

Sharing the stories of the Cairngorms National Park

A guide to interpreting the Cairngorms National Park's distinct character and identity was produced by the Cairngorms National Park Authority in 2008.

So what is interpretation? It can mean many things to many people but in summary it's the art of helping people explore, understand and appreciate the places that they visit.

Interpretation can take many forms. It could be a guided walk, a museum exhibition, a roadside information panel at a historic site, an inspiring sculpture. What these things all have in common is that they are offering people the essence of a place, encouraging them to explore further and giving them the chance to make a connection with it.

'Sharing the stories of the Cairngorms National Park' explores the qualities that define the Cairngorms National Park: everything that is unique and distinctive about the area, the special and the memorable that resonates with residents and visitors alike. It provides guidance, advice and inspiration on how to see your site, place or the experience you offer.

The 'Sharing the Stories' publication, which can be found **here (add in link)** is for anyone who interprets the places that make up the Cairngorms National Park; for anyone who communicates with people so that they can enjoy, understand and value this special place.

<http://www.cairngorms.co.uk/park-authority/about-us/publications/?publicationID=181>