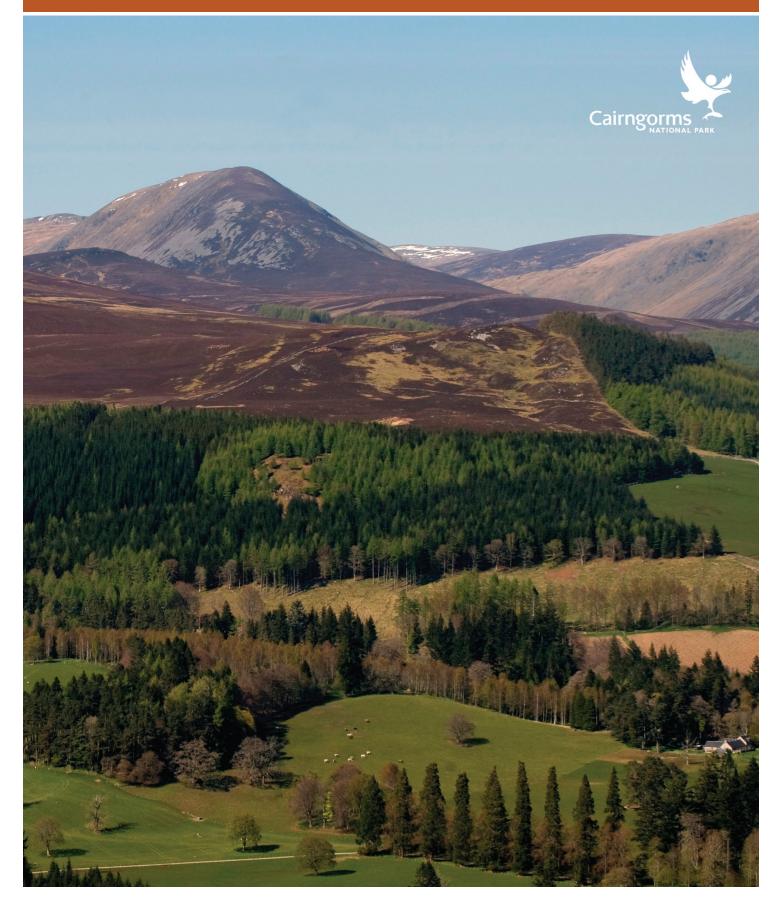




SRUC

# The Economic, Social and Environmental Contribution of Landowners in the Cairngorms National Park

Cairngorms National Park Authority and Scottish Land and Estates Landowners Survey, October – November 2013



## Introduction

Scottish Land and Estates (SL&E) and the Cairngorms National Park Authority (CNPA) have jointly commissioned the University of Highlands and Islands (UHI), Scotland's Rural College (SRUC) and Rural Solutions to undertake research to identify the economic, environmental and social contributions of landowners in the Cairngorms National Park. This work is of major importance to SL&E and the CNPA to assist them in identifying new ways in which they can support your work. Both these organisations would therefore be extremely grateful for your participation.

You are asked to provide your contact details to ensure these organisations have the most up to date contact point(s) for your landholding. All data you provide will remain confidential and the final report will be presented in such a way as to maintain that confidentiality.

The survey runs for several weeks and the deadline for responses is **Friday 1 November 2013**.

## Ways to complete this survey

## Option 1 (preferred)

Interactive PDF (available here

<u>http://www.perth.uhi.ac.uk/specialistcentres/cms/Landowners-Survey</u>). This is designed to enable you to fill it out on your computer and submit electronically. Please follow the instructions below:

**Step 1**: <u>SAVE</u> the PDF file to your computer adding the Estate name to the file name e.g. *Longtree\_Estate\_SLE\_Survey.pdf* 

Step 2: <u>OPEN</u> the PDF in Acrobat. This should happen automatically by double clicking on the PDF file.

Step 3: <u>FILL IN THE RELEVANT FIELDS</u> If you need to stop you can save the PDF and return to it later. Provided you save it, the data entered will not be lost.

## Step 4: <u>SAVE YOUR DATA.</u>

Step 5: <u>SUBMIT YOUR DATA</u> Click on the submit button at the end of the form and the data will automatically be sent to the research team. If you use an email provider such as Hotmail, you may have to attach your form to an email manually. If this is the case, please email it to <u>cnpsurvey.perth@uhi.ac.uk</u> AND <u>cnpsurvey@ownedandoperated.co.uk</u>

Step 6: KEEP FOR YOUR RECORDS.

