

Welcome

Cultural heritage networking event

Please take a seat for 9:45



Welcome and running order

Eilidh Todd

WiFi network:

WiFi password:

9.45am	Welcome – Eilidh Todd
9.55am	The power of cultural heritage networking – Siobhán Beatson
10.15am	A strategic perspective on cultural heritage and the Cairngorms National Park – Grant Moir
10.35am to 10.50am	COMFORT BREAK
10.50pm	Facilitated discussion – key themes in cultural heritage – Carron Tobin
12.00pm to 1.00pm	LUNCH
1.00pm	Cairngorms snapshots – Various presenters, hosted by Siobhán Beatson
2.00pm to 2.15pm	COMFORT BREAK
2.15pm	A strategic approach to community archiving – Helen Avenall
2.35pm	Facilitated discussion - a shared voice for cultural heritage in the Cairngorms National Park – Helen Avenell and Dan Cottam
4pm to 4.10pm	COMFORT BREAK
4.10pm	Feedback on discussion groups and next steps – Helen Avenell and Dan Cottam
4.40pm	Closing session – Siobhán Beatson and Grant Moir
5pm	CLOSE

The Power of Cultural Heritage Networking



Siobhán Beatson, BA HONS, MLitt
Chair

Museums and Heritage Highlands

Exploring a Cultural Heritage Network for the Cairngorms National Park

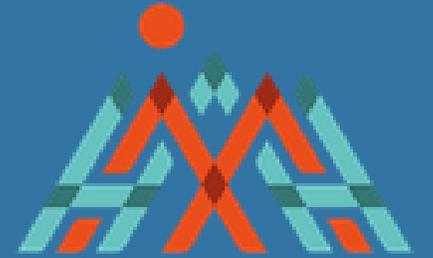


Museums and Heritage Highland

- Originally the Highland Museums Forum
- Established in 2019
- Our aim was to strengthen the heritage sector in the Highlands for the benefit of everyone living in and visiting the Highlands.



Around 30 Members across the Highland region



Heritage



Slobhan Beatson

Highland Threads



HIGHLAND THREADS

[HOME](#) [EXHIBITION](#) [THE OBJECTS](#) [MAP](#) [EVENTS](#) [PAY IT FORWARD](#)

HIGHLAND THREADS

THE STORIES OF HIGHLAND FASHION THROUGH HISTORY

Welcome to the virtual exhibition.

14 key pieces from museums from all over the Highlands of Scotland, brought to you online via film and photography with supporting stories and archive images from each museum.



Unforgotten Highland Women



Museum of the Highlands



Museum of the Highlands

Play, Learn & Explore Collections From Across the Highlands



Breathing Space



Sealladh 2023 & Air Faire 2025





**The Inverness Castle Experience**
Tòras na Cèilidh
Innàr 7/8

- Transformation of former courthouse and jail to become a stellar attraction.
- A must-see celebration of the spirit of the Highlands' past, present & future.
- Located in the centre of the City of Inverness, a gateway to the Highlands, inspiring visitors to explore all parts of the area.
- Operated by High Life Highland, registered charity, the Highland Council's area length organisation delivering cultural and sports provision.
- Overall footfall - 500,000 each year - £10,000 profit.
- Estimated 50% overseas visitors - 80% Scotland and the UK.
- 80 new jobs in the sector - 200 indirect jobs.

HELPING
HIGHLAND
HERITAGE
THRIVE



HIGHLAND
COUNCIL
HÀGHALDHAIDH
NA Gàidhéal Bhoich



Impact on Members



Peer to
Peer
Support

Sense of
Belonging

Professional
Networking

Knowledge
Exchange

Collaboration
Opportunities

Advocacy
and Visibility

Sector
Cohesion



Cairngorms National Park | Pàirc Nàiseanta a' Mhonaidh Ruaidh

Why are we here today?

