at a community level, and how to engage effectively with communities.	
Consideration of options and alternatives so far	None identified	
Prediction of likely effects		
SEA Objectives	Score	Reasoning for Score
1. To conserve & enhance the diversity of species	/	Does not influence this SEA objective.
2. To conserve & enhance the diversity of habitats	/	Does not influence this SEA objective.
3. To maintain & enhance the integrity of ecosystems	/	Does not influence this SEA objective.
4. To conserve & enhance the water environment	/	Does not influence this SEA objective.
5. To respect catchment processes & hydrological systems	/	Does not influence this SEA objective.
6. To maintain & enhance the distinctive landscape character of the Park	/	Does not influence this SEA objective.
7. To enable responsible access for all	/	Does not influence this SEA objective.
8. To maintain and improve air quality	/	Does not influence this SEA objective.
9. To use natural resources/material assets in a sustainable way	/	Does not influence this SEA objective.

10. To conserve & where appropriate enhance the historic environment	/	Does not influence this SEA objective.
11. To support a sustainable and healthy population	/	Does not influence this SEA objective.
12. To improve sustainable energy efficiency	/	Does not influence this SEA objective.
13. To minimise waste and pollution	/	Does not influence this SEA objective.
14. To maintain & enhance the quality of the built environment	/	Does not influence this SEA objective.
Summary of effects	N/A	
Options for modification or mitigation	None identified.	