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## Option 2

Fill out the hard copy provided by hand and return it to us in the postage paid envelope provided, to

Dr Rob Mc Morran The Centre for Mountain Studies Perth College UHI FREEPOST TY333 Crieff Road PERTH PH1 2BR

#### Guidance

- The survey asks a number of questions relating to Estate income and expenditure across a range of sectors. In all cases, unless otherwise stated, we ask that you provide YOUR BEST REALISTIC ESTIMATE, based on a retrospective average over the last 3 years. Please answer all the questions that apply to you and leave the ones that do not.
- Please take a moment to look at the structure of the survey so you know what is coming and where you can provide information on different topics.
- We have allocated, when appropriate, space for responses to be submitted in either acres or hectares.
- In certain cases where you respond 'no' to a question you will be asked to move forward to a later question or section.
- You will also be provided with an opportunity at the end of the survey to add any further additional comments on any aspect of the survey questions you wish to elaborate on.

## If you need help...

We recognise that this survey is complex and you may have questions. If you would like to speak to someone about your response please feel free to contact the research team. The primary contact is Rob Mc Morran at the Centre for Mountain Studies, University of the Highlands and Islands.

Telephone: 01738 877 757 / 0131 629 9852 Email: cnpsurvey.perth@uhi.ac.uk

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#### Section A: Estate identification and characterisation

Q1: Name of principal landholding(s) occurring wholly or partly within the Cairngorms National Park which you own/represent:

Address:

Postcode:

Q2: Your name:

Q3. Role:

Principal / owner

Husband / wife of owner

Factor

Other, please specify:

Q4: Email address:

Q5: Telephone number (landline):

Q6: Mobile:

Q7: Website:

Q8: Total area of your landholding(s):

Hectares or Acres

Approximate percentage of your total landholding(s) within the Cairngorms National Park:

%

How much of the land is managed in hand?

Hectares or Acres

Q9: Over the last 10 years have your landholding(s) changed in size?



Q10: Please provide details of the different types of land and land use on your landholding(s) below and whether you are planning to maintain, increase or decrease any of these areas.

In Hand Agricultural land Arable Permanent grass/In-bye Rough grazing	Ha Acres Ha Acres Ha Acres		<sup>2</sup> O <sup>scres</sup>	10 CHR
In Hand Forestry/Woodland Native woodland Amenity woodland Commercial forestry	Ha Acres Ha Acres Ha Acres	000	000	000
In Hand Sporting land uses Managed moorland Unmanaged moorland	Ha Acres	0	0	0
Other land uses (In Hand) Lochs & Sea Lochs – total Coast Sites used for energy production Conservation land Other, please specify:	Number       Km     Miles       Number       Ha     Acres	0 0 0 0 0	0 0 0 0 0	00000
Leased/Let land Land let for Sporting River Bank let for Sporting Agricultural tenancies Crofts	Ha Acres Meters Yards Number	00000	00000	00000

Q11: Which of these phrases do you feel best describes your landholding(s) (tick only one)

Traditional mixed

Agricultural

Forestry

Residential

Commercial Sporting

Conservation

Other, please specify

Q12: Which category best describes how your land is owned (Tick as many boxes as appropriate)?

Private family

Family controlled trust

Family controlled corporate vehicle

Public company or institution

- Charitable trust
- Non-governmental organisation
- Public body
- Crown Estate
- Community group/organisation
- Other, please specify

Q13: How many years has/have your landholding(s) been under the current ownership:

Plan to (please tick):

#### Section B: Main Sectors of Activity, Earnings, Expenditure and Aspirations

This section is split into various subsections concerning the activities on your landholding(s) and the resulting income & expenses. Responses should be an approximation based on the previous 3 years figures (unless otherwise stated) and please only answer those sections relevant to you.

#### Section B1. Overall Objectives and Future Aspirations

Q1: Indicate below the relative importance of each objective/area of activity on your landholding(s) and your aspirations for the future in each case:

	Current Importance as an Objective/Activity:			Aspira	tions for the F	- uture:	
		-	Medium			No change	
Agriculture							
Forestry/woodland management							
Sporting land uses (including fishing)							
Conservation land management							
Access provision and interpretation							
Renewable energy							
Residential property management							
Tourism, leisure & visitor attractions							
Commercial property							
Minerals and quarrying							
Other, please specify							

#### Section B2 (i) Agriculture (In-hand Farming)

- Q1. Do you operate an in hand farm (or farms) on your landholding(s)?
- 🗌 Yes
- No, please go to Section B2(ii)

Q2: Please indicate how many in hand farms you operate on your landholding(s):

Q3. How important are the revenues from the following and do you plan to increase/decrease the revenues from these in the future:

		Impo	ortance:		Aspirations for the Future:		
	None	Low	Medium	High	Decrease	No change	Increase
Dairy							
Beef							
– suckler cows							
Beef							
<ul> <li>cattle finishing</li> </ul>							
Lowland sheep							
Upland sheep							
Sheep finishing							
Arable							
Deer (farmed)							
Other							

Q4. Do you operate in hand farm(s) directly or via contractors? (Tick as many boxes as appropriate)

Directly (with in house farm management and equipment)

Sales of crops and stock

□ Via a contractor (who also provides management services)

In house farm management but with a contractor providing equipment

£

Q5. What are the annual revenues from the in hand farm(s) (average of last three years)?

