

Cairngorms National Park Authority 10th Anniversary Badge

Guidelines for use

The Cairngorms National Park Authority has developed a 10th Anniversary Badge to be used throughout 2013. The badge has been produced in full colour and greyscale.



Full colour badge



Greyscale badge

How to use the badge

The 10th anniversary badge must be used in conjunction with and close by the Cairngorms National Park brand – it cannot be used on its own. Where the badge is featured on materials, ie leaflets, website, banners, it should be placed as close to the brand as possible. Where this is not possible, they should still feature on the same material and the brand must adhere to brand guidance.

The badge should never be produced smaller than 20mm x 20mm.

For publications and leaflets please use the following minimum sizes:

- A6: 20mm x 20mm
- A5: 25mm X 25mm
- A4: 30mm x 30mm

Who can use the badge

Only those who have successfully applied for the brand can use the badge. Please refer to the brand guidance on how to use other brands/logos alongside the Cairngorms National Park brand www.cairngorms.co.uk/live-work/park-brand/ To apply for the brand please contact jackiefarquhar@cairngorms.co.uk 01479 870 545.

Who to contact for information and badge files

For more information on and to get the artwork files of the badge please contact sarasmith@cairngorms.co.uk 01479 870 511.

All artwork should be sent for approval.