To establish a shared voice for cultural heritage in and around the Cairngorms National Park





Cairngorms
National Park

Pàirc Nàiseanta a'
Mhonaidh Ruaidh

What does it mean to belong to a
place?

How can a heritage network help
us turn that belonging into
action?



Cairngorms
National Park

Pàirc Nàiseanta a'
Mhonaidh Ruaidh



Museums & Heritage

Highland

Taighean-Tasgaidh agus Dualchas

Na Gàidhealtachd



A strategic perspective on cultural
heritage and the Cairngorms
National Park

Grant Moir



Comfort break

Please return to your seats for
10.50am

EXPLORING A CULTURAL HERITAGE NETWORK FOR THE CAIRNGORMS NATIONAL PARK

BREAK OUT SESSIONS

EXPLORING THE POTENTIAL FOR ESTABLISHING A CULTURAL HERITAGE NETWORK FOR THE CAIRNGORMS NATIONAL PARK

STAGE 1



Cairngorms
National Park
Pàirc Nàiseanta a'
Mhonaidh Ruaidh

EXPLORING THE POTENTIAL FOR ESTABLISHING A CULTURAL HERITAGE NETWORK FOR THE CAIRNGORMS NATIONAL PARK PREPARATORY WORK MAIN REPORT

scoto Scottish
Community
Tourism

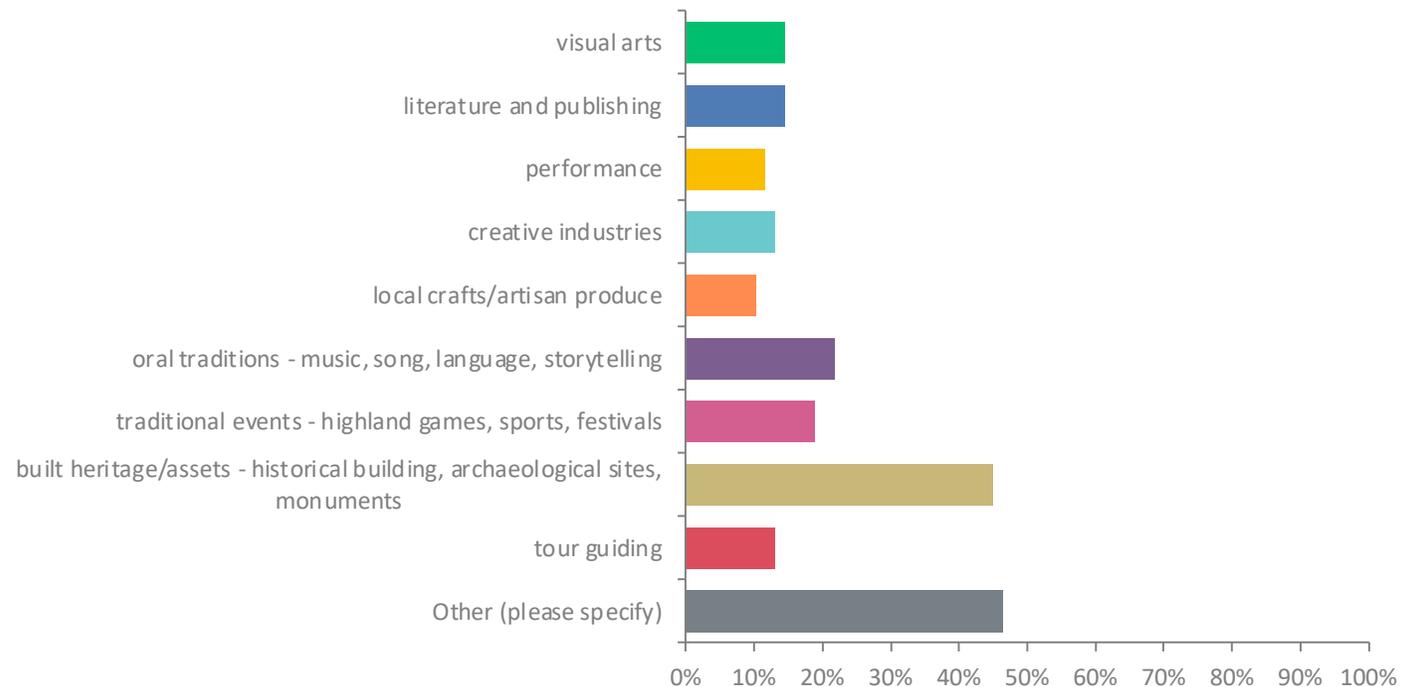
Scottish Community Tourism Network CIC

May 2024

Q1 CURRENT INVOLVEMENT IN CULTURAL HERTIAGE

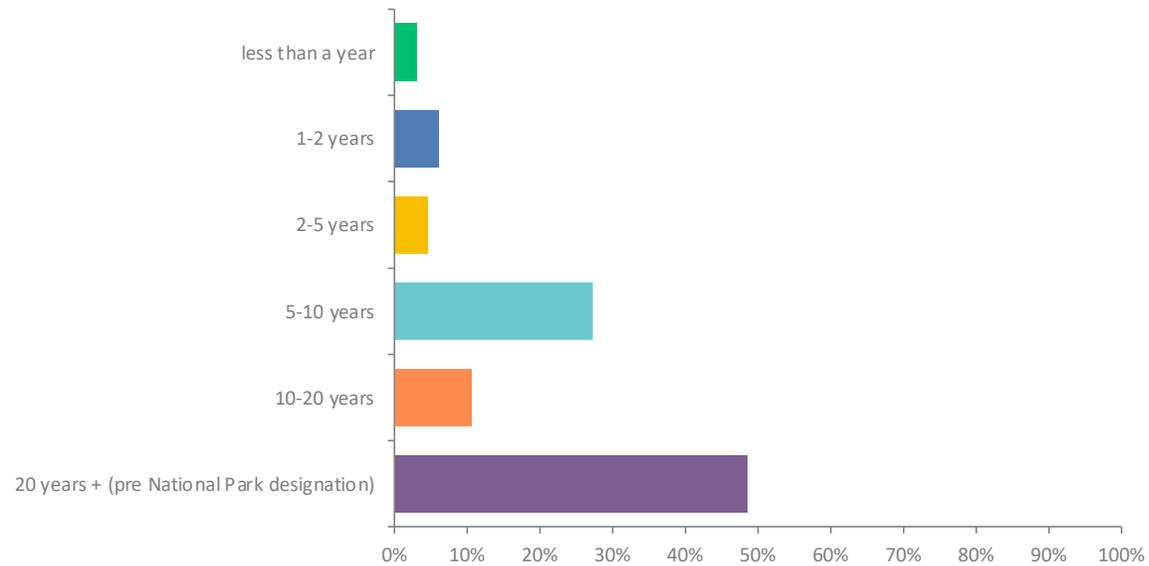
Q1: What cultural activity/sector are you involved with in the National Park - (please select all that apply)?

Answered: 69 Skipped: 0



Q2: How long have you been involved in this activity in Cairngorms?