Agricultural support payments (SFP, SBS)	£
Income from LFASS, LMOs	£
	[
Environmental payments	£
Support payments/grants for capital works	
(e.g. Buildings, diversification)	£
Other revenues, please specify:	£
_L	

Q6. What are the average annual costs (over last three years) of in-hand farming activity? What percentage of these costs have been spent with contracted/external suppliers?

		Total annual cost	% Contracted/ External Supplier
Staff and management costs	£		
Inputs	£		
Sales and marketing	£		
Farm repairs and investments	£		

Q7. What percentage of this expenditure is retained within the local economy? What percentage is spent with suppliers and contractors from beyond the local area?

	Staff and Management	Inputs	Sales and Marketing	Repairs and Investments
Local				
Beyond local area				

## Section B2 (ii) Agriculture (Agricultural Tenancies and Crofts)

Q1. Do you have agricultural and / or crofting tenants on your landholding(s)?

YesNo, please go to Section B3

Q2. Please specify the following in relation to your agricultural and / or crofting tenancies:

Area of tenanted agriculture	Hectares Acres
Number of agricultural tenants	
Area of crofts	Hectares Acres
Number of crofts	
03 What are the average appual	rents generated from tenanted far

Q3. What are the average annual rents generated from tenanted farms and crofts? (average of last three years)

Farm rents	2
Income from crofting rents	2
Other revenues, please specify	2

Q4. What are the average annual costs (over last three years) associated with let farms and crofts? What percentage of these costs have been spent with contracted/external suppliers?

		Total annual cost	% Contracted/ External Supplier
Management and administration	£		
On-going repairs and capital investment	£		

Q5. What percentage of this expenditure is retained within the local economy? What percentage is spent with suppliers or contractors from beyond the local area?

	Management and Administration (%)	Repairs and Investments (%)
Local		
Beyond local area		

Importance

#### Section B3. Forestry and Woodland Management

This section relates to forestry and woodland management, it does not include management of woodland for sporting uses. There is a specific sporting section later in the survey.

Q1. Do you currently engage in any form of forestry or woodland management on your landholding(s)?

YesNo, please go to Section B4

Q2. Please rate the importance of each activity:

	High	Medium	Low	None	
Timber production					
Habitat management					
Habitat creation					
Recreational activities/other forestry					

Q3. If you produce timber, what is the annual production (average over the last five years, in tonnes)?

Q4. What are your average annual revenues from forestry and woodland management (over the last five years)?

Revenues from timber production & sales	2
Revenues from letting the woodland for other uses (e.g. sporting, recreation, grazing)	£
Planting grants	£
Management grants	£
Other Income, please specify	£

Q5. What are the average annual costs associated with forestry and woodland management (over the last five years)? What percentage of these costs have been spent with contracted/external suppliers?

	Total annual cost (£)	% External Contractors
Staff & management		
Input costs		
Sales and marketing		
Repairs and investment costs		

Q6. What percentage of this expenditure is retained within the local economy? What percentage is spent with suppliers or contractors from beyond the local area?

	Staff and Management (%)	Inputs (%)	Sales and Marketing (%)	Repairs and Investments (%)
Local				
Beyond local area				

## Section B4: Sporting Land Uses

Q1. Do you manage or let land for sporting use?

Yes

No, please go to Section B5

Q2. Please outline the extent of sporting activity on your landholding(s) in terms of land use and number of sporting days:

		rtamber er Baje
	Area	Commercial Sporting Family/ Sporting Lets own use
Grouse moor driven	Ha Acr	
Grouse moor – walked up	Ha Acr	·
Red stalking	Ha Acr	
Roe stalking	Ha Acr	
Fishing (lochs)	Km Mile	
Fishing (rivers)	Km Mile	
Pheasant / partridge	Ha Acr	
Other, please specify:		

Q3. Please provide the following information (average from last three years) in relation to the sporting land uses on your landholding(s):

	Commercial / sporting	Sporting lets	Family / own use
Grouse shot (brace)			
Pheasant and partridge shot (number)			
Stags shot (number)			
Hinds shot (number)			
Numbers of salmon caught			
Numbers of trout caught (brown)			
Numbers of trout caught (sea)			

