

Exploring a Cultural Heritage Network for the Cairngorms National Park:

An interactive face to face event seeking to establish a shared voice for cultural heritage in and around the Cairngorms National Park

Programme

- 9.00** Registration Desk Opens
- 9.00-9.45** **Registration, networking and showcase display of the posters**
- 9.45-9.55** **Welcome and Setting the Scene**
Eilidh Todd, Cairngorms National Park Authority
Introducing our MC for the day, **Siobhán Beatson**
- 9.55-10.15** **The Power of Cultural Heritage Networking**
Siobhán Beatson, Ullapool Museum and Chair of Museums and Heritage Highland Forum
- 10.15-10.35** **A Strategic Perspective on Cultural Heritage and Cairngorms National Park**
Grant Moir, CEO, Cairngorms National Park Authority
- 10.35-10.50** **Comfort Break**
- 10.50-12.00** **Discussing key themes in Cultural Heritage**
Breakout sessions facilitated by **Carron Tobin**, SCOTO
1. Community Archives – **Jennifer Stewart**
 2. Peer to Peer Support, Information Sharing, Network Resources, Events and Learning Exchanges – **Kirsty Bruce**
 3. Business Opportunities and Access to New Markets – **Doreen Wood**
 4. Marketing and Promotion of Cultural Heritage Activity – **Clare-Louise Battersby**
 5. Collaborative Funding Opportunities – **Dan Cottam**
 6. Lobbying and a Single Voice for the Sector – **Pete Moore**
 7. Conserving Traditions and Traditional Ways of Life – **Ruaridh Ormiston** and **Marina Dennis**
 8. Attracting and Retaining Volunteers and Engaging with Young People in Cultural Heritage – **Josie Slade**

12.00-13.00 NETWORKING LUNCH

With showcase posters and meet up space

13.00-14.00 Cairngorms Snapshots

Celebrating Cultural Heritage in the Cairngorms National Park
6 X 6-minute presentations followed by Q&A hosted by
Siobhán Beatson

1. 'Crafted Culture: Disrupt to Preserve' – **Clare-Louise Battersby**
2. 'Braemar Castle – a community owned heritage asset' – **Doreen Wood**
3. 'Traditional Crafts and Glen Esk Folk Museum' – **Julie Cave**
4. 'Cultural Heritage Spaces – Shared Stories' – **Kirsty Bruce**
5. 'Memory Days and Community Archives – a Future for the Past?' – **Jennifer Stewart**
6. 'Crofting, Culture and Community' – **Marina Dennis**

14.00-14.15 Comfort Break

14.15-14:35 A Strategic Approach to Community Archiving

Helen Avenall, Heritage Associates

14:35-16.00 A shared voice for cultural heritage in the Cairngorms National Park - discussion groups

Discussion groups: Facilitated discussion considering a shared voice for cultural heritage in the Cairngorms National Park and shaping a cultural heritage network. Facilitated by **Helen Avenall and Dan Cottam**

16.00-16.10 Comfort Break

16.10-16.40 Feedback on discussion groups and next Steps

Facilitated by **Helen Avenall and Dan Cottam**

Review of key discussion themes

16.40 Close

Reflection on the purpose of the day and what has been achieved

Farewell and opportunity for catch ups before departing

Siobhán Beatson and **Grant Moir**

17.00 Event formally closes