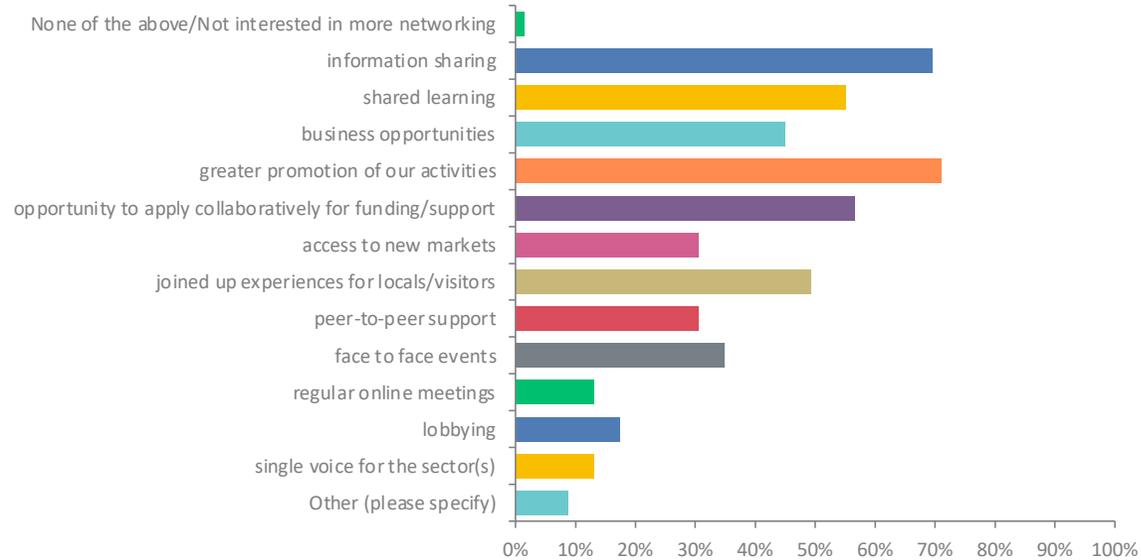
Answered: 66 Skipped: 3



Q2
LENGTH
OF TIME
INVOLVED

Q9: What benefits would you seek from more networking/collaboration? Please tick all that apply.