Q4. Please indicate below the current relative importance of each area within your sporting activities and your future aspirations in each case:

		Impo	ortance:		Aspira	tions for the F	uture:
	None	Low	Medium	High	Decrease	No change	Increase
Red deer stalking							
Roe deer stalking							
Fishing (salmon)							
Fishing (trout)							
Grouse driven							
Grouse walked up							
Pheasant and							
partridge							
Other sporting activities							
please specify							

Number of Davs

Q5. What are the average annual revenues generated from the following (over the last three years):

Revenues from directly managed sporting land:	£
Deer stalking	£
Venison sales	2
Fishing (salmon)	2
Fishing (trout)	2
Grouse driven	2
Grouse walked up	£
Pheasant and partridge shooting	£
Other sporting activities	£
Revenues from leasing sporting rights to other parties:	£

Q6. What are the annual costs associated with sporting activities (average from last three years)? What percentage of these costs are spent with external contrators or suppliers?

		Total annual cost	% Contracted/ External Supplier
Staff and management costs	£		
Inputs costs	£		
Sales and marketing	£		
Repairs and investment costs	£		

Q7. What percentage of this expenditure is retained within the local economy? What percentage of this expenditure is spent with suppliers or contractors from beyond the local area?

	Staff and Management (%)	Inputs (%)	Sales and Marketing (%)	Repairs and Investments (%)
Local				
Beyond local area				

#### Section B5: Conservation Land Management

Q1: Do you engage in any form of land management for conservation purposes (tick as many boxes as appropriate)?

- ☐ Yes, directly through own funds
- Yes, directly through government schemes
- Yes, indirectly through general land management
- No but interested in doing more if sufficiently funded
- No, not interested (Please go to Section B6)

Q2. Please indicate how many hectares or acres of the following forms of landcover occur on your landholding(s) and your future aspirations in each case :  $$_{\rm Aspiration}$$ 

			Increase	Decreat	No chai.
Native woodland	На	Acres	$\bigcirc$	$\bigcirc$	$\bigcirc$
Wetlands	Ha	Acres	$\bigcirc$	$\bigcirc$	$\bigcirc$
Peatland	Ha	Acres	$\bigcirc$	$\bigcirc$	$\bigcirc$
Moorlands	Ha	Acres	$\bigcirc$	$\bigcirc$	$\bigcirc$
Other, please specify	На	Acres	$\bigcirc$	$\bigcirc$	$\bigcirc$

Q3. Please provide the annual revenues and costs in relation to conservation management activities on your landholding(s). What percentage of these costs have been spent with external suppliers or contractors?

	Ann	ual revenues / cost	% Contracted / external supplier
Revenues	£		
Grant income	£		
Total expenditure not including staff costs	£		
Staff costs	£		
Investment costs	£		

Q4. What percentage of this expenditure is retained within the local economy? What percentage is spent with suppliers and contractors from beyond the local area?

	Total expenditure minus staff cost (%)	Staff costs (%)	Investment cost (%)
Local			
Beyond local area			

## Section B6. Renewable Energy and Energy Efficiency

Q1. Do you generate any renewable energy on your landholding(s)?

Yes, please go to question 2

No, please complete question 2 and complete before moving to Section B7

Q2. Do you plan to introduce, increase or reduce renewable energy generation in any of the following areas on your landholding(s) in the future? Poduco

	introduce	mercase	Reduce
Wind turbines			
Solar / PV panels			
Biomass and wood fuel boilers			
Hydro-electric turbines			
Anaerobic digesters			

Please explain your reasons

Q3. Please indicate the generational capacity of installations (MWh, use decimal place 0.1 etc. if less than 1 MWh) on your landholding(s):

	Owned and operated by you / your staff(MWh)	Third Party Installations on landholding(s) (MWh)
Wind turbines		
Solar / PV panels		
Biomass and wood fuel boilers		
Hydro-electric turbines		
Anaerobic digesters		

Q4. Please indicate the annual income generated from these installations (Based on last years figures):

	£ Generated from directly owned operation(s)	£ Rent or revenue share from third party operation(s)
Wind turbines		
Solar / PV panels		
Biomass & wood fuel boilers		
Hydro-electric turbines		
Anaerobic digesters		

Q5. What was the cost (in the last financial year) of renewable energy production for your landholding(s)? What percentage of these costs were spent with external suppliers and contractors?

