

## **Cairngorms National Park Authority**

### **PUBLIC SERVICES REFORM (SCOTLAND) ACT 2010**

#### **INFORMATION DISCLOSURE**

##### **1.0 Introduction**

Sections 31 and 32 of the Public Services Reform (Scotland) Act 2010 imposes new duties on the Scottish Government and listed public bodies to publish information on the following types of expenditure as soon as reasonably practicable after each year end:

- Public relations
- Overseas Travel
- Hospitality and entertainment
- External consultancy
- Individual payments greater than £25,000

These regulations came into effect on 1 October 2010 and whilst public bodies have the option of only reporting figures for the period 1 October 2010 to 31 March 2011, Cairngorms National Park Authority (CNPA) is publishing the amounts incurred for the 12 months to 31 March 2011.

##### **2.0 Public relations**

###### **2.1 Definition**

- 2.1.1 The statement of expenditure on public relations includes the total amount of expenditure incurred in 2010/11 on all external communications, including the cost of in-house and contracted staff and consultants. Expenditure on public relations includes marketing, PR campaigns, media relations, marketing research and evaluation, branding and design, promotional events, external events, conferences and exhibitions, corporate communications, sponsorship, publications and printing, digital communications, and advertising and media planning.

###### **2.2 Spend in year**

- 2.2.1 In the 12 month period ended 31 March 2011, CNPA incurred expenditure of £203,189 on public relations.

### **3.0 Overseas travel**

#### **3.1 Definition**

- 3.1.1 The statement of expenditure incurred on overseas travel includes travel to as well as from the United Kingdom; and also includes the cost of hotels, conference fees, the cost of travel and subsistence during the overseas visit and any other related expenditure.

#### **3.2 Spend in year**

- 3.2.1 In the 12 month period ended 31 March 2011, CNPA incurred expenditure of £1,702 on overseas travel.

### **4.0 Hospitality and entertainment**

#### **4.1 Definition**

- 4.1.1 Hospitality and entertainment includes any gifts, meals, parties, receptions, tickets for or invitations to public, sporting, cultural or other events or other similar benefits accorded by a public body to its own members or employees or third parties for whatever reason.

#### **4.2 Spend in year**

- 4.2.1 In the 12 month period ended 31 March 2011, CNPA incurred expenditure of £1,852 on hospitality and entertainment.

### **5.0 External consultancy**

#### **5.1 Definition**

- 5.1.1 External consultancy expenditure includes a wide range of professional services such as management consultancy, IT consultancy, financial consultancy, construction or infrastructure related consultancy, research and evaluation and policy development (including feasibility studies).
- 5.1.2 External consultancy does not include outsourcing or buying in technical or specialist services such as legal advice and representation or recruitment services.

#### **5.2 Spend in year**

- 5.2.1 In the 12 month period ended 31 March 2011, the NPA incurred expenditure of £124,446 on external consultancy.

## **Payments over £25,000**

Section 31(3) provides that each public body must publish a statement specifying the amount, date, payee and subject-matter of any payment made during that financial year which has a value in excess of £25,000 (inclusive of VAT).

Amounts over £25,000 paid in the year ended 31 March 2011 are as follows:

<b>Date</b>	<b>Payee</b>	<b>Amount</b>	<b>Description</b>
06/07/2010	The Royal Society for the Protection of Birds	40,974	LEADER project CLAG 115 - Powering Loch Garten
30/07/2010	Cairngorms Outdoor Access Trust	34,193	LEADER project CLAG054 - COAT
09/09/2010	Cairngorms Outdoor Access Trust	40,000	Business plan contribution
23/09/2010	Cairngorms Outdoor Access Trust	40,000	Business plan contribution
07/10/2010	Cairngorms Outdoor Access Trust	40,000	Business plan contribution
20/01/2011	Loch Lomond & the Trossachs National Park Authority	37,011	Online Planning system solution
20/01/2011	Cairngorms Outdoor Access Trust	35,000	Business plan contribution
10/02/2011	Cairngorms Outdoor Access Trust	28,912	LEADER project CLAG054 - COAT
04/03/2011	Cairngorms Business Partnership	40,000	Annual support 2010-11
04/03/2011	Hunter Construction Limited	38,629	Park Entry Marker signage phase 3
29/03/2011	Cairngorms Outdoor Access Trust	135,000	Business plan contribution