

CATERING FOR CHANGE

Buying Food Sustainably in the Public Sector

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SERVING UP SUSTAINABILITY

Is this a niche
concept?

Te audire no possum. Musa sapientum fixa est in aure.

FOOD...

SUSTAINABILITY IS MAINSTREAM

- **Governance**
- **Climate Change**
- **Nutrition and Health**
- **Children and Education**
- **Food Security**
- **Fairness and Social Justice**
- **Systemic Change **versus** Spending Priorities**
- **Business growth – crucial to sustainable economic growth and social progress**

SO...IS SUSTAINABILITY

Good for Business?

‘The [sustainability] Value Rating of the world’s largest food and beverage companies shows that sustainability efforts are being driven by;

- **consumers’ social and environmental concerns;**
- **companies’ fears that climate change and water scarcity are putting at risk the security of their supplies’.**

SO...IS SUSTAINABILITY

Good for Business?

Paul Polman CEO of Unilever

'Business growth is crucial to economic development and social progress but we need to grow differently '

**'We are living off the earths capital
not the interest'**

'There are growing political and societal concerns surrounding increasing levels of obesity. The food industry has a clear role to play in tackling this important public health issue'.

PROGRESS IN THE PUBLIC SECTOR?

Expenditure by hospitals, schools and Prisons

- **Milk and Dairy** **97%**
 - **Bread and Bakery** **92%**
 - **Meat Poultry and Fish** **88%**
 - **Fruit and Vegetables** **57%**
 - **Drinks/Soft drinks** **14%**
 - **Provisions** **9%**
-
- **Improved arrangements for 'lotting' of products**
 - **Better access for SMEs & more interest from them**
 - **Much work around education, health, training, skills and innovation.**

THE FORESIGHT REPORT GLOBAL FOOD AND FARMING FUTURES

PROVIDES AN OVERVIEW OF THE EVIDENCE AND THE CHALLENGES FOR POLICY MAKERS

'The case for urgent action in the global food system is now compelling.

We are at a unique moment in history as diverse factors converge to affect the demand, production and distribution of food over the next 20 to 40 years.

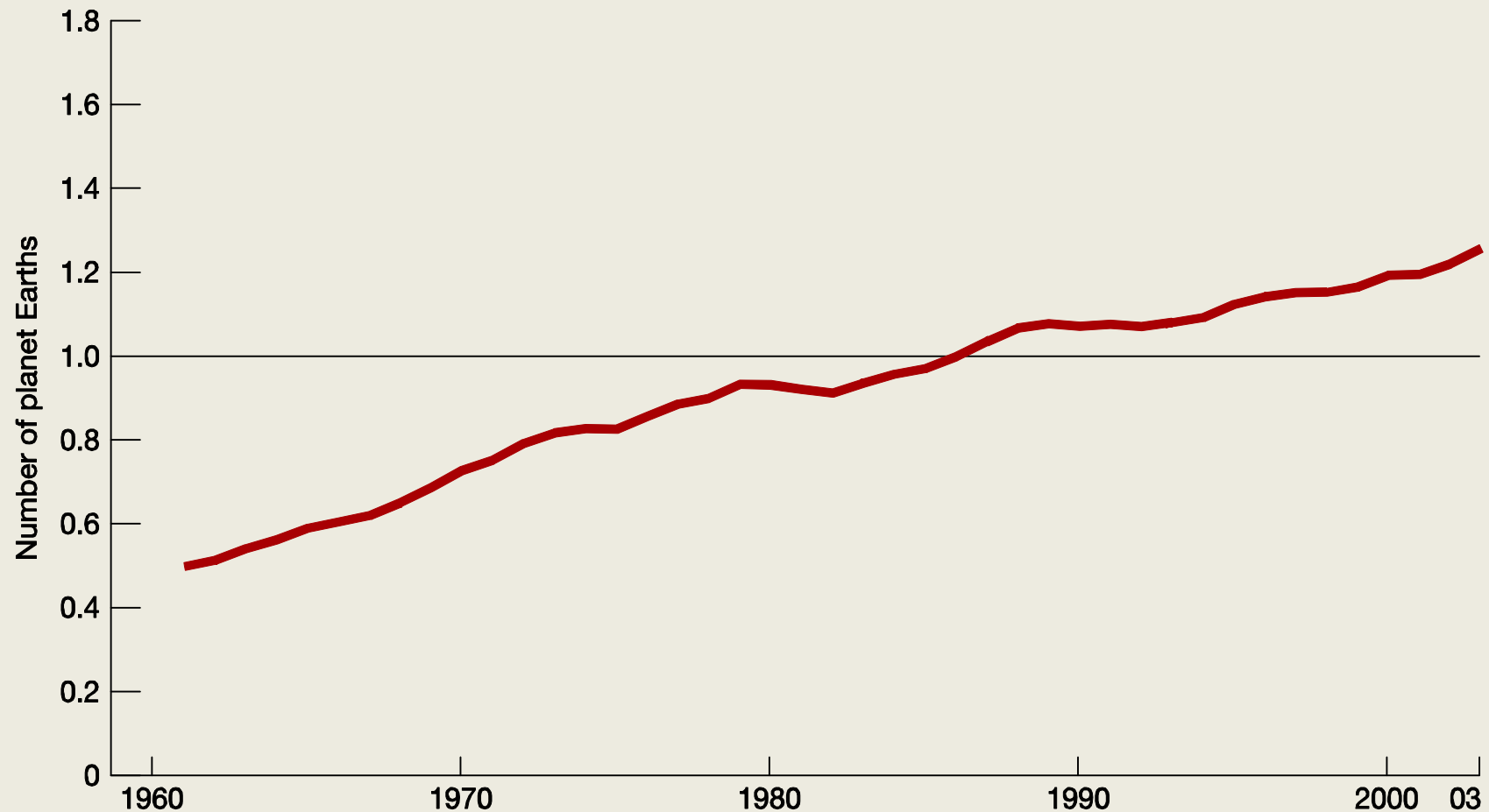
The needs of a growing world population will need to be satisfied as critical resources such as water, energy and land become increasingly scarce. The food system must become sustainable, whilst adapting to climate change and substantially contributing to climate change mitigation.