		Total annual cost (£)	% Contractor External Supplier
Staff & management	£		
Repairs and investment costs	£		

Q6. What percentage of this expenditure is retained within the local economy? What percentage is spent with suppliers and contractors from beyond the local area? Staff and Donaira and

	Management%	Investments %
Local		
Beyond local area		

Q7. Have you supported any community renewable energy schemes? (for example through the donation of land)

No Yes, please state what and how	

Q8. Does the local community derive any direct economic benefit from the renewable energy schemes on your landholding(s)?

Yes, please state to what extent

Q9: Have you undertaken any work in the last 5 years to improve the energy efficiency of your building stock?

Yes
Ma

Yes

No, go to question 10

Please specify what work you have undertaken

What was the cost of this work:

No, go to question 10

Did you receive grant aid towards this work?

How much grant aid did you receive?



Q10: Are you concerned about future changes to regulations on energy efficiency of private rented housing and the potential implications for tenanted properties in the future?

£

£

Yes No, go to question 11

Please detail your concerns

Q11: What, if any, are the barriers you face to increasing renewable energy generation (tick as many boxes as appropriate)?

- Insufficient funds
- Technical complexity
- □ Insufficient/unsuitable natural resources
- Planning regulations
- Community objection
- Other, please specify

Q12: Are there any particular kinds of assistance/incentive which might encourage you to proceed with any renewable energy/energy efficiency plans you may have considered?

## 🗌 Yes

□ No, please go to Section B7

## Please specify

#### Section B7: Residential Properties

Q1: Do you have residential properties on your landholding(s)? (not including properties let as self-catering holiday accommodation)

🗌 Yes

 $\Box$  No, please go to Section B8 (i)

Q2: How many residential properties are on your landholding(s)?

Occupied by owners / family	
Occupied by staff	
Let at open market rent	
Occupied or let below market rent	
Accommodation included in agricultural tenancies	

Vacant

Q3. What is the average annual income generated from residential properties on your landholding(s) (average from last three years)?

Let at Open Market Rent	£	
Let Below Market Rent	£	

Q4. What are the average annual costs incurred by your landholding(s) from residential property? (average from last 3 years)? What percentage of these costs are spent with external suppliers or contractors?

		Total Annual Cost	% Contracted 7 External Supplier
Letting and management fees	£		
Staff and management costs	£		
Repairs and capital investment	£		
Sales and marketing	£		

Q5. What percentage of this expenditure is retained within the local economy? What percentage of the costs are spent with suppliers or contractors from beyond the local area?

	Staff and Management (%)	Inputs (%)	Sales and Marketing (%)	Repairs and Investments (%)
Local				
Beyond local area				

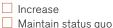
#### Section B8 (i): Tourism and Visitor Attractions

Q1. Do you operate or host any tourism or leisure related businesses on your landholding(s)?

#### 🗌 Yes

No, please go to Section B9

Q2: Do you plan to increase or decrease your involvement in tourism and leisure?



Maintain status quo
 Decrease

Please provide your reasons:

Q3. Do you provide any form of holiday accommodation?

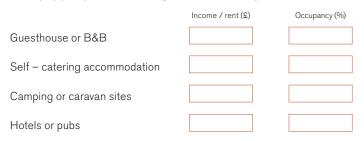
#### 🗌 Yes

□ No, please go to question Q8 below

Q4: Please provide details of any holiday accommodation that you manage or host (operated by third parties):

	Run directly by	Operated by Tenants or Others
Guesthouse or B&B	you/your staff	Beds
Self – catering accommodation	Number	Number
Camping or caravan sites	Pitches	Pitches
Hotels or pubs	Beds	Beds

Q5. What are the average annual revenues generated, and the average occupancy rate achieved, for the holiday accommodation businesses run directly by you/your staff (averages from last three years)?



Q6. What are the average annual costs incurred by your landholding(s) from holiday accommodation and activities? (average from last 3 years)? What percentage of these costs are spent with external suppliers or contractors?



Q7. What percentage of these costs are retained within the local economy? What percentage of these costs are spent with contractors and suppliers from beyond the local area?

	Staff and Management (%)	Sales and Marketing (%)	Repairs and Investments (%)
Local			
Beyond local area			

Q8. Are there any heritage visitor attractions or destinations on your landholding(s)?

Yes

No, please go to Section B8 (ii)

Q9. Please provide details of heritage visitor attractions or destinations on your landholding(s):

Main house open	Number of attractions operated by you/your staff	Number of attractions operated by third parties	Income or Rent (£)
to public			
Parks and gardens opened to public			
Ruined castles or monuments			
Museums			
Visitor centres			
Places of worship			
Others, please specif	у		

Q10: What is the approximate number of people that visit these attractions each year?

