Cultural heritage event
NPPP5 consultation

Cairngorms
National Park

Pàirc Nàiseanta a'
Mhonaidh Ruaidh



Looking out over Aviemore © Rupert Shanks

The story so far...

NPPP4 Objectives:

- Develop a Cairngorms cultural heritage network
- Provide grant funding



Cultural heritage event © Cairngorms National Park Authority

The new draft National Park Partnership Plan

Produced using informal and public consultation

Key elements: partnership working, practicality and urgency

For all organisations, communities and landowners in the Park to work towards together

3

Three key areas of work: Nature and climate resilience, Communities and National Park for All

Cultural heritage is in the Communities section

The plan is being launched tomorrow

Navigating the Plan



Three missions



Context – for each mission and each area of work within the mission



Baseline data and indicators



Targets



Actions



Policies for the mission

Cultural heritage is in Mission 2: communities

Communities mission



By putting local residents at the heart of decision-making and supporting a local economy that works for everyone, people and businesses will become more resilient, leading to thriving communities across the National Park.

Context


Cultural heritage event © Cairngorms National Park Authority



Fèis Spè weekend © Cairngorms National Park Authority


Geldie Lodge © Caroline Stanton


Shinty © Ed Smith

Cultural heritage

Baseline data and indicators

- Cultural Heritage Fund grantee numbers and range of projects.
- Census data information on Gaelic, plus number of Gaelic learners, formally and informally.

Targets

- An increasing number of community-led cultural heritage projects delivered.
- Increased opportunities for individuals and communities to engage with Gaelic language and culture, linked to Gaelic Language Plan commitments, as well as Doric and Scots.

Cultural heritage

Actions



- Informal cultural heritage network meets regularly.
- Delivery of Cultural Heritage Fund, supporting community heritage projects that deliver on priorities identified by the cultural heritage network.
- All public bodies implement their Gaelic Language Plans and equivalents in full.
- Develop a suite of support tools for Gaelic, in collaboration with local businesses and community / cultural groups and look at options for Doric and Scots.

Policies – eleven and twelve



- Archaeological sites and their settings will be protected.
- Promote Gaelic language and culture alongside Doric and Scots.

Other sections of interest

Mission 1: climate and nature resilience

Upland management: deer management

- Deer stalker support scheme

Other sections of interest

Mission 2: communities

Business and enterprise development includes the actions:

- Deliver a specific winter marketing campaign to target off-peak seasons.
- Develop an events strategy for National Park to support year-round events for communities and visitors by 2028.
- Ensure any Visitor Levy schemes introduced that cover the National Park support investment in visitor infrastructure within the National Park to support delivery of the National Park Partnership Plan.
- Establish a small business loan scheme to support small and micro enterprise start up or grow, complementing existing grant schemes.
- Develop the use of branding for high-quality local food producers.

Other sections of interest

Mission 2: communities

Community development

- Support communities to acquire and manage assets.
- Develop and administer a new community-led development funding stream.

Policies

- Support community and social enterprises to develop sustainable financial models and reduce reliance on ongoing public sector funding.

Other sections of interest

Mission 3: National Park for all

Inclusion and accessibility

- Establish a fund to support under-represented communities, both inside and outside the National Park, to access the Park.
- Develop and expand the Volunteer Cairngorms programmes.
- Develop and expand the Dùthchas Award programme.

Policies

- Ensure high-quality facilities and infrastructure are in place at key visitor destinations in the National Park.

The formal consultation

- 13 week public consultation
- 14 October 2026 to 13 January 2027
- Following the consultation the Cairngorms National Park Authority Board will consider alterations to the Plan before submitting the Plan to Scottish Ministers for final approval.

We would welcome responses to the following questions

Mission one: nature and climate resilience

- To what extent do you agree or disagree with mission one?
- To what extent do you agree or disagree with the targets for mission one?
- To what extent do you agree or disagree with the actions for mission one?

The same questions apply to Mission 2: communities and Mission 3: National Park for all

Overall

Is there anything missing that should be included in the National Park Partnership Plan 2027-32?

Submitting your response

How to respond

You can respond to the consultation through our website or by email at enquiries@cairngorms.co.uk

Alternatively, you can respond by post to:

Park Authority office
14 The Square
Grantown-on-Spey
PH26 3HG

To request a hard copy of the draft Plan, or to receive the draft Plan in an alternative format, please:

- Call 01479 873 535
- Email enquiries@cairngorms.co.uk