Answered: 69 Skipped: 0



Q9 BENEFITS LIKE TO SEE

BREAK OUT SESSIONS

TOPICS & FACILITATORS

1. Community Archives
Jennifer Stewart

**2. Peer to Peer Support:
Information Sharing,
Network Resources,
Events and Learning
Exchanges**

Kirsty Bruce

**3. Business Opportunities
and Access to New
Markets**

Doreen Wood

**4. Marketing and
Promotion of Cultural
Heritage Activity**

Clare-Louise Battersby

**5. Collaborative Funding
Opportunities**

Dan Cottam

**6. Lobbying and a Single
Voice for the Sector**

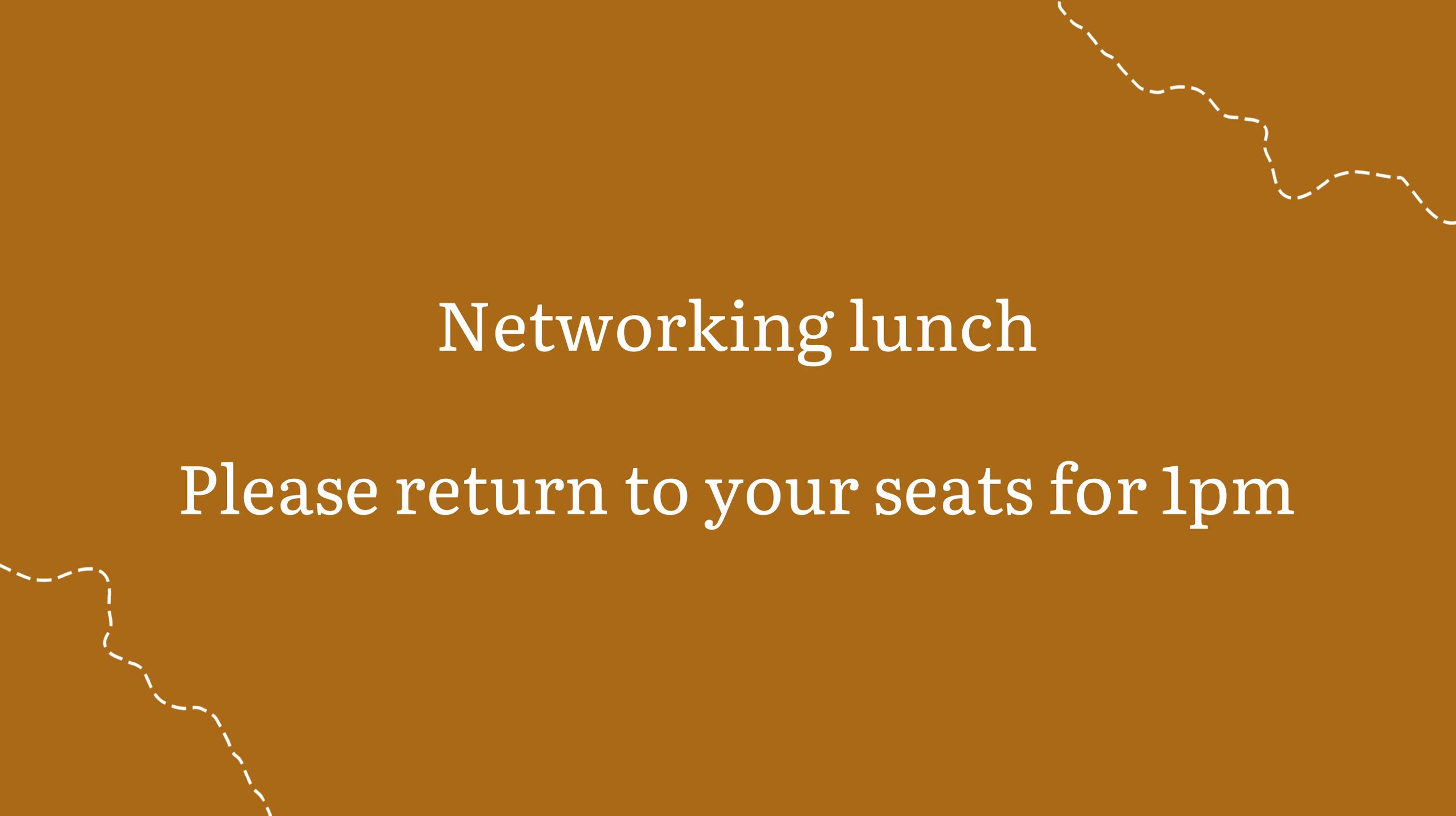
Pete Moore

**7. Conserving Traditions
and Traditional Ways of
Life**

Ruaridh Ormiston &
Marina Dennis

**8. Attracting/Retaining
Volunteers & Engaging
Young People in Cultural
Heritage**

Josie Slade



Networking lunch

Please return to your seats for 1pm



Comfort break

Please return to your seats for
2.15pm



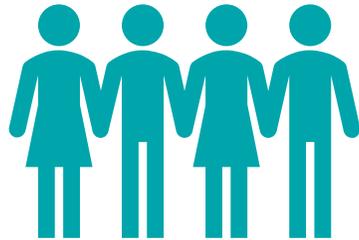
A Strategic Approach to Community Archiving

Helen Avenell





What is a community archive?