Q11. What are the average annual costs incurred by your landholding(s) with regard to visitor attractions and activities? (average from last 3 years)? What percentage of these costs are spent with external contractors or suppliers? %Contracted /

Tatal analysis and (C)

External Supplie

	iotal allitual cost (£)	External ouppilor
Staff and management costs		
Sales and marketing		
Repairs and capital investment		

Q12. What percentage of these cost are retained within the local economy? What percentage of costs are spent with contractors and suppliers from beyond the local area?

	Staff and Management (%)	Sales and Marketing (%)	Repairs and Investments (%)
Local			
Beyond local area			

#### Section B8 (ii): Leisure Activities

Q1. Please provide details of any leisure activities, events or venues held or hosted (businesses operated by tenants or others) on your landholding:

	Number of attractions operated by you/your staff	Number of attractions operated by third parties	Income or Rent (£)
Farm or other shops			
Cafes, restaurants etc			
Family entertainment destinations (e.g. ice cream parlours, farm parks etc)			
MTB trails, cycling, adventure courses etc			
Wildlife based e.g. wetlands centres			
Country fairs, sports, festivals, concerts etc.			
Golf courses			
Equestrian events or activities			
Others, please specify:			

Q2. How many people (approximately) utilise/take part in these activities, events or venues annually?

Q3. What are the average annual costs incurred by your landholding(s) with regard to leisure activities, events or venues? (average from last 3 years)? What percentage of these costs are spent with external contractors and suppliers? % Contracted /

	Total annual cost (£)	External Supplier
Staff and management costs		
Sales and marketing		
Repairs and capital investment		

Q4. What percentage of these costs are retained within the local economy? What percentage are spent with contractors and suppliers from beyond the local area?



## Section B9: Commercial Properties

Q1: Do you manage or let commercial properties (not including residential lets) on your landholding(s)?

Yes

□ No, please go to Section B10

Q2: What volume of commercial property do you manage on your landholding(s)? (Sq Metres)

	Own Use (Sq m)	Rented (Sq m)	Vacant (Sq m)
Offices			
Retail			
Warehouse/storage			
Production facilities			

Q3. What is the total number of businesses using and renting properties on your landholding(s)?

Q4. What is the annual income generated from the commercial property (average from last three years)?

Offices	£	
Retail	£	
Warehouse / storage	£	
Production facilities	£	

Q5. What are the average annual costs associated with owning and managing these properties (average from last 3 years)? What percentage of these costs are spent with external contractors or suppliers?

	Total annual cost (£)	External Supplier
Staff and management costs		
Sales and marketing		
Repairs and capital investment		

Q6. What percentage of these costs are retained within the local economy? What percentage are spent with contractors and suppliers from beyond the local area?

	Staff and Management (%)	Sales and Marketing (%)	Repairs and Investments (%)
Local			
Beyond local area			

#### Section B10: Minerals and Quarrying

Q1. Is there any production of minerals or quarrying on your landholding(s)?

🗌 Yes

□ No, please go to Section B11

Q2. Do you plan to to increase or reduce production in the future?

In	cre	ea	se	

- Maintain status quo
- Decrease

Please provide your reasons:

Q3. What is the total area used by the extraction of minerals and quarrying?

Area of land under direct exploitation	Hectares or	Acres
Area of land rented to operators	Hectares or	Acres
Area of land not in use	Hectares or	Acres

Q4. What is the average annual production from the extraction of minerals and quarrying (average from last three years) ?

Sand and gravel	Tones
Cut stone	Tones
Off cuts	Tones
Lime	Tones

Q5. What are the average annual revenues generated by minerals and quarrying (average from last three years)?

Revenues from sales	2
Revenues from rents and royalties	£
Other revenues, please specify	£

Q6. What are the average annual costs incurred by your landholding(s) from mineral extraction and quarrying (average from last 3 years)? What percentage of these costs are spent with external contractors or suppliers?

	Total annual cost (£)	% Contracted / External Supplier
Staff & management		
Capital investment and repairs		
Sales and marketing		

Q7. What percentage of this these costs are retained within the local economy? What percentage of these costs are spent with contractors and suppliers from beyond the local area?

	Staff and Management (%)	Sales and Marketing (%)	Repairs and Investments (%)
Local			
Beyond local area			

## Section B11. Any Other Activities on Your Landholding

Q1: Do you directly run or host any other businesses on your landholding(s)?

