Cairngorms National Park

Estate Management Statement

Name of Estate:	GLENLIVET ESTATE
Area (ha):	23,067 ha
Location:	Tomintoul, Moray
Ownership:	The Crown Estate
Overall purpose of management:	To manage the estate as an outstanding example of a sustainable highly integrated multiple-use upland estate, which provides a commercial return. The aims are to provide opportunities for sustained employment in agriculture, forestry, sporting and tourism while giving high priority to the long term development of the estate's community, it's recreational, educational and other resources. This is balanced with the need to protect, conserve and enhance the rich natural and cultural heritage of the estate.
Overview of management:	 Let farming (around 35 main tenanted farms). In-hand commercial forestry 3500ha. Let cottages (12 no.). Let sporting lease (grouse & pheasant shooting, deer stalking, fishing). Other commercial leases (e.g. business units in Tomintoul, peat cutting, ski centre, mountain bike centre). Development of new business opportunities; e.g. renewable energy projects (micro-hydro). Development of tourism to support local economy (e.g. mountain bike centre, walking trail network, visitor centre and adventure playground, glamping site). Habitat management and landscape improvements and enhancement of biodiversity. Stewardship and enhancement of heritage sites. Ranger Service (education services, visitor services etc). Partnership working; community, customers & stakeholders.
Delivering the National Park Partnership Plan	 The Crown Estate regularly works in partnership with the CNPA and other stakeholders to deliver a number and variety of small and large projects across all areas of the NP partnership plan. Investment in ranger service to deliver education, volunteering, access, events, interpretation and a welcome to visitors. Provision and management of high quality visitor facilities and access network – over 100 miles of waymarked trail

Contact	 (all designated as core paths) plus new BikeGlenlivet mountain bike centre. Management of Tomintoul spur of Speyside Way in partnership with CNPA. Regular community liaison meetings, newsletters and support of community led initiatives e.g. community broadband. Close partnership relationship with the Tomintoul and Glenlivet Development Trust. Local employer and policy to work with local supplies and locally based contractors. Led projects to develop economic regeneration of area e.g. mountain bike centre, marketing group, destination management. Significant investment in tourism infrastructure recreational access and community facilities. Investment in farm infrastructure and supportive of farm diversification by tenant farmers. Habitat improvement projects e.g. Highland tiger, wild plants project, Scottish mink initiative. Deliver aims of Cairngorms Nature/LBAP and contribute to Cairngorms Nature strategy group. Management SSSI sites and designated sites to favourable status. Renewable energy projects – Biomass boiler at estate office, micro-hydro and joint venture biomass boiler installations with farm tenants. Hold WES accreditation, Green tourism award (gold), VisitScotland grading (4star) and numerous other awards. Member of Cairngorms Business Partnership and variety of other area and community groups and associations.
	Portfolio Manager 0131 260 6070 www.glenlivetestate.co.uk