The subject-matter of the collection is a community of people



The process of creating the collection has involved the community



OUR LEANCHOIL

Our project in numbers



10 creative writing workshops



8 month project

9

volunteers trained in oral history gathering skills



65 Pupil participants from S3 Forres Academy



22 oral history interviews



1 project film

1

New digital heritage archive



7 Memory Teas in community venues with 65 participants

Cabrach Lives Film Clip

 35 Aldvalloch November 10, 2022	 15 Aldunie November 10, 2022	 2 Ardlue November 10, 2022	 64 Ardwell - Upper March 27	 31 Ardwell - Lower March 27	 5 Auchmair November 10, 2022	 5 Auldells January 31, 2023	 32 Badchier November 10, 2022	 0 Badymulloch November 10, 2022	 0 Balhillock November 10, 2022	 22 Ballochford November 10, 2022	 4 Bank November 10, 2022	 2 Balcherie November 10, 2022	 0 Berrieles November 10, 2022
 8 Blackwater Lodge November 10, 2022	 4 Bodibae November 10, 2022	 10 Boghead November 10, 2022	 13 Bowmans November 10, 2022	 5 Bracklach November 10, 2022	 28 Bridgend incl. Post Office January 6, 2023	 25 Broomknowe November 10, 2022	 22 Buck November 10, 2022	 4 Burntreble November 10, 2022	 4 Cabrach Shooting Lodge November 10, 2022	 0 Caimbraland November 10, 2022	 1 Carn na Bruar May 7, 2023	 0 Coldstripe November 10, 2022	 3 Corinacy - Mill of Oldto... June 13, 2023
 0 Craigencat November 10, 2022	 0 Craiglue November 10, 2022	 1 Crofthead November 10, 2022	 10 Dalriach November 10, 2022	 3 Deveron River February 11, 2023	 5 Drywells November 10, 2022	 0 Dykeside November 10, 2022	 2 Easterton November 10, 2022	 0 Elrick November 10, 2022	 0 Findouran November 10, 2022	 0 Forteath November 10, 2022	 7 Fountain January 31, 2023	 9 Gauch November 10, 2022	 1 Glenfiddich Lodge April 27, 2023
 1 Greenlone November 10, 2022	 9 Grouse Inn January 31, 2023	 0 Guestlone November 10, 2022	 5 Haddoch November 10, 2022	 6 Hillhead of Largue November 10, 2022	 4 Hillock of Echt November 10, 2022	 7 Howbog February 11, 2023	 32 Inverharoch November 10, 2022	 0 Kelman Hill May 8, 2023	 1 Kingford Bridge February 19, 2023	 1 Kirkton November 10, 2022	 13 Lesmurdie - Mains of June 12, 2023	 3 Lesmurdie House June 12, 2023	 0 Linburn November 10, 2022
 0 Loanhead November 10, 2022	 5 Lower Cabrach Church December 13, 2022	 3 Miltown, Upper Cabrach February 14, 2023	 1 Milton Brae November 10, 2022	 0 Ordkilton November 10, 2022	 0 Pooorhouses November 10, 2022	 7 Powneed November 10, 2022	 2 Pyke November 10, 2022	 14 Redford November 10, 2022	 3 Reekimlane November 10, 2022	 1 Rhinturk November 10, 2022	 24 ROC Bunker February 13, 2023	 1 Rosebyne August 22, 2023	 10 School - Lower Cabrach November 10, 2022
 16 School - Upper Cabrach November 10, 2022	 20 Shenwell or Shenval November 10, 2022	 3 Succoth November 10, 2022	 0 Todholes November 10, 2022	 0 Tombain November 10, 2022	 0 Tombally November 10, 2022	 7 Tomnaven November 10, 2022	 29 Tomnavoun January 7, 2023	 58 Tornichelt November 10, 2022	 18 Upper Cabrach Kirk February 11, 2023	 6 War memorial cairn January 31, 2023	 1 Whitehillock November 10, 2022		



A Strategic Approach to Community Archives



Take time to think



Set up some basic
systems



Connect with others

Resources

Community Archives & Heritage Group
www.communityarchives.org.uk



The Oral History Society
www.ohs.org.uk



eHive
www.ehive.com





A shared voice for cultural heritage in the Cairngorms National Park

Helen Avenall and Dan Cottam

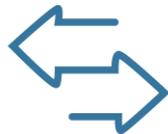
Discussion prompts



How could a Cairngorms National Park Cultural Heritage Network be set up & be sustainable?



Who would a Cairngorms National Park Cultural Heritage Network be for?

