

Cairngorms Tourism Emergency Response Group
Agenda
11th May 2020

1. Welcome and introductions

2. Respond:

- Business Support update – Colin, Alistair, Rhona
- Key issues from DMOs – Mark, Laurie, Chris F
- VisitScotland Overview – Chris T

3. Reset:

- Overview of consumer insights and other research – Heather
[VS marketing intelligence 06/05](#)
- Current communication priorities – Pete / Mark
- CBP ‘prepare to open’ workshop follow-up and virtual round table ministerial meeting on 7/5 - Mark

4. Restart

Scenario Planning for Visitor Management – DRAFT PAPER

5. Recover

Cairngorms National Park Recovery Plan – DRAFT PAPER

6. Any Other Updates

7. Date of next meeting.

RESPOND (March 2020 – May 2020) Immediate provision of information and support to businesses

RESET (June 2020 – September 2020) Support, planning and preparation for restart

RESTART (June 2020 – February 2021) Support and guidance for safe re-opening

RECOVER (September 2020 – December 2022) Guidance and support for operating in a new post COVID-19 environment