Deciding how to balance the competing pressures and demands on the global food system is a major task facing policy makers'.

Professor Sir John Beddington, Chief Scientific Adviser to HM Government, and
Head of the Government Office for Science

'WE ARE LIVING OFF THE EARTH'S CAPITAL NOT THE INTEREST'

Fig. 2: HUMANITY'S ECOLOGICAL FOOTPRINT, 1961–2003



THE FORESIGHT REPORT

GLOBAL FOOD AND FARMING FUTURES

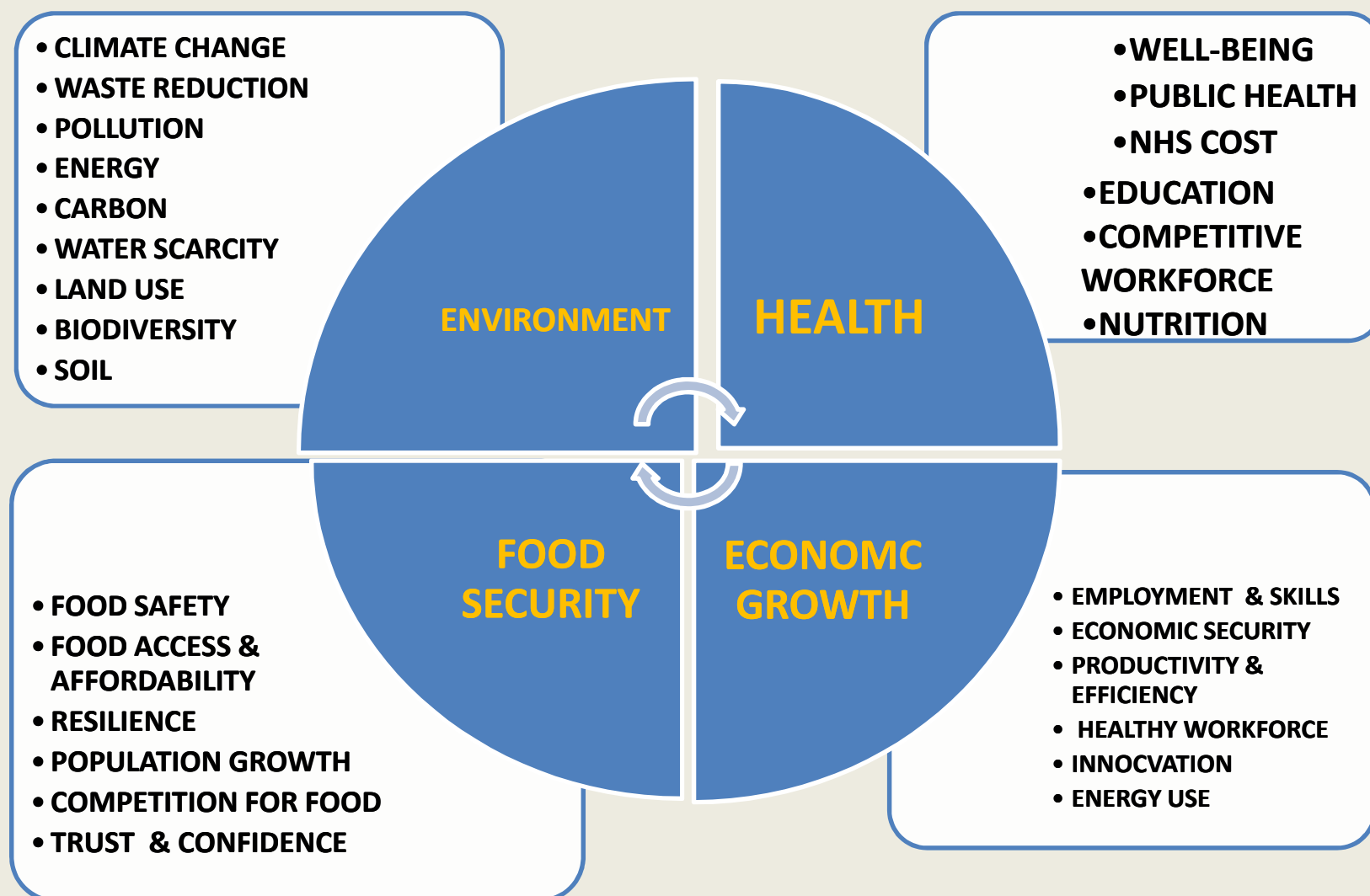
What does it say about Public Food Procurement?