Yes	
No	nla

## □ No, please go to Section C

Q2. Please provide the following details (average over the last three years):

	Number operated directly by you/your staff	Number operated by tenants or third parties	Income or Rent (£)	Associated Expenditure	Total Capital Investment
Adding value to raw materials					
Fish farms					
Manufacturing businesses					
Horticultural businesses					
Professional services/ consultancy					
Other, please specify:					

Please use this section to add any further details on any aspects of the activities and businesses on your estate which have not been covered so far:

## Section C: Employment on Your Landholding

Q1. How many people are employed by your landholding(s) and what is the likely future trend of this employment over the next ten years:

Total number of estate employees:

	Nu	mbers of empl	oyees	Employr	ment over next	10 years
	Full Time	Part Time	Seasonal/Casual	Increase	Decrease	Stay the same
General administration						
Agriculture						
Forestry and woodland management						
Sporting land uses						
Conservation land management						
Renewable energy						
Residential property management						
Tourism, leisure and visitor attractions						
Commercial property						
Minerals and quarrying						
Other, please specify:						

Q2. How many people are employed by farming, crofting or business tenants on the Estate? (approximately).

## Section D: Environmental Management and Rural Development

## Section D1. Environmental and Cultural Enhancements

Q1: Which of the listed activities do you a) currently carry out on your landholding(s); b) receive public funding to carry out; and c) would carry out if funding was made available (tick as many boxes for each case as appropriate):

	Currently doing this	Currently receiving public funding to do	Would be interested if funding was
Woodland Native woodland expansion		this	available
Woodland enhancement (habitat and landscape)			
Creation of montane willow and juniper scrub habitat			
Restoration of ancient woodland in plantations			
Wood pasture enhancement			
Riparian woodland creation			
Creation of a new tree nursery to provide locally sourced stock			
Wetland Wetland and wet grassland creation or enhancement and/or natural flood management?			
Peatland restoration			
Species management Restoration/enhancement of rare plant or animal species			
Control of invasive non-native plant or animal species			
Landscape enhancement Removal/reinstatement of redundant access tracks and ATV scars			
Removal of redundant fences			
Dyke repairs/restoration			
Undergrounding of power lines			
Designed landscape restoration			
Management of trees along roadsides for viewpoints			
Management of archaeological sites by grazing/ removal of encroaching woodland			
Access and interpretation Walking path restoration			
New walking path development			
Interpretation of natural/cultural heritage			
Provision of car parking			
Employing ranger staff (or other conservation staff)			
Other activities Wildfire protection measures			
Catchment management planning			

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Q2: Are there any wild plant or animal species currently very rare or absent which you would like to see more of on your land	Section D2. Deer Management				
	Q1: Do you manage deer?				
<ul> <li>Yes</li> <li>No, please go to question 4</li> </ul>	<ul><li>Yes</li><li>No, please go to Section D3</li></ul>				
Q3: Please detail which specific plant or animal species:	Q2: On average what is the desired density of deer per km2 for your landholding(s)?				
	0 0-5 6-10 10+				
	Q3: What are the primary objectives of your deer management? (Tick as many options as you like):				
Q4: Are there any invasive non-native species that need to be controlled on your land?	<ul> <li>Sporting</li> <li>Habitat management</li> <li>Crop protection</li> <li>Forestry management</li> <li>Other, please specify</li> </ul>				
<ul><li>Yes</li><li>No, please go to Section D2</li></ul>					
Q5: Please detail which invasive species require control:					
	Q4: Do you receive any public funding to support your deer management?				
	☐ Yes ☐ No				
	Q5: Do you regularly attend a Deer Management Group				
Q6) Would you like to provide any further details on access, interpretation or recreational projects on your landholding(s)?	Yes No				
	Q6: Do you find your DMG to be effective				
	☐ Yes ☐ No				
	If not, how could it be improved in your view:				

#### Section D3 (i) Community Facilities and Engagement

Q1: Do you own or maintain any community facilities?

Yes

□ No, please go to question 3

Q2: Which of the following do you own/maintain?

	Number owned and maintained	Number owned but maintained by other parties
Places of worship		
Meeting rooms		
Village halls		
Sports pavilions		
Parks		
Other, please specify		

Q3: Do you currently provide land for community events?

Yes
No

Q4: If you answered yes to question 1 or 3 please detail your annual expenditure, investment and income (average over the last 3 years) relating to the provision of community facilities:

Annual expenditure	£	
Annual investment	£	
Annual income	£	

Q5: Do you regularly communicate with the local community?

🗌 Yes

No, go to question 7

Q6: In which of the following ways do you communicate:



- Attending community council meetings
- Open days
- Regular informal communication
- Other, please specify

Q7: Do you provide opportunities for people to volunteer on your land?

Yes

No, go to question 9

Q8: Would you like to offer volunteering opportunities more often?

Yes
No

Q9: Are you involved in any specific community initiatives?

Yes	
No, go to Section E	23

Q10: Please provide details of these

#### Section D3 (ii) Housing

Q1: Have you ever made sites or plots available for new housing development?

