

Green Recovery Plan: Recovery Fund

Fund Principles and Criteria

Aim of Fund

For CNPA, a simple to operate fund that is flexible, able to adapt to changing requirements and helps deliver the CNPA Green Recovery Plan.

For the applicant, a Fund that is simple to understand and apply for, requires minimal time and input and returns quick, clear decisions, and involves minimal ongoing administration for successful applicants.

Principles

1. Partnership: support partnerships that deliver projects focused on green recovery, well-being and economic growth.
2. Green: ensure that the project contributes to net zero and/or nature
3. Employment: ensure that the projects contributes to local employment.
4. Cairngorms: support the delivery of the National Park Partnership Plan

Criteria for Assessment

- Principles: projects must show how they will deliver against all four principles of the fund;
- Leverage: funds sought should lever other funding or resources (time, volunteering) into the project;
- Innovation: projects should display some innovation in tackling issues which may cover taking approaches seen elsewhere and applying them in a Cairngorms context, and / or demonstrating approaches or activities that may be helpful for others to learn from and / or propose means of tackling new challenges;
- Local economic impacts: degree to which proposals can be expected to have a positive impact on the Cairngorms economy through investment, employment and indirect support to economic activity
- Diversification and Expansion: proposals lead to some diversification and / or expansion of current economic and / or community operations
- Green: proposals should contribute to net zero and/or nature based objectives
- Capacity: proposals should address capacity constraints inherent in current economic systems or communities – for example seeking to address a lack of staff or community activists in a specified area, or addressing transport limitations, or addressing an assessed problem in supply chains.
- Longevity of impact: degree to which the proposals will have a medium to long-term impact

Cairngorms Trust Objectives

In order to be eligible for any funding made available by The Cairngorms Trust to these Recovery Funds, projects must also be able to demonstrate a wider public benefit from their proposals to meet charities regulations. The Trust targets investment in 6 priority areas for the Cairngorms as set out in its Local Development Strategy:

1. Building community capacity to facilitate and support local development through partnership working.
2. Grow the economy of the Cairngorms National Park, by strengthening existing business sectors, supporting business start-ups and business diversification, and increasing the numbers of workers employed in the Cairngorms. (Note, in order to achieve public benefit, this objective must be combined with at least 1 of the other priorities to be eligible for charitable support.)
3. Attract, support and retain young people in the Cairngorms.
4. Improve transport, connectivity and service provision within the Cairngorms National Park.
5. Protect and enhance the Cairngorms National Park's landscape, wildlife and local heritage.
6. Support excellence in sustainable tourism and recreation, to enhance enjoyment of the Cairngorms National Park by both visitors and residents.
7. Projects which seek to deliver outcomes fitting within these six Trust Objectives and which meet the above Recovery Fund criteria may be particularly suited to recovery funds available from the Trust and routed through this Recovery Fund support mechanism. Applicants do not need to meet all 6 objectives to qualify for charitable funding from the Trust – they can aim simply to meet any one of the 6 priorities other than for the economic development objective where they need to add another element to prove the “public benefit” element of their activities.

Application Process Overview

Only a single application is required to seek support from the Cairngorms Recovery Fund.

There is no need for a separate application for funding from the Cairngorms Recovery Fund to secure funding from the Cairngorms Trust. The Trustees will work within the collective, partnership mechanisms established to manage and administer the fund, to consider applications and identify and prioritise those applications which best fit the objectives and charitable purposes of the Trust.

Final awards will be communicated in a single decision requiring single claims processes. The partnership will work internally to resolve allocations of funds from varying sources to simplify processes for applicants.

Eligible to Apply

- Community Bodies
- Registered Charities
- Business Associations & Partnerships
- Nature / Climate Bodies or Partnerships

Individual Businesses

Individual businesses may also apply where they can demonstrate that their proposal is not within the scope of other Scottish and UK National Funds made available to support COVID19 recovery and climate change responses. Our local funds are very limited when compared in scale with national funds available and we must also ensure that we are not duplicating the

intention of national or UK schemes. Where individual businesses do apply for funding we may have to undertake state aid assessments and also potentially categorise any funding awarded as state aid. Some additional administrative checks will be required for any individual business applications prior to any award of funding being made.

Individual businesses are particularly encouraged to apply as groups or informal partnerships of businesses working together to seek funding to solve common problems or undertake joint initiatives.

Before taking the time to apply for funds from this source, individual businesses should note that the principles and criteria for the Cairngorms Recovery Fund set out in this document shall apply, unchanged, to their application. Therefore, their application must meet the principle of partnership, among others, requiring delivery proposals to involve multiple organisations and / or have benefit to multiple entities or groups.

As such, applications by an individual business for funds to benefit only that business are extremely unlikely to secure any support through the Cairngorms Recovery Fund.

Scoring Criteria

Being Developed

Application Form

Being Developed