- **Public procurement by large institutions can exert significant influence on markets** to increase the sustainability of production systems or to have beneficial effects on low-income food producers
- **Governments, should look closely at the impact of food procurement** and set up clear frameworks and indicators to understand the consequences of their purchasing decisions, and
- **Citizens and citizens' organisations should be able to hold them to account**

SCOTTISH LEGISLATION & POLICIES

- **The National Food and Drink Policy**
- **Public Duties Guidance to the Climate Change Act**
- **The Sustainable Procurement Action Plan**
- **The Public Contracts (Scotland) Regulations 2006**
- **The Schools (Health Promotion and Nutrition) Act 2007**
- **The Obesity Strategy (2010)**
- **Best Value claims Sustainable Procurement is central**
- **The Power of Well-being gives flexibility**
- **Sustainability enshrined in the SOA and National Outcomes**
- **Future Legislation - The Sustainable Procurement Bill**

FOOD AT THE HEART OF SUSTAINABILITY?



CATERING for CHANGE

This guidance is aimed at anyone who is involved in the procurement of food or catering services in the Scottish public sector.

It is important for our economy. It tells you how you can use procurement to support economic growth, contribute to health improvement and address national and local climate change targets.

CATERING for CHANGE

Content

1. **Defining Sustainable Procurement**
2. **Context & Objectives of Sustainable Food Procurement**
3. **Sustainable Food and the Procurement Process**
 - The Procurement Journey - Planning, Specifying and Structuring
 - Protected Designated Origin and Protected Geographical Indication
 - Fair Trade, PGI and PDO
 - Climate Change
 - Community Benefits
 - Advertising the Requirement
 - Selection of Tenderers
 - Tender Evaluation and Contract Award
 - Contract Management
 - Food Safety and Contract Management
4. **Sustainable Procurement Checklist**

PERCEIVED OBSTACLES TO CATERING for CHANGE?

- 1.Existing Public procurement arrangements are a barrier**
- 2.It probably costs too much?**
- 3.EU Procurement Legislation prevents it!**
- 4. In an age of austerity cheapest is best?**

RESPONSE TO CATERING for CHANGE

1. McClelland

'I have always felt that food was tailor made for regional activity. Even if supplies are inadequate [initially] the gap will grow further if local producers are not supported'.

2. Cost

We need to encourage competition and look to achieve value for money on a whole life basis in terms of generating benefits not only to the organisation, but also to society and the economy, whilst minimising damage to the environment.

3. EU Legislation

Public bodies should make full use of the flexibility available to them to include sustainability issues in their food procurement activity.

4. An Age Austerity

Governments, should look closely at the impact of food procurement

CATERNG for CHANGE

Explains how to do this....

- By increasing competition for business from regional SME's and improve supplier engagement
- Identify and remove barriers preventing SME's from bidding for business
- Better tendering by product and geographic lots
- Working with the flexibility in EU Legislation to promote Sustainable Development
- Increasing the use of food in season using produce in the 'Scottish' supply chain?
- By considering 'Whole Life Cost'
- Stimulating suppliers to think about sustainability
- Increasing the range of certified/assured products
- Working with foodservice companies to source sustainable food

A POINT OF VIEW

Local Authority Food & Indeed Caterers Everywhere

An Ethic of Care

- 1. We make the purchasing decisions on food and menus on behalf of the public.**
- 2. We should lead by example in the types of food and menus we offer**
- 3. There is now a strategic imperative to address social, economic & environmental challenges, and**
- 4. Cairngorm *will* reap reward from an enhanced reputation!**

WHY FOOD for LIFE ?

It provides a Framework for Systemic Change & Enhanced Reputation

- **Re-values food for the individual & Society**
- **Supports Fresh, organic and locally produced food**
- **Promotes Animal Welfare**
- **Menus in Season**
- **Training for Catering Staff**
- **Health and well-being**
- **Sustainable Fisheries & sustainable food production**
- **Climate-friendly diet**
- **Education, Information and Community Learning**
- **Provenance and food you can trust**

The most important food project in Europe?

Shiela Dillon BBC Food Programme

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