Yes	~ ~ ~
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No, please go to question 5

Q2: Have you ever sold sites for affordable housing development [e.g. Council or Housing Association/Trust houses for rent or shared equity]:

Yes
No

Q3: If you have replied yes to Q1 or Q2 please provide further details:

Q4: How many new houses (private or affordable) have you facilitated?

Number of private houses:

Number of affordable houses:

Q5: Would you be interested in making some land available for either market housing or affordable housing or a mix of both?

Market housing	Yes	🗌 No
Affordable	🗌 Yes	🗌 No
A mix of both	Yes	🗌 No

Q6: Do you have any vacant or derelict houses on your landholding(s)?

Yes
No

Q7: Would you be interested in refurbishing any of these vacant houses for letting use?



Q8: Are there any privately owned homes/buildings are on your landholding(s) not owned by you/your organisation?



If yes, how many?

Q9: Are there any particular barriers which may be holding you back from letting or refurbishing houses and/or making some land available for new housing development?

Yes

No, please go to question 10

Please specify

Q10: Are there any particular kinds of assistance or incentives which might encourage you to go ahead with any housing plans you might have considered?

Yes	Yes
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No, please go to question 11

Please specify

Q11: Would you be interested in speaking to CNPA's affordable housing officer, Di Alexander, about any questions you might have?

Yes
No

#### Section E – Long Term Confidence, Challenges and Opportunities

Q1. Change in Income: How does income from various sectors on your landholding(s) in the last twelve months compare with income over the last ten years? For each option which is relevant to you tick one box.

	Significantly higher than the 10 year average (+20%)	Higher than the 10 year average (0-19%)	Similar to the average	Lower than the 10 years norm (- 0 to 19%)	Significantly lower than the 10 years average (+ 20%)
Agriculture					
Forestry/Woodland Management					
Sporting land uses (including fishing)					
Conservation					
Renewable energy					
Residential property					
Tourism, leisure and visitor attractions					
Commercial property					
Minerals and quarrying					
Other, please specify:					

Q2: How confident are you that income levels experienced over the past three years are likely to be maintained in future years for each of the following? For each option which is relevant to you tick one box.

	Very confident	Confident	Not at all confident
Agriculture			
Forestry/Woodland Management			
Sporting land uses (including fishing)			
Conservation			
Renewable energy			
Residential property			
Tourism, leisure and visitor attractions			
Commercial property			
Minerals and quarrying			
Other, please specify			

Please use this section to provide any further details you would like to add on why you are confident or lack confidence in specific areas:

Q3. Do you expect current levels of capital investment in your landholding(s) to be maintained over the next three to five years? (Tick only one)

- Expect to continue at similar value
- Expect to be significantly higher than the 10 years norm (+ 20%)
- Expect to be higher than the 10 years norm (+ 0 to 19%)
- Expect to be significantly lower than the 10 years norm (+ 20%)
- Expect to be lower than the 10 years norm (- 0 to 19%)

Q4. Which of the following opportunities offer the greatest potential for your landholding(s) in the future? (Tick as many boxes as you like)

Farming
Forestry
Sporting
Residential development
Commercial development
Renewable energy
Leisure and tourism development
Conservation
Environmental and ecosystem services
Maintaining the status quo
Other, please specify:

Please use this space to provide any further detail you would like to add on key future opportunities for your landholding(s):

Q5: What do you feel are the greatest challenges and / or barriers to progress you face with respect to your landholding(s) in the future? [Please list up to three key barriers/challenges and provide details below]

Q6. What support measures/advice are of greatest potential value to you?

Q7: Which areas of training provision are likely to be of greatest value to you (and your staff) in delivering your objectives?

Q8. In general, do you view the Cairngorms National Park as having an impact on you achieving your objectives?

Yes
No

If yes, how?

Q9. Do you have any comments on how either CNPA or SL&E could work more effectively to assist you and other landowners in the National Park?

## Section F – Interviews

We will be carrying out a series of interviews as part of this research. The interview should take around an hour and will be carried out either in person or over the phone. We hope to complete in the region of 20 interviews from a representative sample of landowners from across the Cairngorms National Park. If you are willing to be interviewed could you please indicate this by ticking the appropriate box? Thank you.

Yes, I would be willing to be interviewedNo, I do not wish to be interviewed

#### Section G – Other comments

Please use this section to add any other comments on any aspect covered in this survey:

The Cairngorms National Park Authority and Scottish Land and Estates would like to thank you for completing this survey. Your input is extremely valuable and we appreciate the time you have taken to provide us with your answers.

If you would like any further information about the outcomes of this work please let us know via the contact points detailed at the start of this survey.

Thank you very much.