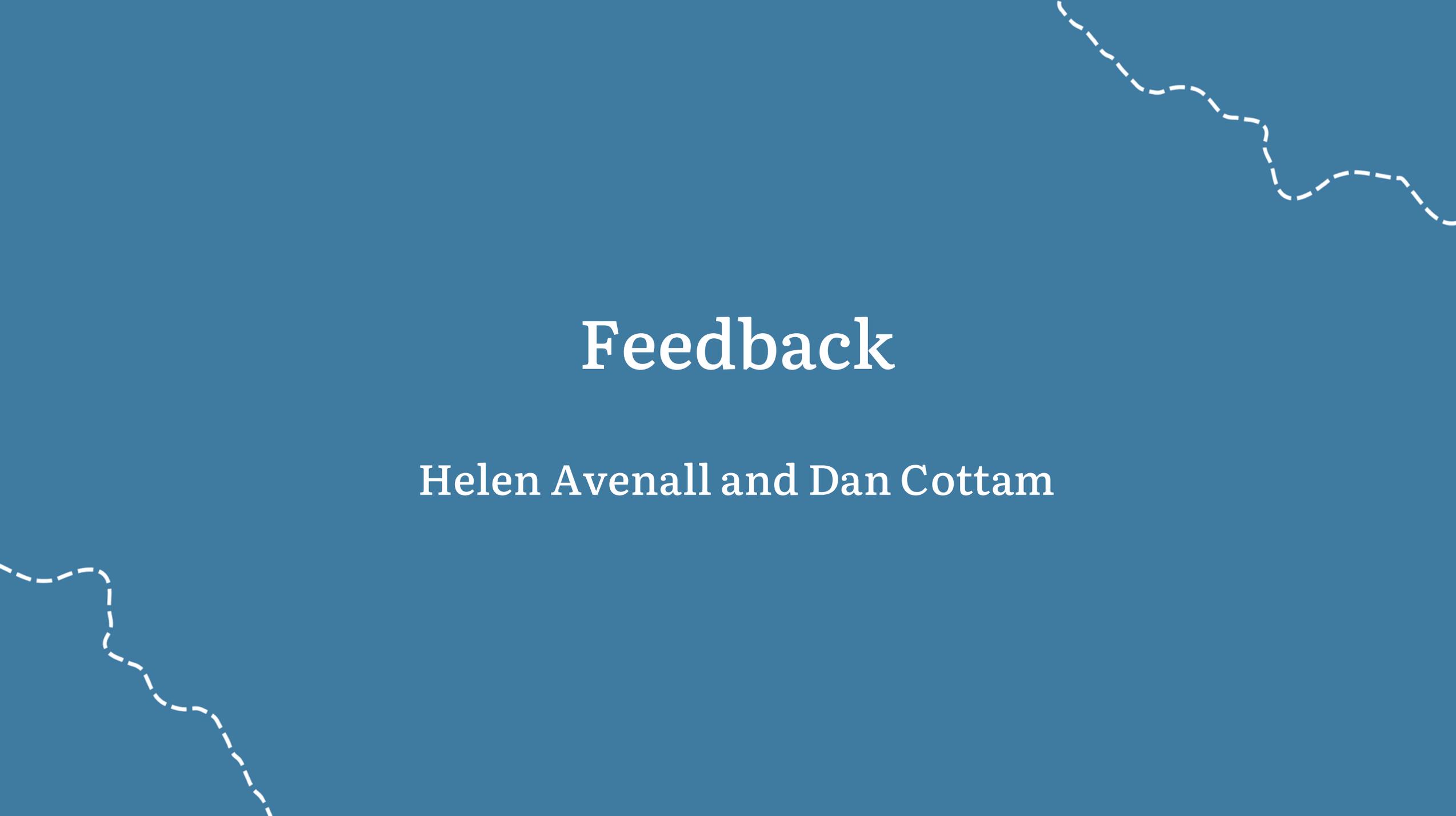


What could a Cairngorms National Park Cultural Heritage Network deliver for you?



Comfort break

Please return to your seats for
4.10pm



Feedback

Helen Avenall and Dan Cottam

Closing session

Siobhán Beatson and Grant Moir



Thank you for coming!