

Cairngorms National Park brand



The Cairngorms National Park brand was developed in 2004 to provide a strong identity for the National Park. It represents quality and environmental sustainability and features prominently on entry point signage and visitor information.

The brand is available for use by businesses, organisations and communities working within the Park. There is no charge to use it, but you do have to meet certain criteria relating to quality and environmental management.

Find out more about the brand, the criteria and how to apply to use it at:

www.cairngorms.co.uk/the-park/park-brand