Cairngorms National Park

Estate Management Statement

Name of Estate:	ALVIE & DALRADDY ESTATES
Area (ha):	5402
Location:	Badenoch
Ownership:	Owner occupier + Family Trust
Overall purpose of management:	To preserve, develop and enhance the property for the benefit of the current owners and their successors, estate staff and tenants. This includes providing a home and income for the current owners. The landholding must be financially viable in order to survive as there is no outside source of income.
Overview of management:	Currently the main income comes from providing holiday accommodation and ancillary services (Dalraddy Holiday Park, Alvie House and holiday cottages) which provide 44% of the estate's turnover. Hill farming (cattle and sheep) contributes 21% of turnover. Forestry, including forestry management and contracting on neighbouring properties contributes around 4%. Forestry income can more than double depending on what is being harvested. Renewable energy in the form of sales of woodchips for bio-fuel contributes 8% of turnover. In the event of an investment in a wind farm or hydro-scheme coming to fruition, additional income from renewable energy could increase to as much as 40% of turnover. Field sports currently contribute 5% of turnover, the letting of domestic accommodation 7% and commercial lets 3% of turnover.
Delivering the National Park Partnership Plan	The estate responds to National Park consultations and participates in National Park projects where they coincide with the estates objectives and requirements. The estate seeks to grow and diversify its economy and income primarily through further investment in renewable energy and tourism related opportunities.
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