

Cairngorms National Park

Estate Management Statement

Name of Estate:	MAR ESTATE
Area (ha):	16,000 acres within the Park
Location:	Upper Deeside
Ownership:	Mar Estate Trust for family beneficiaries
Overall purpose of management:	The aim of the owners is to manage the land sustainably. This requires a balance of the competing aspects of economic, social and environmental needs through integrated land management. This process seeks to improve and enhance the land based asset to the benefit of owners, local communities and the nation.
Overview of management:	<p>The diversified activities are all important as they support and complement each other in the following areas:</p> <ul style="list-style-type: none">• Landscape and Habitat Conservation.• Residential letting of homes and holiday cottages.• Management of Red Deer Herd.• Forestry.
Delivering the National Park Partnership Plan	<ul style="list-style-type: none">• Facilitating access and giving support to Park initiatives, such as a major Peatland Restoration Project• Assisting local community in tourism development• Involvement in schemes for the benefit of protected and threatened species• Enhancement of Caledonian Pine habitat by management intervention• Development and protection of habitat for a number of threatened species• Implementation of agreed management objectives in a number of designated sites including the Morrone Birkwood• Provision of development land to achieve housing targets and affordable housing• Enabling community projects and aspirations, including a joint community hydro scheme• Support for rural employment and economic stability
Contact:	<p>Mark Nicolson, Trustee 01346513149 Mark@kinbroch.co.uk</p> <p>Factor – Rory Galloway, Savills PLN, 12 Clerk Street, Brechin, Angus DD9 6AE 01356618600 Email rg@savills.com</p>